

Central Caravan Park winner of Westways Visual Communications and Worldwide Printing Solutions 'Best Marketing Award' In 22nd Belmont Small Business Awards

Central Caravan Park was one of many Western Australian small businesses awarded in the 22nd Belmont Small Business Awards on the 22nd of October 2015. The winners were showcased at the 'Night of Stars Event' in the ballroom of the Perth Convention and Exhibition Centre.

The awards provide a fantastic opportunity for small and growing enterprises from Belmont and across Western Australia to be recognised for their achievements.

To start proceedings, a Welcome to Country was given by Ingrid Cumming from Kart Koort Wiern. Chair of the Belmont Business Enterprise Centre, Jules Lewin gave the official welcome, and then WA State Manager, Dianne May, from the Department of Industry delivered a message on behalf of The Hon Kelly O'Dwyer, Minister Small Business and Assistant Treasurer. The Mayor of the City of Belmont, Cr Phil Marks also gave an update on business in Belmont. MC's for the evening were Past Chair of Belmont BEC Tim Hammond and TCF WA Vice Chair Jasmyn Mumme. Attendees on the night enjoyed a WA Designer Showcase which was supported by Silverstar Designs (designer Margaret Sylvester), Ava (designer Petra Vanessie and Holly Barker Millinery), Breathless (designer Helen Rimpas), and Arcaro Couture (designer Angelina Arcaro). Thank you to all models and Danique De Kat from the Metro Modelling and Dance Academy in Cockburn.

Winner of the 'Best Marketing Award' was Central Caravan Park. Ascot based Central Caravan Park is the closest caravan park to the city, and has been operated by the Sialtsis family for the past 12 years. They market the park intrastate and interstate and have also had guests stay from over 40 other countries. One of their main marketing initiatives is working closely with motorhome companies. Other marketing undertaken includes Trip Advisor, GWN tv, Bookings.com, print media, being a member of the Caravan Industry Association, and marketing via their own website.

Presenter of the award Neil Cranny, Managing Director of Westways Visual Communications said, "Westways Visual Communications is a diverse graphic design, photography, video production, web development studio and major print supplier. Their motto is - "From business cards to magazines and everything in between". Westways has been based in the City of Belmont for over 25 years, so next time you're thinking of producing any marketing or promotional material to communicate your business, think Westways Visual Communications, - "our focus is making your business standout".

Worldwide Printing Solutions offer Australia's premier printing services at Centres all over the country.

For further details on all winners of the 22nd Belmont Small Business Awards 2015 visit www.belmontbec.com/awards

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