

MEDIA RELEASE

Opportunity for Women in Small Business to Improve Business

BPW Business Incubator ONLINE Women in Business Training & Mentoring Project

Belmont Business Enterprise Centre Inc. in conjunction with the Australian Federation of Business & Professional Women (Western Australian Division) has developed a specialist business improvement program to provide ONLINE support to women owner/managers in small businesses across Australia.

The BPW Business Incubator Project will provide 'ONLINE' training and mentoring to develop the business skills and business growth potential of women in new or existing homebased, micro small businesses. Webinars will be on offer in areas such as Business Planning, Financial Management, Marketing, International Trade Opportunities and eCommerce.

The program includes the following services:

- Receive FREE one/one Business Mentoring with specialist advisors to help business owners improve their business
- Access FREE or discounted specialist Business Webinars ONLINE
- Attend Networking Events to make new business contacts, guest speakers and chat to a business expert

Carol Hanlon, CEO of Belmont BEC, TCF Global and Past President of BPW Belmont has an extensive record of delivering small business development programs for the benefit of women across Australia and Internationally.

Carol Hanlon said of the project, "I initiated the BPW Business Incubator Project so that women would be able to better develop their business skills and as we are a leading 'virtual' small business incubator in Australia and through the support of the Australian Government are we now able to assist many hundreds of women across Australia with ONLINE small business training & mentoring".

To register for the program or to receive more information contact www.belmontbec.com/bpwbiform or visit www.bpwbusinessincubator.com

Further Information about Carol Hanlon:

Carol was recently named as one of 50 'WA Women of Success' by the prestigious Scoop Magazine; featured as one of 50 WA Women in 'Permanent Impressions - A Celebration of Women' a portraiture project acknowledging outstanding contributions of WA women to society; invited to the 10th Commonwealth Women's Affairs Ministers Meetings and Commonwealth Foundation Conference in Dhaka, Bangladesh 2013 with the theme 'Women's Leadership for Enterprise'.

Carol was an Australian Government delegate at the 2013 & 2012 APEC Women in Economy Forums held in Russia & Indonesia; invited by the NGO Forums at United Nations CSW 56 to deliver a Women's Business Empowerment Seminar, New York where the BPW Business Incubator concept was initially launched in 2012; inducted in the Inaugural 2011 WA Women's Hall of Fame for her passion and commitment with micro small business owners to achieve their business dreams.

For further information please contact:

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About

Business & Professional Women known as BPW develops the professional, business and leadership potential of women on all levels through advocacy, mentoring, networking, skill building and economic empowerment programs and projects around the world. BPW was founded in 1930 and is represented in over 100 countries across 5 continents with General Consultative Status at The United Nations Economic and Social Council (ECOSOC)

www.bpw-international.org | www.bpw.com.au | www.bpw.com.au/wa

Belmont BEC is a non-profit community organisation providing training and mentoring support services to individuals to start or improve their small business and is a specialist in virtual business incubation. www.belmontbec.com

TCF Australia | TCF Global is a non-profit community organisation assisting designers and fashion industry with business skills development, linkages in the global supply chain, International trade and industry networks.

www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com