## Michael Keil winner of Nifnex's 'Outstanding Personal Brand Award' in 21st Belmont Small Business Awards

Michael Keil was one of more than 25 Western Australian small businesses awarded in the 21st Belmont Small Business Awards. The winners were showcased at the 'Night of Stars Event' Grand Ballroom, Perth Convention and Exhibition Centre, Perth on October 31<sup>st</sup> with over 340 attending. This year's MC's were Belmont BEC Patron Louise Percy and Chair Cassie Rowe. Mayor Cr Phil Marks gave a business update on the City of Belmont and AusIndustry WA Assistant State Manager Julie Mizen presented a message from The Hon Bruce Billson MP, Small Business Minister.

Michael Keil won the 'Outstanding Personal Brand Award' in the 2014 Belmont Small Business Awards. Michael Keil has developed a team that stands apart as REIWA's number one Perth selling team in Western Australia with a key focus on the Belmont, Victoria Park and South Perth districts. Michael Keil, director of the company started in real estate at the age of 18 and has always placed a high focus on servicing buyers. Michael has a qualified database of buyers with over \$950 million to invest, resulting in most of his properties selling within just 2-3 short weeks. Michael attributes his success to continued hard work and creating positive relationships.

The sponsor of the 'Outstanding Personal Brand' was Nifnex. Nifnex meaning Smart Connections is Perth's multi award winning small business hub offering a small business a platform to learn, meet and grow as a business community. The outstanding personal brand award is sponsored by Zeeshan Pasha who is Nifnex's Founder & CEO. Zeeshan Pasha is a Personal Branding ambassador and has created a strong brand within the small to medium sized business market and has a very strong community focus.

Five multi award winning business were also inducted into the Hall of Fame of the Belmont Small Business Awards. Attendees on the night enjoyed a WA Designer Showcase which was supported by House of Skye, Accesso-ride, Convict Bags, Jonte, Debbie Kelly Millinery and Ingrid Hocking Couture. Alpha Models showcased their talented development Models with hair styling provided by Pierrots and makeup by SC Make-Up Artistry. In addition, entertainer Miss Poppy performed on the night.

For further details on all winners of the 21st Belmont Small Business Awards 2014 visit www.belmontbec.com/awards

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