

Marketing on a Budget Webinar, May 14, 2-3pm, \$30

Marketing strategies for businesses starting out or with a limited budget, & we show you how to make the most of your marketing dollars.

Understanding Energy Use in Your Business Webinar, May 14, 9-10am, Free

Learn how to understand Energy Use & make your Business more Energy Efficient.

TCF Green Energy 'Ask an Expert' Forum, May 14, 12noon-2pm, Free

Come & learn how to make your business more energy efficient.
Venue: Illawarra ITEC Ltd, Coniston, Wollongong, NSW

How to Grow your Fashion Business Workshop, May 14, 3-5pm, \$40

Undertake a self-assessment action plan to develop & grow your fashion business. **Venue: Illawarra ITEC, Coniston, Wollongong, NSW**

Energy Efficiency Accreditation Webinar, May 15, 11am-12noon, Free

Learn important tips in behavioural, low & no-cost initiatives to lower your energy costs. Presented by GreenBizCheck

Buying or Selling a Small Business Webinar, May 15, 1-2pm, \$30

Tips & insights to be better informed when you are deciding to buy or sell a business.

Make Customer Experience Your Competitive Edge Webinar, May 15, 3-4pm, \$30

How to keep customers coming back & use them as a leverage to boost your business.

Tips on Starting your own Fashion Label Webinar, May 16, 10-11am, \$30

Steps to create your own fashion label, undertake a SWOT, Sourcing, Costing, Marketing & Fashion Cycles.

Be Aware of Manufacturing Pitfalls Webinar, May 16, 11:30am-12:30pm, \$30

Minimise manufacturing problems before they become a major issue, ascertain if the manufacturer is right for you, specification sheets & sampling specifications.

Specification Sheets for Apparel Manufacture Webinar, May 16, 1-2pm, \$30

Improve your manufacturing results by developing professional Specification Sheet for the Fashion Industry.

Quality Control in Apparel Manufacturing Webinar, May 16, 2.30-3.30pm, \$30

Develop better quality controls when dealing with factories & improve business relationships with your suppliers.

TCF Green Energy "Ask an Expert" Forum, May 16, 12noon-2pm, Free

Come & learn how to make your business more energy efficient.
Venue: Adelaide Town Hall, SA

How to Grow your Fashion Business Workshop, May 16, 3-5pm, \$40

Undertake a self-assessment action plan to develop & grow your fashion business. **Venue: Adelaide Town Hall, SA**

BPW Networking & Dinner, May 20, 7-9pm, \$10/Dinner own cost

A networking evening for business & professional women & guests. Guest Speaker Barrister Brenda Robbins on United Nations CSW57.
Venue: Silks Bar & Bistro, Belmont, WA

Business Opportunities in Energy Efficient Innovation Webinar, May 21, 10.30-11.30am, Free

Discover upstream (manufacturing) & downstream (consumer) energy usage issues in the TCF Industry & their associated opportunities for innovation.

Writing Your Business Plan Webinar, May 21, 12noon-1pm, \$30

An easy way to write your Business Plan, or reviewing & updating it if you already have one.

Tips for Building a Successful Business Webinar, May 21, 2-3pm, \$30

The essential elements for a successful business & how you can achieve them.

Implementing Energy Efficiency in Your Business Webinar, May 21, 9-10am, Free

How to make your Business Energy Efficient using quick & easy steps.

Self-managed Superfunds & Retirement Planning Webinar, May 22, 11am-12noon, \$25

Discover the opportunities that SMSF (Self-Managed Super Funds) can offer business owners to maximize their financial security. Presented by Blue Edge Financial Planning.

App Your Business Webinar, May 22, 1-2pm, \$25

How to get your business into the pocket of your clients. Presented by Apps Equals Money

Good Contracts Will Safeguard Your Business Webinar, May 22, 2.30-3.30pm, \$30

Understanding contracts, includes what a contract is, different types of contracts & how a contract can end. Presented by Solicitor, Colin Garber & Associates.

