



## BPW Business Incubator ONLINE Training & Mentoring Project [www.bpwbusinessincubator.com](http://www.bpwbusinessincubator.com)

### Empowered Women Leading Business

BPW Business Incubator Project will provide 'ONLINE' training and mentoring to develop the business skills and business growth potential of women in new or existing homebased, micro small businesses. Opportunities also exist for you to register your interest in the Global Platform for Action on Sourcing from Women Vendors.

The International Federation of Business and Professional Women known as BPW International develops the professional, business and leadership potential of women on all levels through advocacy, mentoring, networking, skill building and economic empowerment programs and projects around the world. BPW was founded in 1930 and is represented in over 98 countries across 5 continents with General Consultative Status at ECOSOC/United Nations. **Belmont BEC** is a non-profit community organisation providing training and mentoring support services to individuals to start or improve their small business and is a specialist in virtual business incubation. **TCF Global** is a non-profit community organisation assisting designers and fashion industry with business skills development, linkages in the global supply chain, trade and industry networks, coordinates community village sewing projects and facilitates the International Fashion Incubator Network.

BPW Business Incubator Project is supported by BPW International, Belmont Business Enterprise Centre Inc (BEC), TCF Global, BPW Australia, sponsors, supporters and volunteers.



**BPW International**  
The International Federation of  
Business and Professional Women  
[www.bpw-international.org](http://www.bpw-international.org)



[www.belmontbec.com](http://www.belmontbec.com)



[www.tcfglobal.com](http://www.tcfglobal.com)

Belmont BEC is partially supported by the Australian Government

### BPW Business Incubator - ONLINE Training & Mentoring Project Belmont Business Enterprise Centre Inc (BEC)

PO Box 370, Cloverdale WA 6985 Australia Phone +61 8 9479 3777 Fax +61 8 9479 3888

Email [info@belmontbec.com](mailto:info@belmontbec.com) [www.belmontbec.com](http://www.belmontbec.com) [www.mybusinessincubator.com.au](http://www.mybusinessincubator.com.au)

[www.tcfwa.com](http://www.tcfwa.com) [www.tcfaustralia.com](http://www.tcfaustralia.com) [www.tcfglobal.com](http://www.tcfglobal.com) [www.designedge.net.au](http://www.designedge.net.au) [www.fashionincubators.com](http://www.fashionincubators.com)



#BPWbusiness



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# BPW Business Incubator

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## Register Your Interest

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OPTIONS TO REGISTER YOUR INTEREST TO PARTICIPATE Online - [www.bpwbusinessincubator.com/register](http://www.bpwbusinessincubator.com/register)

Fill in this form and email to [info@belmontbec.com](mailto:info@belmontbec.com) or fax to +61 8 9479 3888 or post to Belmont BEC, PO Box 370, Cloverdale, WA 6985 Australia

BPW Business Incubator ONLINE Training & Mentoring Project (Tick your area of interest)	YES	NO	MAYBE
<b>BPW Business Incubator Webinars ONLINE - Topics will be held based on demand</b>			
1) Business Planning - SWOT, assessments, business plans, supply chain, managements skills			
2) Financing your Business - pricing & costing, cash flows, credit management, loans, finance			
3) Marketing / Media - research, making sales, advertsing, promotions, customer service			
4) Human Resources - recruitment, fair work, OHS, staff training, independent contractors			
5) eCommerce - websites, SEO, CRM, online shops, cloud computing, broadband, social media			
6) Environmental & Sustainability - developing clean & green products, ethical fair trade			
7) Risk Management - understanding insurances, succession planning, governance issues			
8) Innovation - creativity, finding new markets, product development, mobile convergence			
9) Accounting - improve business systems, understanding financial statements, business structures			
10) Legal Issues - understanding contracts, leases, debt collection, intellectual property			
11) Importing/Exporting - sourcing, insurances, contracts, trade finances, freight, duties, quarantine			
12) Trade Events - sourcing events, making the most of trade exhibitions, making contacts and sales			
<b>BPW Business Incubator - Industry Specialist Topic Webinars ONLINE</b>			
TCF Global - Starting a Fashion Label, Dealing with Agents & Retailers, Avoiding Manufacturing pitfalls			
<b>BPW Business Incubator - Mentoring Topics: Register your interest to have a Mentor</b>			
eMentor - are you working ON your business and not only IN it			
Finance Mentor - assistance to understand financial statements and your profit margins			
Growing your Business - develop an action plan for growth			
Websites & Technology - understand more about your website and Information Technology			
Global Network Mentoring - source global supply chain linkages			
Importing & Exporting Mentor - understand more about the steps of importing/exporting			
<b>BPW Business Incubator - Networks &amp; Linkages Register your interest</b>			
Email & Phone Helpdesk - register for general business queries online			
Networking Groups - link up with your local business networking group			
Women in Business - link up with your nearest Business & Professional Women's Club			
Industry Organisations - find your local Industry Association/Organisation			
<b>Global Platform for Action on Sourcing from Women Vendors</b>			
Global Platform - would you like to register your interest to join this program to supply goods and services			
Global Platform - would you like to register your interest to join this program to buy from Women Vendors			

### BPW Business Incubator Online Training & Mentoring Project - Registration of Interest

Contact Person: \_\_\_\_\_ Business Name: \_\_\_\_\_ Business Registration No \_\_\_\_\_  
Description of Business: \_\_\_\_\_ Other Trading Name/s: \_\_\_\_\_  
Business Address: \_\_\_\_\_ State \_\_\_\_\_ Zip/Code \_\_\_\_\_  
LinkedIn \_\_\_\_\_ Twitter \_\_\_\_\_ Facebook \_\_\_\_\_ Country \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Email: \_\_\_\_\_ Web Site: \_\_\_\_\_ Skype \_\_\_\_\_

**INDUSTRY SECTOR** please tick below the Industry sector/s you are involved in (you may tick multiple boxes) ☐ Creative/Design ☐ Fashion/TCFL  
☐ Agriculture, forestry and fishing ☐ Mining ☐ Manufacturing ☐ Construction ☐ Wholesale trade ☐ Retail trade ☐ Accommodation, cafes and restaurants  
☐ Transport and storage ☐ Communication services ☐ Finance and insurance ☐ Property and business services ☐ Education ☐ Clean Energy/Technology  
☐ Health and community services ☐ Cultural and recreational services ☐ Personal and other services ☐ Electricity gas and water supply ☐ Other: \_\_\_\_\_  
Main product/services \_\_\_\_\_ ASIC Code/s \_\_\_\_\_  
No. of employees ☐ less than 5 ☐ 5-10 ☐ 11-20 ☐ More than 20 Is the business run by ☐ Men ☐ Women ☐ Both  
Are you a member of BPW? ☐ Yes ☐ No Club name: \_\_\_\_\_ Federation: \_\_\_\_\_  
Would you like to register for our "Women in Business" Online Directory? ☐ Yes ☐ No

Signature: \_\_\_\_\_ Position \_\_\_\_\_ Date \_\_\_\_\_