

Southern Gazette

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BELMONT

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Award a boost for turf business

LOCAL businessman Bill Sidebottom, who owns Astro Synthetic Turf, says that being named Best New Business in last year's Belmont Small Business Awards has given a boost to the company.

"People do comment when they know we won an award, because of the local Belmont connection," he said.

"We've provided the product to a number of local facilities, such as BP stores and City of Belmont offices, for their lawn."

Mr Sidebottom said the turf, which replaces ordinary grass lawn but requires less attention, is also gaining popularity among new homeowners.

"Initially it's expensive, but a few years down the line, when you compare it to the costs of lawn



Bill Sidebottom with business development manager Andrew McKelvey.

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mowing and watering, it's much more cost-efficient," he said.

"It's important to remember as well that the cost of water goes up every year."

The 2009 Belmont Small Business Awards were launched on July 22.

Entries are open until September 30.