Creating an Online Shop Webinar, May 23, 5-6pm, \$30

The Art of Selling Online, eTailers, best practices, usability, software, postage, delivery, payment gateways, finding customers.

Preparing for a Trade Event Webinar, May 23, 10-11am, \$30

Get the most benefit from a Trade Exhibition: preparation before, participation during & follow up afterwards.

What Buyers Are Really Looking For Webinar, May 23, 12noon-1pm, \$30

Understand the Buyers needs to get their attention. Presented by International Fashion Expert, Margaret Rushe Farrell.

Linking with Retailers & Agents Webinar, May 23, 2-3pm, \$30

Valuable tips & insights into connecting with retailers & agents & what they are looking for? How to reach them? Presented by Margaret Rushe Farrell.

Interpreting Your Business Energy Bills Webinar, May 28, 10.30-11.30am, Free

It is necessary to investigate your business energy consumption & usage to apply cost-saving practices. This webinar will provide a basic overview to saving energy & reducing costs.

Importing & Exporting Webinar, May 28, 12noon-1pm, \$30

Lower the risk of failure when you import or export with tips and insights into being better informed.

Grow Your Business Strategically Webinar, May 28, 2-3pm, \$30

Ways to grow your business to the next stage, finding the capacity to grow, & developing your growth plan & action plan.

Understanding Energy Use in Your Business Webinar, May 28, 9-10am, Free

Learn to understand Energy Use & make your Business more Energy Efficient.

Energy Efficiency Accreditation Webinar, May 29, 11am-12noon, Free

Learn important tips in behavioural, low & no-cost initiatives to lower your energy costs. Presented by GreenBizCheck

How to Start a Small Business Workshop, May 29, 12noon-1pm, \$30

Ten basic steps to starting a small business, includes SWOT, research, licences, regulations, insurance, taxation, finance management, marketing & business planning. **Venue: Belmont BEC, WA**

Balancing Work & Life Webinar, May 29, 2.30-3.30pm, \$30

What makes work-life balance so difficult? Find the "Balance" that so many of us find impossible to realise & achieve.

Belmont Business Sundowner, May 29, 5-7pm, Free

Network with local business owners, develop new contacts & meet Energy business experts. **Venue: 150 East Riverside Bar Restaurant, Ascot, WA**

Fashioning Sustainability Webinar, May 30, 12noon-1pm, Free

Understand green fashion research, consumer trends, eco fabrics & sustainable fashion.

www.facebook.com/belmontbec
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www.twitter.com/tcfaustralia

*Workshops and Webinars that are Free require small businesses to register in the TCF Australia ONLINE Energy Efficiency Project and/or current members of Friends of Belmont BEC, TCFWA or TCF Australia. All our webinars are live presentations that require you to have internet access with audio or can be accessed via telephone linkage. When booking please check your local time as all webinars are live and indicated according to Australian Western Standard Time (AWST). Belmont BEC workshops venue: 7 Fairbrother Street, Belmont WA.

***\$200 TRAINING VOUCHERS - NOW AVAILABLE
(*WA-based small businesses only)**

BOOK ONLINE www.belmontbec.com/calendar
Enquiries: Phone (08) 9479 3777 or email workshops@belmontbec.com
All booking and payment facilities are available online

designedge innovation FESTIVAL 2013

Designedge Innovation Festival 2013 will run from April 15th through to May 31st with events, workshops, webinars, networking forums and displays being staged in Belmont Western Australia, South Australia, Queensland and New South Wales and broadcasted nationally ONLINE. Over 90 events will be presented during the festival bringing together small business owners, inventors, innovators, fashion designers, creatives and community groups. The 2013 designedge Innovation Festival is an associate festival of the Australian Innovation Festival and is supported by the City of Belmont, Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA), TCF Australia ONLINE Energy Efficiency Training & Mentoring Project, Belmont BEC, MY Business Incubator Project, BPW Business Incubator Project, sponsors, supporters and volunteers.

