

# 2013 Belmont Small Business Award Winners



**Most Innovative Business**  
**Sponsor: Australian Network Management**  
**Presented by Droyt Robb, Director,**  
**Australian Network Management**

**WINNER: Wendy Flack, Couple It**

Couple It is an underwear release clip for people with limited reach or flexibility. Wendy Flack invented the product after her son had double knee surgery. Her mission is to reach all people who struggle in daily living and make their lives a little easier. Wendy's main clients are pregnant women, patients who have had surgery, people with disabilities and the elderly. Her key strength is that there are no other products similar to hers on the market.



**Best Marketing Award**  
**Sponsors: Westways Visual Communication**  
**Presenter: Neil Cranny, Managing Director,**  
**Westways Visual Communication**

**WINNER: Julie Jeffery and Joel Anthony,**  
**Pierrot's Hair Studio**

Pierrot's Hair Studio are a team of hair stylists that are passionate, respectful and positively driven to appreciate individual needs to look and feel their absolute best. Their mission is to: inspire and encourage one's individuality and originality; embrace mastery though perpetual knowledge; constantly surpass expectations; and nurture self and others. Pierrot's is an Aveda concept salon and has salons in both Mt. Lawley and Kalamunda.



**Online Business Award**  
**Sponsor: Friends of Belmont BEC**  
**Presented By: Carol Hanlon, CEO, Belmont**  
**Business Enterprise Centre**

**WINNER: Linda Ross, representing**  
**eHomeBuilder**

eHomeBuilder has been created to assist everyone find a product or home builder suited to their requirements. It is a free online resource for Western Australian customers who are building or renovating a home and provides easily understandable advice on selecting and specifying products and a local directory on where to purchase. eHomeBuilder provide the missing information between the product manufacturer and you the client. What you should look for...or look out for when specifying products for your home or renovation.



**Karl Farrell Inspiration Award**  
**Sponsor: Designedge Fashion Incubator**  
**Presented By: Margaret Rushe Farrell, Textile**  
**Clothing Footwear Resource Centre of WA**

**WINNER: Pippa Spibley, Renew U Support**

Renew U Support excels at being an empathetic and supportive provider of counselling, vocational rehabilitation, pain management support and education. In addition, they also provide personal and career growth assistance and development for people looking to make life changes by providing supportive holistic interventions. Founder Pippa Spibley's has boundless energy and motivation and hopes to continue to grow her services in the coming years.



**Most Creative Award**  
**Sponsor: Textile Clothing Footwear**  
**Resource Centre of WA(TCFWA)**  
**Presented By: Jules Lewin, Chair, TCFWA**

**WINNER: Artist, Jana Vodesil-Baruffi**

Jana Vodesil-Baruffi teaches art on a one to one basis, or in groups at art workshops, retreats and art talks. She also paints for commercial customers as well as providing a venue via her art gallery to help established and upcoming artists showcase their art. Jana's current project 'Permanent Impressions' has used art as a medium to recognise and celebrate the contribution of women in our society. The inspiring portrait collection is now available as a book which includes the life stories of 50 significant women in Western Australia.



**Business Migrant of the Year Award**  
**Sponsor: Australian Asian Association of WA**  
**Presented By: Mel Fialho, Vice President,**  
**Australian Asian Association of WA**

**WINNER: Zeeshan Pasha-The Nifnex Review**

The Nifnex Review is Perth's SME Business publication with informative and educational business articles, interviews and resources read by over 43,000 est. business people in Perth most of whom are owners of small to medium sized businesses. Zeeshan Pasha who established Nifnex also runs regular networking events to help business owners interact whilst learning from a guest speaker in an open forum style setting.

## Major Sponsors



## Supporting Sponsors

