

Ally Fashion winner of TCF Australia ONLINE Energy Efficiency Training & Mentoring Project 'Energy Efficiency Award' in 21st Belmont Small Business Awards

Ally Fashion was one of more than 25 Western Australian small businesses awarded in the 21st Belmont Small Business Awards. The winners were showcased at the 'Night of Stars Event' Grand Ballroom, Perth Convention and Exhibition Centre, Perth on October 31st with over 340 attending. This year's MC's were Belmont BEC Patron Louise Percy and Chair Cassie Rowe. Mayor Cr Phil Marks gave a business update on the City of Belmont and AusIndustry WA Assistant State Manager Julie Mizen presented a message from The Hon Bruce Billson MP, Small Business Minister.

Ally Fashion won the 'Energy Efficiency Award' in the 2014 Belmont Small Business Awards. Ally Fashion believe that fashion is meant to be lived, loved and fun. Ally was created with this in mind to provide the most fashion forward, trend driven, stylish clothing available without the heavy marked up price tag most retailers offer. Ally Fashion is now a rapidly growing international ladies fashion destination based in Australia, but with stores extending into the USA.

The sponsor of the 'Energy Efficiency Award' was the TCF Australia ONLINE ENERGY EFFICIENCY Training & Mentoring Project. The TCF Australia ONLINE ENERGY EFFICIENCY Training & Mentoring Project assists small businesses and retailers to be more energy efficient. The project offers an extensive range of free specialist energy efficiency services to small businesses in the fashion, textile, clothing, footwear, leather and associated creative industries across Australia. Improving energy efficiency can help businesses save money on their operating costs whilst also lowering Australia's greenhouse gas emissions.

Five multi award winning business were also inducted into the Hall of Fame of the Belmont Small Business Awards. Attendees on the night enjoyed a WA Designer Showcase which was supported by House of Skye, Accesso-ride, Convict Bags, Jonte, Debbie Kelly Millinery and Ingrid Hocking Couture. Alpha Models showcased their talented development Models with hair styling provided by Pierrots and makeup by SC Make-Up Artistry. In addition, entertainer Miss Poppy performed on the night.

For further details on all winners of the 21st Belmont Small Business Awards 2014 visit www.belmontbec.com/awards

For further information please contact:

Carol Hanlon
CEO
Belmont BEC
P| 08 9479 3777 M| 0417963231
E| carol.hanlon@belmontbec.com



Belmont Business Enterprise Centre (Belmont BEC)

PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888

www.belmontbec.com www.bpwbusinessincubator.com www.mybusinessincubator.com.au
www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com www.mygreenincubator.com
www.fashionincubators.com www.designedge.net.au www.myfashionincubator.com