

Creative Fruition winner of Westways Visual Communication's 'Best Marketing' Award in 21st Belmont Small Business Awards

Creative Fruition was one of more than 25 Western Australian small businesses awarded in the 21st Belmont Small Business Awards. The winners were showcased at the 'Night of Stars Event' Grand Ballroom, Perth Convention and Exhibition Centre, Perth on October 31st with over 340 attending. This year's MC's were Belmont BEC Patron Louise Percy and Chair Cassie Rowe. Mayor Cr Phil Marks gave a business update on the City of Belmont and AusIndustry WA Assistant State Manager Julie Mizen presented a message from The Hon Bruce Billson MP, Small Business Minister.

Creative Fruition won the 'Best Marketing' Award in the 2014 Belmont Small Business Awards. Creative Fruition is a full service design studio which helps clients create a consistent look, feel and tone of voice across all of their marketing channels. From a simple project to integrated campaigns, they provide stunning creative executions that will help you attract and retain more customers. Creative Fruition will also help you communicate effectively with your audiences; and always ensure their campaigns are accurate, on time and on budget. Creative Fusion believe their main strengths are their staff, service and systems.

The sponsor of the 'Best Marketing' award was Westways Visual Communication. Westways Visual Communication is a diverse graphic design, photography, video production, web development studio and major print supplier. Their motto is - "From business cards to magazines and everything in between". Westways has been based in the City of Belmont for over 25 years, so next time you're thinking of producing any marketing or promotional material to communicate your business, think Westways Visual Communication, your "LOCAL" Total Creative and Production Specialists.

Five multi award winning business were also inducted into the Hall of Fame of the Belmont Small Business Awards. Attendees on the night enjoyed a WA Designer Showcase which was supported by House of Skye, Accesso-ride, Convict Bags, Jonte, Debbie Kelly Millinery and Ingrid Hocking Couture. Alpha Models showcased their talented development Models with hair styling provided by Pierrots and makeup by SC Make-Up Artistry. In addition, entertainer Miss Poppy performed on the night.

For further details on all winners of the 21st Belmont Small Business Awards 2014 visit www.belmontbec.com/awards

For further information please contact:

Carol Hanlon

CEO

Belmont BEC

P| 08 9479 3777 M| 0417963231

E| carol.hanlon@belmontbec.com



Belmont Business Enterprise Centre (Belmont BEC)

PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888

www.belmontbec.com www.bpwbusinessincubator.com www.mybusinessincubator.com.au

www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com www.mygreenincubator.com

www.fashionincubators.com www.designedge.net.au www.myfashionincubator.com