MEDIA RELEASE

Carol Hanlon to present at UN CSW59, New York, March 2015, Parallel NGO Event

Carol Hanlon CEO of Belmont Business Enterprise Centre Inc. (BEC Global), TCF WA Inc. (TCF Global), BPW Business Incubator Training & Mentoring Program in conjunction with BPW International will present a NGO Parallel Forum during UN CSW59, New York March, 2015.

Carol Hanlon has an extensive 20 year record of delivering small business development programs for the benefit of women across Australia and Internationally. Carol was an Australian Government delegate at the 2012 APEC Women Economy Forums, St Petersburg, Russia and 2013 Indonesia. Invited by the NGO Forums at United Nations CSW 56 to deliver a Women's Business Empowerment Seminar, New York where the BPW Business Incubator concept was initially launched in 2012; Presenter at two UN CSW55 NGO Forums on Migrant Women and Micro Enterprise Projects in Asia. Carol was inducted in the Inaugural 2011 WA Women's Hall of Fame for her passion and commitment with micro small business owners to achieve their business dreams.

Carol will present a topic entitled: Empowering Women in Business through Online Training & Mentoring

Date: 10 March

Time: 2:30 pm

Venue: Armenian Convention Center, Hall V

Address: 630 2nd Avenue (at 35th street), New York, NY 10017

This Forum will highlight two recent 'Women in Business' Online Training & Mentoring Projects developed and conducted by the Belmont BEC based in Perth, Western Australia. The Forum will also seek to highlight an overview of creative products from women participating in the BPW Business Incubator projects. Belmont BEC Business Mentor Jeya Ramanathan will also join Carol in providing insights into online business mentoring provided through the BPW projects. Information on the organisations supporting this project below:

- Australia BPW Business Incubator Women in Business Online Training & Mentoring Project a two year project conducted across Australia 2013-2014 assisting 700 women develop business skills and the growth potential of their new or existing homebased, micro small business. Partly funded by the Australian Government under the SBAS program and supported by Belmont Business Enterprise Centre Inc., Australian Federation of Business & Professional Women (WA Division), Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) & TCF Australia.
- APEC 5 Economies BPW Business Incubator Women in Business Online Training & Mentoring Project - a 4 month pilot providing business skill development to women in five APEC economies during 2014 including Chinese Taipei, Republic of Korea, The Philippines, Chile and Australia. Supported by APEC Multi-Year Project MSCE 03 2013A-The Chinese Taipei Foundation for Women's Rights Promotion and Development, Belmont Business Enterprise Centre Inc. (BEC Global), TCF Global and the BPW Business Incubator Training & Mentoring Program as a pilot project to specifically help women in APEC economies develop their small business skills.
- Additional countries that have benefited from TCF Global women in business support have included Ormoc Philippines, Pakistan, South Africa, Mozambique, Fiji, Nepal, India, Afghanistan, PNG, Malaysia, Indonesia, Taiwan, Hong Kong and numerous NGO organisations and designers from many countries.

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About:

Belmont BEC | **BEC Global** is a non-profit community organisation established in 1994, providing training and mentoring support services to over 22,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. www.belmonbec.com www.belmonbec.com

TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998, assisting over 6,000+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade and industry networks. <u>www.tcfwa.com</u> <u>www.tcfaustralia.com</u> <u>www.tcfglobal.com</u>

Business & Professional Women known as BPW develops the professional, business and leadership potential of women on all levels through advocacy, mentoring, networking, skill building and economic empowerment programs and projects around the world. BPW International was founded in 1930 and is represented in over 99 countries across 5 continents with General Consultative Status at The United Nations Economic and Social Council (ECOSOC) www.bpw-international.org | www.bpw.com.au | www.bpw.com.au/wa

Foundation for Women's Rights Promotion and Development

Foundation for Women's Rights Promotion and Development in Chinese Taipei has been leading an exciting project called 'Innovation for Women and Economic Development: Facilitating Women's Livelihood Development and Resilience with ICTs'. Foundation for Women's Rights & Promotion recently co-hosted the 2014 Chinese Taipei APEC Conference: Utilizing ICTs to Empower Women Entrepreneurs, October 2014. www.taiwanwomencenter.org.tw