

**Macmedia Marketing winner of the RACEBREED Australia  
'WA Racing Industry Award'  
In 22<sup>nd</sup> Belmont Small Business Awards**

Macmedia Marketing was one of many Western Australian small businesses awarded in the 22nd Belmont Small Business Awards on the 22<sup>nd</sup> of October 2015. The winners were showcased at the 'Night of Stars Event' in the ballroom of the Perth Convention and Exhibition Centre.

The awards provide a fantastic opportunity for small and growing enterprises from Belmont and across Western Australia to be recognised for their achievements.

To start proceedings, a Welcome to Country was given by Ingrid Cumming from Kart Koort Wiern. Chair of the Belmont Business Enterprise Centre, Jules Lewin gave the official welcome, and then WA State Manager, Dianne May, from the Department of Industry delivered a message on behalf of The Hon Kelly O'Dwyer, Minister Small Business and Assistant Treasurer. The Mayor of the City of Belmont, Cr Phil Marks also gave an update on business in Belmont. MC's for the evening were Past Chair of Belmont BEC Tim Hammond and TCF WA Vice Chair Jasmyn Mumme. Attendees on the night enjoyed a WA Designer Showcase which was supported by Silverstar Designs (designer Margaret Sylvester), Ava (designer Petra Vanessie and Holly Barker Millinery), Breathless (designer Helen Rimpas), and Arcaro Couture (designer Angelina Arcaro). Thank you to all models and Danique De Kat from the Metro Modelling and Dance Academy in Cockburn.

Winner of the 'WA Racing Industry Award' was Macmedia Marketing. Darren McAullay founder of Macmedia Marketing is the only racing broadcaster specialising in the racing industry. He is also a bloodstock auctioneer and has instigated and sustained a network of race broadcasting facilities which are networked across the nation to a variety of television and radio outlets covering racing internationally. Darren McAullay is the No. 1 ticket holder for Perth Racing which was an honour bestowed on him at the WA Racing Industry Awards for 2014/15. He has been chief caller in WA for the TAB for more than 20 years.

Marjorie Charleson, proprietor of Racebreed Australia said, "RACEBREED AUSTRALIA was for ten years the ONLY commercially independent publication based in Western Australia promoting the thoroughbred breeding and racing industry through newsagents and subscribers across Australia and into New Zealand. Other WA publications were "house magazines" produced by local industry associations for the local market. Racebreed was previously a three-time winner of the Belmont Small Business Awards in the Categories of Tourism, Marketing and the initial Racing Industry Award before becoming a sponsor of the latter category. I have been the sole proprietor, publisher and editor of the magazine since 1998 when it appeared as Racing West prior to the name change in 2000. RACEBREED was inducted into the Belmont Small Business Awards HALL OF FAME in 2011. I am thoroughly proud of Darren McAullay winning this award".

For further details on all winners of the 22nd Belmont Small Business Awards 2015 visit [www.belmontbec.com/awards](http://www.belmontbec.com/awards)

**For further information please contact:**

Carol Hanlon  
CEO  
Belmont BEC  
P| 08 9479 3777 M| 0417963231  
E| [carol.hanlon@belmontbec.com](mailto:carol.hanlon@belmontbec.com)



**Belmont Business Enterprise Centre Inc. (Belmont BEC)**

PO Box 370, Cloverdale WA 6985 Phone 61 8 9479 3777 Email [info@belmontbec.com](mailto:info@belmontbec.com)  
[www.belmontbec.com](http://www.belmontbec.com) [www.bpwbusinessincubator.com](http://www.bpwbusinessincubator.com) [www.mybusinessincubator.com.au](http://www.mybusinessincubator.com.au)  
[www.tcfwa.com](http://www.tcfwa.com) [www.tcfaustralia.com](http://www.tcfaustralia.com) [www.tcfglobal.com](http://www.tcfglobal.com)  
[www.myfashionincubator.com](http://www.myfashionincubator.com) [www.designedge.net.au](http://www.designedge.net.au)