

Media Release

Sponsorship for Australian buying mission to PREVIEW IN DEAGU, Korea 7 – 9 March 2012

The Textile, Clothing and Footwear Resource Centre of Western Australia Inc (TCFWA), TCF Australia and the Belmont Business Enterprise Centre (Belmont BEC) are hosting a Buying Mission to PREVIEW IN DEAGU, from the 7th to the 9th of March 2012 on behalf of Daegu-Gyeongbuk Textile Industries Association.

PREVIEW IN DAEGU is an exhibition focusing on functional materials making the best use of the world's largest chemical fibre production area. It has firmly established itself as a global platform for international textile business, and is quickly gaining traction as a Premier Textile Trade Show which showcases new materials to domestic and overseas buyers. Exhibitors include: Korean Textile Manufacturers, Synthetic and Natural Materials, Home Textiles, Fashion Accessories, Industrial Materials and more.

The buying mission is suitable for established businesses importing not only for the clothing industry but also looking for high functional, natural (ecofriendly), convergent and super fibres, as well as industrial materials for electronics, ships and automobiles.

Eligible Established buyers will receive:

Round-Trip Airfare contribution and Accommodation for up to four nights (*Conditions apply. In case you need a Visa, allow plenty of time to apply and get your visa. Remember that you need enough validity on your passport to travel overseas.*)

In addition, VIP Buyer Privileges include:

- Arranged meetings with exhibitors
- Shuttle bus to the Exhibition Hall
- Business Centre access with Internet services
- Free City Tour (conditions apply)
- Translation Service supported for major languages during the fair.

The trip will also include one of the Industrial Tour of your choice:

Fashion Show Daegu Collection - Daegu double-decker Stadium Tour - Medical Tour - Textile Research and Development Centre Tour - Korea Traditional Culture Tours

Carol Hanlon, CEO of Belmont BEC, TCFWA, and TCF Australia said, "Daegu is the world's largest synthetic industrial complex, and this event will bring the world's textile manufacturers together. We are glad to be able to co-ordinate the sponsorships on offer to attend this remarkable event on behalf of the Daegu-Gyeongbuk Textile Industries Association."

To be considered for airfare & accommodation sponsorship please contact info@tcfaustralia.com More information about PREVIEW IN DEAGU is available at www.previewin.com .

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