

MEDIA RELEASE

Belmont Business Enterprise Centre Launches Crowd Funding Campaign to help produce a New Book '1001 'Business Tips from 101™ Entrepreneurs'

The Belmont Business Enterprise Centre (Belmont BEC) have announced a new project to assist new Entrepreneurs to gain first hand business tips and inspiration from 101 Entrepreneurs. The project will involve creating a book titled '1001 Business Tips from 101™ Entrepreneurs' and will invite business owners to participate in the book by providing their top 10 Tips, a brief biography, an inspirational message and insightful information such as the ups and downs of being an entrepreneur.

The book will quickly give new small business Entrepreneurs valuable insights and practical tips into being aware of the many hurdles they may need to overcome and learn from those that have experienced the full spectre of business issues over many years.

To help get the project off the ground, the Belmont BEC has embarked on a crowd funding campaign via Chuffed.org
(<https://chuffed.org/project/1001-business-tips-from-101-entrepreneurs>)

Carol Hanlon, Founding Manager of Belmont BEC said, "Only 3 out of every 10 entrepreneurs that start their own business remain in business after the first few years and we aim to do something about it by producing a range of Business Tip Books that can assist to reduce the fall out rates or better prepare those before starting their business of the many issues to be faced and how others overcame these issues. It has also been identified that some 25% of small businesses have a turnover under \$50,000, this highlights an issue with Entrepreneurs that maybe they are facing too many hurdles and are not sure how to overcome these business problems, perhaps they may feel isolated and are unsure how can they develop the skills and confidence to move forward with their business growth and development. Gathering real world practical business tips from others who have faced similar issues may provide great support and encouragement to embrace business growth."

"And what better way to involve the business community to support the project than by allowing all to get involved via a Chuffed.org campaign".

The '1001 Business Tips from 101™ Entrepreneurs' project has been costed at \$37,500 for the development, production, printing and publication of a hard copy book and also development of an eBook featuring 101 Entrepreneurs. We are calling on the support of Donors to make the '1001 Business Tips from 101™ Entrepreneurs' project a reality and assist us to provide practical and inspirational support to new business intenders, startups and those wishing to grow their micro small businesses.

In return for support in the crowd funding campaign, all donors will receive a personal use eBook (not for resale). Other acknowledgements may include a Certificate of Appreciation and recognition on the Supporters page for all Donors. A

Scholarship of the eBook will be provided in the name of Donors depending on the Donor level selected. Scholarships will be provided through a global competition of intenders, start-ups who best outline in 25 words why they are deserving a '1001 Business Tips from 101™ Entrepreneurs' eBook Scholarship.

To donate now: <https://chuffed.org/project/1001-business-tips-from-101-entrepreneurs>

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About Belmont BEC

Belmont Business Enterprise Centre Inc. (BEC Global) is an award winning not for profit small business organisation passionate about assisting entrepreneurs to start or grow their own micro small business 'online' in Australia and globally, including those from developing countries and those that may be economically challenged. Belmont BEC helps its clients develop their business skills in a range of different areas including business planning, marketing, ONLINE training, mentoring, product development, supply chains, trade missions and new business opportunities. Belmont BEC (BEC Global) is celebrating over 21 years of assisting Entrepreneurs to start, develop and grow their small business in Australia and globally and has assisted over 25,000 intenders or small business during that time. As a non-profit community organisation we develop projects and programs to assist new and existing small businesses. Belmont BEC receives no Federal or State government funding support and relies on sponsors, supporters and volunteers to assist us with our many projects to continue to help our micro small business entrepreneurs.