

22ND BELMONT SMALL BUSINESS AWARDS 2015



let your
business
shine
brightly

6pm, Thursday 22nd October
Entries close 22nd September 2015

www.belmontbec.com/awards

2015 Award Categories...



WESTWAYS VISUAL COMMUNICATION & WORLDWIDE PRINTING SOLUTIONS

BEST MARKETING AWARD (Can be located anywhere in WA)

* highlight your successful marketing campaign, theme and graphics



TCFWA

MOST CREATIVE AWARD (Can be located anywhere in WA)

* highlight the creativity of your business strategy



WEBSITE DESIGNS

ONLINE BUSINESS AWARD (Can be located anywhere in WA)

* showcase your online business through your website and social media



DESIGNEDGE FASHION INCUBATOR

KARL FARRELL INSPIRATION AWARD (Can be located anywhere in WA)

* recognise the challenges you have overcome in your business life



PERTH AIRPORT

VOLUNTEER OF THE YEAR (Can be located anywhere in WA)

* acknowledge your efforts in volunteering your skills and talents



COMPUTER CONSULTANT PROFESSIONALS

MOST INNOVATIVE ENTERPRISE (Can be located anywhere in Perth Metro Area)

* highlight your use of new technologies and innovations



SOUTHERN GAZETTE

COMMUNITY SPIRIT AWARD (Must be located within the City of Belmont)

* recognising your community contribution to benefit others



BELMONT FORUM

BEST RETAIL BUSINESS (Must be located within the City of Belmont)

* highlighting your retailing achievements



TCF AUSTRALIA ENERGY EFFICIENCY PROJECT

ENERGY EFFICIENCY AWARD (Can be located anywhere in WA)

* recognising reduction of energy usage in your business



BELMONT BEC

HOME-BASED BUSINESS AWARD (Can be located anywhere in WA)

* highlighting your success as a home-based micro business



BUSINESS & PROFESSIONAL WOMEN WA

BUSINESS WOMAN OF THE YEAR AWARD (Can be located anywhere in WA)

* showcase your talents and skills as a woman in business

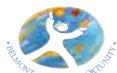


Assistance with your award entry...

Businesses wishing to enter the awards can access FREE Information Sessions on

'How to Prepare Award Submissions', FREE Award Entry Kits and Submission Mentors are available.

Email Belmont BEC at awards@belmontbec.com or phone 9479 3777 to arrange assistance with your entry.



CITY OF BELMONT

BEST NEW BUSINESS (Must be located within the City of Belmont)

* recognising your new business in operation under 2 years



mybusiness
INCUBATOR

MY BUSINESS INCUBATOR

ENVIRONMENT AWARD (Can be located anywhere in WA)

* recognising your business environmental & sustainability practices

HANSSEN



HANSSEN PROJECT MANAGEMENT

SPIRIT OF AUSTRALIA AWARD (Can be located anywhere in WA)

* highlighting your 'Aussie' spirit and your 'can-do' attitude whilst building your business success



BUSINESS NEWS

YOUNG ENTREPRENEUR AWARD (Can be located anywhere in WA)

* showcase your talents as a young business owner under 35



PERTH AIRPORT

INDIGENOUS BUSINESS OF THE YEAR AWARD (Can be located anywhere in WA)

* recognising you as an Indigenous role model in small business



TCF GLOBAL

FASHION INDUSTRY AWARD (Can be located anywhere in WA)

* showcase your talents and achievements in fashion design



RACEBREED AUSTRALIA

WA RACING INDUSTRY AWARD (Can be located anywhere in WA)

* recognising your achievements within the Racing Industry



TELSTRA BUSINESS CENTRE BELMONT

CUSTOMER SERVICE AWARD (Can be located anywhere in WA)

* acknowledging your customer satisfaction and loyalty



THE AUSTRALIAN ASIAN ASSOCIATION OF WA

BUSINESS MIGRANT OF THE YEAR (Can be located anywhere in WA)