www.belmontbec.com/2013innovation
www.tcfwa.com/2013innovation
www.ausinnovation.org
www.tcfaustralia.com/2013innovation
www.designedge.net.au/2013innovation

Designedge Innovation Festival

Supported by



designedge innovation FESTIVAL 2013



BPW Networking & Dinner, Apr 15, 7-9pm, \$10/Dinner own cost

A networking evening for business & professional women & guests. Guest Speaker Lyndsey Fitzgerald, CEO, Jacaranda Community Centre. **Venue: Silks Bar & Bistro, Belmont, WA**

Interpreting Your Business Energy Bills Webinar, Apr 16, 10.30-11.30am, Free

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Writing Your Business Plan Webinar, Apr 16, 12noon-1pm, \$30

An easy way to write your Business Plan, or reviewing & updating your plan if you already have one.

Tips for Building a Successful Business Webinar, Apr 16, 2-3pm, \$30

The essential elements for a successful business & how you can achieve them.

How to Brief Your Website Developer Webinar, Apr 16, 5-6pm, \$30

Discover how to Brief your Website Developer to your maximum advantage.

Understanding Energy Use in Your Business Webinar, Apr 16, 9-10am, Free

Learn how to understand Energy Use & make your Business more Energy Efficient.

Buying or Selling a Small Business Webinar, Apr 17, 12noon-1pm, \$30

Tips & insights to be better informed when you are deciding to buy or sell a business.

Official Launch - Designedge Innovation Festival & Belmont Small Business Awards , Apr 17, 6-8pm, By invitation only

By invitation only. Action-packed launch featuring entertainment, guest speakers. **Venue: Civic Centre, City of Belmont, WA**

Tips on Starting your own Fashion Label Webinar, Apr 18, 10-11am, \$30

Steps to create your own fashion label, undertake a SWOT, Sourcing, Costing, Marketing & Fashion Cycles.

Be Aware of Manufacturing Pitfalls Webinar, Apr 18, 11:30am-12.30pm, \$30

Minimise manufacturing problems before they become a major issue, ascertain if the manufacturer is right for you, specification sheets & sampling specifications.

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Improve your manufacturing results by developing professional Specification Sheet for the Fashion Industry.

Quality Control in Apparel Manufacturing Webinar, Apr 18, 2.30-3.30pm, \$30

Develop better quality controls when dealing with factories, improve business relationship with your suppliers.

The Adventures of Writing a Book Webinar, Apr 19, 2-3pm, \$30

Write your Business Book & bring your story to life for Branding, Marketing & Legacy.

Get Your Business Structure Right Webinar, Apr 22, 12noon-1pm, \$30

Research the best business structure for your new business. If you have an existing business, you will be able to assess whether your current structure is still appropriate or a change is needed. Presented by Byfields Accountants.

Business Opportunities in Energy Efficient Innovation Webinar, Apr 23, 10.30-11.30am, Free

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Creating an Online Shop Webinar, Apr 23, 5-6pm, \$30

The Art of Selling Online, eTailers, best practices, usability, software, postage, delivery, payment gateways, finding customers.

Implementing Energy Efficiency in Your Business Webinar, Apr 23, 9-10am, Free

How to make your Business Energy Efficient using quick & easy steps.

Email Hell to Email Heaven in 60 Minutes Webinar, Apr 24, 10-11am, \$67

Regain Control of your Inbox! Email Hell to Email Heaven in 60 Minutes delivers measurable results backed by a money-back guarantee. Presented by Expert Messaging.

