

MEDIA RELEASE

Page 1 of 1

23rd July, 2007

INTRODUCING THE BUSINESS WORLD'S STARS OF TOMORROW

The 2007 Belmont Small Business Awards will be officially launched on August 1st at the City of Belmont function centre.

The awards, which have been running since 1994, provide a great opportunity for fledging small enterprises to be recognised for the hard work they do in putting their business ideas into practice.

Previous winners have found the awards a fantastic launching pad to bigger and better things and this years awards will be no different.

Twenty award categories include the *Best New Business award, the Community Spirit award, Best Retail Business, Best Staff Training, Export Award, Best Marketing and the Young Entrepreneur award.*

The award launch will coincide with the launch of the designedge Fashion Incubator National Training & Mentoring Project, a project focused on young designers and designers from a multicultural and/or indigenous background.

The Project will aim to assist emerging fashion and accessory designers to network and develop new business skills, thus improving their chances of running a successful small business.

The Small Business awards are organised by the Belmont BEC – Small Business Centre Belmont, a non-profit community association which provides business counselling and guidance to persons wishing to start a new business.

They also help existing businesses wishing to improve or expand and can provide assistance to firms in the preparation of submissions for their entry into the 2007 Belmont Small Business Awards.

The award presentation, a 'Night of the Stars' themed cocktail party will be held in the Astral Ballroom at the Burswood Entertainment Complex on October 31st, 2007 and table bookings are now available.

The Burswood Entertainment Complex has been an avid supporter of the Belmont Small Business Awards and we look forward to joining together for future projects.

Other valuable sponsors of the awards are Australia Post, Australia Asia Association, Belmont Forum, City of Belmont, Communicare Family and Employment Services, Concert Corporate Productions, Curtin Business School, Edith Cowan University, Hanssen, Indigenous Business Australia, Optima Press, Perth Airport, Rotary Club of Belmont, Small Business Development Corporation, Southern Gazette, Watering Concepts, TCFWA, Watermark and Westpac.

For more information on how to nominate a business for the 2007 Belmont Small Business Awards or for information on attending the awards ceremony and show your support for these local businesses call the Belmont BEC on 9479 3777, email awards@sbcbelmont.com or visit the website sbcbelmont.com/awards2007.html.

-Ends-

For further information please contact...

Carol Hanlon

Manager,

Belmont BEC, TCFWA, designedge

P| 08 9479 3777

E| carol.hanlon@belmontbec.com

W| www.belmontbec.com + www.tcfwa.com + www.designedge.net.au