* recognising your achievements to business in Australia



BEC GLOBAL

INTERNATIONAL TRADE AWARD (Can be located anywhere in WA)

* recognising your achievements in international business



WATERING CONCEPTS

ENTERPRISE OF THE YEAR (Can be located anywhere in WA)

* recognising your business excellence



EUROZ SECURITIES LIMITED

BUSINESS PERSON OF THE YEAR (Can be located anywhere in WA)

* showcase your talents and skills as a business person

**22ND BELMONT
SMALL BUSINESS
AWARDS 2015**

Who's behind the Awards?

Belmont BEC is a not for profit (NFP) community-based association established in 1994. The Committee of Management consists of local business leaders who offer their services in an honorary capacity. Chair Cassie Rowe, Vice-Chair Jasmyrn Mumme, Treasurer Shirley Lancaster, Secretary Jules Lewin. Committee: Anne Griffiths, Raj Selvendra, Lisa Garside, Irving Lane, Frances Parnell. Patrons: Louise Percy, Ben Wyatt MLA. Belmont BEC CEO and Founding Manager Carol Hanlon assisted by Ehsan Shahsavandharati, Geoffrey Hawke, Jeya Ramanathan, Carol Wallbank, Frances Cartledge and volunteers.



**Belmont
Business
Enterprise
Centre Inc.**

Belmont Business Enterprise Centre Inc. (BBEC) provides 'Low-Cost Advisory Services' to new and existing small businesses through helpline, mentoring, networking, legal and accounting services, preparation of marketing and business plans, guidance on loan and banking products, extensive series of online business training topics and supply chain linkages. Belmont BEC is a member of BEC Australia and Australasian Institute of Enterprise Facilitators (AIEF)

www.belmontbec.com



**MY business
INCUBATOR**

MY business Incubator – providing 'online' business training and mentoring to support small business. www.mybusinessincubator.com.au



22nd Belmont Small Business Awards – twenty-four award categories providing recognition and encouragement for the professionalism of small business in Belmont and across Western Australia. www.belmontbec.com/awards



11th designedge Innovation Festival – events, forums, webinars and networking to celebrate creativity, design, innovation, technology and energy efficiency. www.belmontbec.com/2015innovation



BPW Business Incubator – providing 'online' training & mentoring support for women in small business across Australia & globally. www.bpwbusinessincubator.com



Friends of Belmont BEC – monthly business 'ask an expert' sundowners and business growth opportunities for small business.



Multicultural Business Support Services – providing business skills, mentoring, networking opportunities and global trade mission linkages. www.belmontbec.com/multicultural



MY Green Incubator – providing access to energy efficiency information, green business and sustainable best practice. www.mygreenincubator.com



Belmont Clothes Library – assisting with resources and information on Dressing for Success for the unemployed and disadvantaged locally, nationally and internationally. www.belmontbec.com/clothes



Indigenous Textile, Clothing Fashion Industry – providing fashion business skills and promotional opportunities to Indigenous designers and textile artists. www.designedge.net.au/itcf

TCF WA is a not for profit (NFP) community association established in 1998. The Committee of Management comprises business leaders who offer their services in an honorary capacity. Chair Jules Lewin, Vice-Chair Irving Lane, Treasurer Shirley Lancaster, Secretary Carol Wallbank. Committee: Jasmyrn Mumme, Margaret Sylvester, Margaret Rushe Farrell, Lisa Garside. TCFWA Founder and Manager Carol Hanlon assisted by Ehsan Shahsavandharati, Dennis Chiron, Sarita Rodricks, Debbie Paterson and volunteers.