Energy Efficiency Accreditation Webinar, Apr 24, 11.30am-12.30pm, Free

Learn important tips in behavioural, low & no-cost initiatives to lower your energy costs. Presented by GreenBizCheck

How to Start a Small Business Workshop, Apr 24, 12noon-1pm, \$30

Ten basic steps to starting a small business, includes SWOT, research, licences, regulations, insurance, taxation, finance management, marketing & business planning. **Venue: Belmont BEC, WA**

7 Essentials to Creating Massive Success Webinar, Apr 24, 1-2pm, \$25

Secrets of the World's Highest Achievers. Presented by Time Equals Money

Balancing Work & Life Webinar, Apr 24, 2.30-3.30pm, \$30

What makes work-life balance so difficult? Find the "Balance" that so many of us find impossible to realise & achieve.

Belmont Business Sundowner, Apr 24, 5-7pm, Free

Network with local business owners, develop new contacts & meet Energy business experts. **Venue: 150 East Riverside Bar Restaurant, Ascot, WA**

Understanding Energy Use in Your Business Webinar, Apr 30, 9-10am, Free

Learn how to understand Energy Use & make your Business more Energy Efficient.

Interpreting Your Business Energy Bills Webinar, Apr 30, 10.30-11.30am, Free

It is necessary to investigate your business energy consumption & usage to apply cost-saving practices. This webinar will provide a basic overview to saving energy & reducing costs.

Make Customer Experience Your Competitive Edge Webinar, Apr 30, 12noon-1pm, \$30

How to keep customers coming back & use them as a leverage to boost your business.

Developing Social Media Policies for Your Business & Staff Webinar, May 13, 2-3pm, \$30

Develop a sound social media guidelines for your staff to protect the online presence & reputation of your business.

Tips on using Social Media in Your Business Webinar, Apr 30, 3.30pm-4.30pm, \$30

Facebook - Twitter - LinkedIn

Entering the Apparel Market in the USA, May 1, 9.30-10.30am, \$30

Important steps that should be understood when thinking of selling to USA retailers from market segments, sizing & the dreaded Chargebacks. Presented by Fashion Business Inc. (USA)

Energy Efficiency Accreditation Webinar, May 1, 11am-12noon, Free

Learn important tips in behavioural, low & no-cost initiatives to lower your energy costs. Presented by GreenBizCheck

How to Prepare a Business for Sale Webinar, May 1, 12noon-1pm, \$30

Learn how to think like a buyer & look at the sale of your business through the eyes of the buyer.

Understanding Freight Logistics of Importing/Exporting Webinar, May 1, 2-3pm, \$30

Enhance your importing & exporting capabilities from an Industry specialist includes shipping terms, ecommerce logistics, duties, taxes & order fulfilment.

Get Noticed by the Media Webinar, May 2, 10.30-11.30am, \$30

How to write a Press Release, distribute it & complement it with other online tools.

Fashioning Sustainability Webinar, May 2, 12noon-1pm, Free

Understand green fashion research, consumer trends, eco fabrics & sustainable fashion.

Marketing for Small Fashion Business Webinar, May 2, 2-3pm, \$30

Learn how to approach developing a Fashion Marketing Strategy & Plan.

The Adventures of Writing a Book Webinar, May 6, 2-3pm, \$30

Write your Business Book and bring your story to life for Branding, Marketing & Legacy.

How to Start a Small Business Webinar, May 6, 5-6pm, \$30

Ten basic steps to starting a small business. Includes conducting a SWOT, startup options, market research, licences & regulations, insurance, taxation, finance management, marketing & business planning.

Business Opportunities in Energy Efficient Innovation Webinar, May 7, 10.30-11.30am, Free

Discover upstream (manufacturing) and downstream (consumer) energy usage issues in the TCF Industry & their associated opportunities for innovation.

TCF Australia "Ask an Expert" Forum, May 7, 12noon-2pm, Free

Meet a panel of experts, gain opportunities to lower your costs in lighting, air-conditioning and energy supply chain issues. **Venue: Belmont BEC, WA**

Australia's Energy Future Workshop, May 7, 2-3pm, Free

Australia could run out of liquid fuel in 10 years. Come & hear the facts. Presented by David Archibald BSc, Perth-based scientist & author.

