Southern Gazette

Community

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Business Community

Material girls take on world

LOCAL fashion labels are on show as part of Mercedes Australian Fashion Week's Autumn-Winter 2006 Collections in Melbourne this month.

The Belmont business designedge, a fashion incubator, was invited to exhibit WA collections.

Former Belmont Senior High School student Davina Homer has enjoyed recent success with her Prude collection gaining international acclaim.

Her label will be on display along with local labels Alison Gallyot, Aime Christie, Cocoon Textiles, Cocochine, Happy Go Lucy, Le Petit, Mandy Mac, Samaras, Teresa Giorgi, Innuendo, Emme and Kiki Designs.

The jewellery and accessory labels featured include Innuendo, Emme and Kiki Designs.

International agent Margaret Farrell will host the designedge showroom where national and international buyers can make appointments to view the collections.



Designer Davina Homer, international agent Margaret Farrell, designer Cristie Holdovan and project co-ordinator Kirsten Hudson look to fashion. Picture: Bruce Hunt