

Accesso-Ride winner of TCFWA's 'Most Creative' Award in 21st Belmont Small Business Awards

Accesso-Ride was one of more than 25 Western Australian small businesses awarded in the 21st Belmont Small Business Awards. The winners were showcased at the 'Night of Stars Event' Grand Ballroom, Perth Convention and Exhibition Centre, Perth on October 31st with over 340 attending. This year's MC's were Belmont BEC Patron Louise Percy and Chair Cassie Rowe. Mayor Cr Phil Marks gave a business update on the City of Belmont and AusIndustry WA Assistant State Manager Julie Mizen presented a message from The Hon Bruce Billson MP, Small Business Minister.

Accesso-Ride won the 'Most Creative' Award in the 2014 Belmont Small Business Awards. Julie Barker started Accesso-Ride two years ago when she noticed several friends who liked to social bike ride were not keen on wearing bike helmets. Julie discovered this was because they didn't like the shape and styles of available helmets on the market. Due to safety regulations, instead of changing the helmets structure, Julie designed attractive covers for sporting helmets. That way, clients didn't have to purchase new helmets, but could accessorise their existing helmets. Julie's clever creations are now available at pop up shops and markets – and she has also recently launched a facebook page.

The sponsor of the 'Most Creative' award was the Textile, Clothing and Footwear Resource Centre of Western Australia Inc. TCFWA provides a valuable resource for the fashion & TCFL industries. Since being established in Belmont in 1998, the centre has been so successful, that it now receives requests from across Australia and overseas. Some of these have been from major global trade organisations throughout Asia and designers wishing to be involved in its opportunities and projects. Providing specialised fashion business skills, mentoring and supply chain sourcing on and off shore are just some of the areas TCFWA has been recognised for as a leader and role model organisation.

Five multi award winning business were also inducted into the Hall of Fame of the Belmont Small Business Awards. Attendees on the night enjoyed a WA Designer Showcase which was supported by House of Skye, Accesso-ride, Convict Bags, Jonte, Debbie Kelly Millinery and Ingrid Hocking Couture. Alpha Models showcased their talented development Models with hair styling provided by Pierrots and makeup by SC Make-Up Artistry. In addition, entertainer Miss Poppy performed on the night.

For further details on all winners of the 21st Belmont Small Business Awards 2014 visit www.belmontbec.com/awards

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