

White Chalk Road Winner of FX Digital's 'Online Business' Award in 21st Belmont Small Business Awards

White Chalk Road was one of more than 25 Western Australian small businesses awarded in the 21st Belmont Small Business Awards. The winners were showcased at the 'Night of Stars Event' Grand Ballroom, Perth Convention and Exhibition Centre, Perth on October 31st with over 340 attending. This year's MC's were Belmont BEC Patron Louise Percy and Chair Cassie Rowe. Mayor Cr Phil Marks gave a business update on the City of Belmont and AusIndustry WA Assistant State Manager Julie Mizen presented a message from The Hon Bruce Billson MP, Small Business Minister.

White Chalk Road won the 'Online Business' Award in the 2014 Belmont Small Business Awards. White Chalk Road are one of Perth's leading specialist online marketing and SEO agencies. They are a small team of dedicated local SEO professionals and paid search advertising consultants. Established in 2000 by CEO Charles Ryder, White Chalk Road was one of the first founding dedicated Internet and Search Engine Marketing companies in WA. White Chalk Road believe in the values of sharing, caring, being authentic, transparent, outstanding and rewarding their team and clients.

The sponsor of the 'Online Business' award was FX Digital. FX Digital build smart websites for smart business, and smart businesses are those that belong to a business networking organisation like Belmont Business Enterprise Centre or chamber of commerce. They help businesses identify realistic online goals and then work with them to achieve these goals using website design, SEO, content and online marketing. Alongside supporting the Belmont Small Business Awards, they also assist the Belmont Business Enterprise Centre manage all of their websites.

Five multi award winning business were also inducted into the Hall of Fame of the Belmont Small Business Awards. Attendees on the night enjoyed a WA Designer Showcase which was supported by House of Skye, Accesso-ride, Convict Bags, Jonte, Debbie Kelly Millinery and Ingrid Hocking Couture. Alpha Models showcased their talented development Models with hair styling provided by Pierrots and makeup by SC Make-Up Artistry. In addition, entertainer Miss Poppy performed on the night.

For further details on all winners of the 21st Belmont Small Business Awards 2014 visit www.belmontbec.com/awards

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