

helloworld Belmont Forum winner of Belmont Forum's 'Best Retail Business' in 21st Belmont Small Business Awards

helloworld Belmont Forum was one of more than 25 Western Australian small businesses awarded in the 21st Belmont Small Business Awards. The winners were showcased at the 'Night of Stars Event' Grand Ballroom, Perth Convention and Exhibition Centre, Perth on October 31st with over 340 attending. This year's MC's were Belmont BEC Patron Louise Percy and Chair Cassie Rowe. Mayor Cr Phil Marks gave a business update on the City of Belmont and AusIndustry WA Assistant State Manager Julie Mizen presented a message from The Hon Bruce Billson MP, Small Business Minister.

Winner of the 'Best Retail Business' was helloworld Belmont Forum. helloworld is a 'one stop shop' for all your travel needs. This includes a wide range of services including airfares, accommodation, cruises, rail packages and hotel packages that cater for a broad target market. In an age when customers can easily book travel online, delivering customer satisfaction at a store level is paramount, and the store measures customer satisfaction through their Gold Rewards loyalty program.

The sponsor of the award was Belmont Forum. Belmont Forum Shopping Centre is the largest retail facility in the City of Belmont. The Centre houses over 130 retailers which includes over 30 fashion stores and 26 dining options in addition to Coles, Woolworths, Progressive Supa IGA, Big W, Kmart, Harvey Norman and more. Belmont Forum is a proud supporter of the local community.

Five multi award winning business were also inducted into the Hall of Fame of the Belmont Small Business Awards. Attendees on the night enjoyed a WA Designer Showcase which was supported by House of Skye, Accesso-ride, Convict Bags, Jonte, Debbie Kelly Millinery and Ingrid Hocking Couture. Alpha Models showcased their talented development Models with hair styling provided by Pierrots and makeup by SC Make-Up Artistry. In addition, entertainer Miss Poppy performed on the night.

For further details on all winners of the 21st Belmont Small Business Awards 2014 visit www.belmontbec.com/awards

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