Textile, Clothing, Footwear Resource Centre of Western Australia Inc. (TCFWA) – providing support and assistance to the fashion and TCFL industry of WA in the areas of information services, business skills, mentoring and development of projects to assist with fashion and TCFL small business growth and development. TCFWA is a member of the Business Innovation Incubation Australia (BIIA), Asia-Pacific Incubator Network (APIN) and InfoDev World Bank Incubator Network. www.tcfwa.com



**MY fashion
INCUBATOR**

MY fashion Incubator – providing 'online' fashion business training & mentoring to support small fashion & TCFL small businesses. www.myfashionincubator.com



TCF Australia ONLINE Energy Efficiency Training & Mentoring Project – providing free webinars, mentoring and 'Ask an Expert' forums across Australia to assist small business to reduce use of energy, create cost efficiencies. www.tcfaustralia.com/greenenergy



Australian Designer Showcase & Trade Buying Missions – coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibitions and trade events in Hong Kong, China, India, Taiwan, South Korea. www.tcfglobal.com/buyingmissions



designedge Fashion Incubator – providing promotional opportunities to emerging designers at trade events, online shopping sites and pop up events. www.designedge.net.au



Multicultural Women's Sewing Project – providing workshops and support to Muslim, culturally and linguistically diverse (CALD) women wishing to establish their own fashion design or sewing business. www.tcfwa.com/multicultural



TCF Australia – provides support and assistance to the fashion and TCFL industry of Australia through development and delivery of services and national projects to assist fashion and TCFL small business growth and development. www.tcfaustralia.com



TCF Global – assisting designers with sourcing and linkages to global networks of supportive fashion organisations, trade missions and events. Assisting TCF Global Village Community projects with micro economic development projects for women starting small sewing related businesses globally. www.tcfglobal.com www.tcfmorm.com



International Fashion Incubator Network – linking fashion incubators around the globe and facilitating Incubator best practice and development. www.fashionincubators.com/network

A Night of Stars

Award Presentation Evening

Celebrating 22nd Belmont Small Business Awards
Ballroom, Perth Exhibition and Convention Centre, Perth
Thursday, October 22nd, 6pm - 8.00pm (doors open 5.50pm)

Tickets \$99 includes cocktail savouries, sparkling, wine, beer, soft drinks, fashion parade, entertainment
Tables of 10: \$965
Dress Code: Cocktail / Lounge Suit

Bookings Essential - RSVP DEADLINE 5pm Friday, Oct 3rd

Book online www.belmontbec.com/awards/tickets
Email: awards@belmontbec.com
Phone: (08) 9479 3777

How we Judge...

The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. The Judges' decision is final and no correspondence will be entered into.
Confidentiality - The information contained in your entry will remain confidential and will only be accessible to the Judging Panel.

Assistance is available with your award entry

Businesses wishing to enter the awards can access FREE 'ONLINE' Information Sessions on 'How to Prepare Award Submissions'; FREE Award Entry Kits and Submission Mentors are also available.

Please contact Belmont BEC on (08) 9479 3777 or
email: awards@belmontbec.com to arrange assistance with your entry.

Front cover features 2014 Award Winners
Visit www.belmontbec.com/2014awards



Entry Checklist

Please complete your Award Submission consisting of a minimum of four A4 pages to a maximum of 10 describing your business and why you believe your business deserves an award. Your submission should include any additional information required in Q11; also include photos of your business, yourself or staff, products or services. Additional supporting material may include customer testimonials, media articles, awards received, marketing flyers and product brochures. Award Submission Presentation - It is highly recommended to submit your hard copy printed submission with the signed entry application in your own display folder with your additional support material clearly marked.