Venue: Belmont BEC, WA

Australia's Energy Future Webinar, May 7, 3.30-4.30pm, Free

Australia could run out of liquid fuel in 10 years. Gain facts on energy security. Presented by David Archibald, BSc, Perth-based scientist & author.

How to Brief your Website Developer Webinar, May 7, 5-6pm, \$30

Discover how to Brief your Website Developer to your maximum advantage.

Implementing Energy Efficiency in Your Business Webinar, May 7, 9-10am, Free

How to make your Business Energy Efficient using quick & easy steps

Effective Credit Management & Debt Collection Webinar, May 8, 12noon-1pm, \$30

Learn how to set up an efficient credit & debt system management.

How to write a Tender or Grant Submission Webinar, May 8, 2-3pm, \$30

Develop your expertise at writing & submitting tenders.

TCF Global Sourcing & Exhibition Opportunities Webinar, May 9, 12noon-1pm, \$30 or Free to members

Looking to source from: Hong Kong, China, India, South Korea, Taiwan & Pakistan. Update on upcoming TCF Buying Mission opportunities including airfare & accommodation sponsorships. Presented by Carol Hanlon, TCFWA.

Strategies for Off-shore Sourcing Webinar, May 9, 2-3pm, \$30

Basics of sourcing & effective risk management: Process, Product Development, background screening, Contracts, Mode of Transport, Banking & Finance, Risk Management, Irrevocable Letter of Credit, Insurances.

Global Platform for Action on Sourcing from Women Vendors Webinar, May 9, 4-5pm, Free

Source from Women-owned Small Businesses globally through the ITC Program with Fortune 500 companies.

How to Licence your Trademarks & Designs Webinar, May 10, 10-11am, \$30

Basic steps of preparing your business to enter into licence agreements.

Belmont Clothes Library Workshop, May 10, 10-11am, Free

Belmont Clothes Library: "Wear it, Share it" project of corporate dressing for the unemployed & disadvantaged. Reuse-Recycle-Donate.

Venue: Belmont BEC, WA

Indigenous Textile Display & Licensing Opportunities Workshop, May 10, 11am-12noon, \$30 or Free to members

Uncover opportunities for new product development & linkages with Australia's Indigenous designers. **Venue: Belmont BEC, WA**

Connect Your Business to the Women's Empowerment Principles Webinar, May 10, 1-2pm, Free

Learn what the seven United Nations WEP principles are about & how you can introduce them into your business "Equality Means Business". Presented by BPW Business Incubator.

BPW WA Leadership Forum, May 11-12, 9am-5pm, By invitation only

Planning & future strategies - discovering women's leadership potential. **Venue: Seashells, Mandurah WA**

Developing Social Media Policies for Your Business & Staff Webinar, May 13, 2-3pm, \$30

Develop a sound social media guidelines for your staff to protect the online presence and reputation of your business.

Tips on using Social Media in Your Business Webinar, Apr 30, 3.30pm-4.30pm, \$30

Facebook - Twitter - LinkedIn

Creating Work-Life Balance Networking Event, May 13, 6-8pm,

Networking Event including Guest Speaker Dennis Chiron on 'Creating Work-Life Balance'. Supported by Bribie Better Business & BPW Business Incubator Network. **Venue: Bribie Island Hotel, QLD**

Email Hell to Email Heaven in 60 Minutes Webinar, May 14, 1.30-2.30pm, \$67

Regain Control of your Inbox! Email Hell to Email Heaven in 60 Minutes delivers measurable results backed by a money-back guarantee. Presented by Expert Messaging

Interpreting Your Business Energy Bills Webinar, May 14, 10.30-11.30am, Free

It is necessary to investigate your business energy consumption & usage to apply cost-saving practices. This webinar will provide a basic overview to saving energy & reducing costs.

Pricing, Costing & Cashflow Webinar, May 14, 12noon-1pm, \$30

Ensuring you have correctly calculated the cost of goods or services is vital for your business survival. Includes developing a Cash Flow Projection.