## Sheryll Fisher from Outback Initiatives winner of Business & Professional Women of Western Australia & BPW Business Incubator ONLINE Training & Mentoring Program 'Business Woman of the Year Award' In 22<sup>nd</sup> Belmont Small Business Awards

Sheryll Fisher from Outback Initiatives was one of many Western Australian small businesses awarded in the 22nd Belmont Small Business Awards on the 22<sup>nd</sup> of October 2015. The winners were showcased at the 'Night of Stars Event' in the ballroom of the Perth Convention and Exhibition Centre.

The awards provide a fantastic opportunity for small and growing enterprises from Belmont and across Western Australia to be recognised for their achievements.

To start proceedings, a Welcome to Country was given by Ingrid Cumming from Kart Koort Wiern. Chair of the Belmont Business Enterprise Centre, Jules Lewin gave the official welcome, and then WA State Manager, Dianne May, from the Department of Industry delivered a message on behalf of The Hon Kelly O'Dwyer, Minister of Small Business, Assistant Treasurer. The Mayor of the City of Belmont, Cr Phil Marks also gave an update on business in Belmont. MC's for the evening were Past Chair of Belmont BEC Tim Hammond and TCF WA Vice Chair Jasmyn Mumme. Attendees on the night enjoyed a WA Designer Showcase which was supported by Silverstar Designs (designer Margaret Sylvester), Ava (designer Petra Vanessie and Holly Barker Millinery), Breathless (designer Helen Rimpas), and Arcaro Couture (designer Angelina Arcaro). Thank you to all models and Danique De Kat from the Metro Modelling and Dance Academy in Cockburn.

Winner of the 'Business Woman of the Year Award' was Sheryll Fisher from Outback Initiatives. Outback Initiatives is a Human Resource Development consultancy which delivers unique outdoorbased organisational change, leadership and team development programs. Sheryll Fisher joined Outback Initiatives in 2006, and through her sheer determination and resilience has helped guide staff at Outback Initiatives through economic slowdowns and has helped the team and the business to thrive. Sheryll has helped grow the business through successful networking, social media and partnerships. The Outback Initiative programs revolve around outdoor based activities between 3 and 23 days that usually take place in rural and remote areas of Australia.

Kate Waters, President of BPW WA said, "BPW Western Australia is part of a global network of Business & Professional Women that makes real differences in women's lives by creating awareness, leading discussion and driving change. Their focus is on issues that affect women and work including equal access to education and training and they recognise business excellence. Members give their time and passion to support various campaigns and run projects that are good for women and the world. BPW WA proudly supports the BPW Business Incubator ONLINE Training & Mentoring Project which is a specialist business improvement program that provides ONLINE support to women owner/managers in small businesses across Australia and beyond. Congratulations Sheryll!"

For further details on all winners of the 22nd Belmont Small Business Awards 2015 visit www.belmontbec.com/awards

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