1. What are the three key strengths that make your business successful?
2. What products and/or services do you provide?
3. Briefly describe your target customers. How do you determine customer satisfaction? For example, do you use observation, customer surveys and/or repeat sales data?
4. Has your business introduced any major marketing ideas, customer service or production methods during the past year? ☐ Yes ☐ No - If Yes, please provide a brief description and the benefits achieved from their implementation.
5. How do you involve your staff in business improvement? For example, suggestion box, marketing activities and/or improved safety performances.
6. Describe any environmental, energy-saving and/or sustainability program operating in your business? Have you reduced your energy usage in the past year? ☐ Yes ☐ No
7. Do you have a business plan or strategic plan for your business? ☐ Yes ☐ No
8. Has your business had financial growth over the past 1-2 years? ☐ Yes ☐ No
If Yes, what percentage? ☐ Less than 25% ☐ Greater than 25%
Has your business growth been by Turnover ☐ or by Profit ☐
Turnover ☐ under \$200k ☐ \$200-500k ☐ \$500k-1m ☐ over \$1m ☐ Not For Profit N/A
9. What method does your business use to monitor its performance, and how often do you collect or review these results?
10. Does your business hold current licences/registrations for its operation? ☐ Yes ☐ No
11. Focusing on your nominated categories, provide additional details as outlined below:
 - **Most Creative Award** – detail creativity in your business, products or services
 - **Marketing Award** – provide copies of marketing materials used to promote your business (note: not open to marketing professionals)
 - **Online Business Award** – include your website and social media statistics
 - **Inspiration Award** – detail challenges you have faced in your life and business.
 - **Volunteer of the Year nominees** – include details of your volunteer activities – contact Belmont BEC for your specific Volunteer Award Entry Kit.
 - **Community Spirit nominees** – detail your community activities.
 - **Spirit of Australia Award** – outline your achievements that highlight the Aussie spirit in your business.
 - **Indigenous Business Award** – include your Indigenous family background.
 - **Young Entrepreneur Award (under-35)** – include age, birthdate and achievements.
 - **Fashion Industry Award** – achievements in the textile, clothing, footwear, leather, fashion industry such as your new designs, media campaigns, sales success.
 - **WA Racing Industry Award** – include your background and past achievements in the Racing Industry.
 - **Most Innovative Enterprise Award** – include use of technologies, innovations, inventions.
 - **Migrant Business Award** – include your country of origin and background.
 - **International Trade Award** – include import/export countries, sales and cultural understanding.
 - **Business Person of the Year** – list your personal achievements in business during the past 2 years and include past awards and testimonials.

Are you eligible?

Award categories specify if Belmont, metropolitan or statewide entries are accepted. Entry is free. It is a condition of entry that entrants agree to their business and images being profiled in the media and on the Belmont BEC website.



Entry Form

Complete this section and include it with your completed entry to:

Belmont BEC, 7 Fairbrother Street, Belmont WA 6104
PO Box 370, Cloverdale WA 6985

Ph: (08) 9479 3777 Fax: (08) 9479 3888 Email: awards@belmontbec.com

CLOSING DATE FOR ENTRIES
5pm on Tuesday, September 22nd 2015

The Belmont Small Business Awards provide recognition and encouragement for the professionalism of small business achievements. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

Business name: _____

Trading as: _____

Address: _____

_____ P/Code: _____

Postal Address: _____

_____ P/Code: _____

Phone No: _____ Fax No: _____ Mobile No: _____

Email: _____ Web: _____

Contact name: _____

Position: _____

Type of business: ☐ Manufacturing ☐ Trades ☐ Professional Services ☐ Retail or Wholesale
☐ Home-based ☐ Other (Please specify) _____

No. of staff: (including owners - equivalent to full-time) _____

How long has your business been operating? Years _____ Months _____

ABN: _____

Preferred award category of entry

1. _____

2. _____

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Small Business Awards and I accept the Judges' decision as final.



Signature: _____

Position/Title: _____

Date: (DD/MM/YYYY) _____

How did you become aware of the Belmont Small Business Awards?

(please specify) _____

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Presented by
Belmont Business Enterprise Centre Inc.

6pm, Thursday 22nd October
Entries close 22nd September 2015

Ph (08) 9479 3777
info@belmontbec.com
www.belmontbec.com/awards

 www.twitter.com/belmontbec
 www.facebook.com/belmontbec

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