MEDIA RELEASE

PLEASE HELP US REBUILD TCF GLOBAL VILLAGE SEWING PROJECTS IN TCF Ormoc, Philippines

The world's strongest storm of the year has caused widespread damage and forced millions of people to flee to safer ground in the Philippines in the last couple of days. Super Typhoon Haiyan smashed into the central island of Samar, Leyte Province early on Friday morning, packing sustained winds of up to 315 kilometres per hour.(source: http://www.abc.net.au/news/2013-11-08/an-worlds-most-powerful-typhoon-makes-landfall-in-philippines/5078216)

Since 2007, through generous support from across Western Australia, 4 containers of donated sewing equipment has been sent to Ormoc, Leyte Province Philippines to help women and men start and run their own sewing centres. The TCF Global project assists develop creativity to foster a sense of entrepreneurship in the community. The project has resulted in the establishment of 29 community sewing centres which provide the opportunity for 250 women and men increase their livelihoods and also establish the TCF ESVU Centre of Entrepreneurship at the local ESVU University. TCF Ormoc was established through support from community organisations in Western Australia the Textile, Clothing and Footwear Resource Centre of WA (TCFWA), Belmont BEC, designedge Fashion Incubator and BPW Belmont & BPW WA have also assisted. The project also received past freight donations from Welshpool and Matilda Bay Rotary Clubs.

Unfortunately, Ormoc City in Leyte Province has been one of the hardest areas hit by Typhoon Yolanda, along with Dulag, Tolasa, and Tacloban City, with reports coming through of 1,000 and up to 10,000 people that have perished in the Leyte province region.

Manila - Leyte 4th District Rep. Lucy Torres-Gomez on Saturday lamented the devastation wrought by super typhoon "Yolanda" to her hometown of Ormoc. She told ABS-CBN that there is not a single home in Ormoc that is not severely damaged. Ondo Codilla, Mayor or Ormoc City, said the damage is 'severe'. The roofs of most houses have been blown off, majority of houses in coastal barangays have been wiped out, roads are impassable, power and communication lines are mostly out, and so many are in dire need of relief

(source: http://www.abs-cbnnews.com/video/nation/regions/11/09/13/lucy-torres-gomez-grabe-damage-ormoc)

TCFWA, MY Fashion Incubator, BPW Business Incubator and BPW Belmont are now calling on the continuing generosity of Western Australians to help rebuild the sewing centres and Ormoc residents' livelihoods that have been adversely affected by the typhoon.

Carol Hanlon, Founder of TCFWA, TCF Global, designedge Fashion Incubator, and BPW Business Incubator said, "We are devastated to learn about the damage to the Ormoc region and loss of lives. We immediately want to start gathering unwanted sewing items, sewing machines and raw materials to assist rebuild the TCF ESVU Sewing Centres and TCF ESVU Centre of Entrepreneurship. We can also accept financial \$ donations towards freight costs or additional relief items suitable to assist Ormoc community with rebuilding after such a massive disaster that has affected most houses in the region."

Example items that TCFWA are seeking to send to Ormoc include:

- Sewing machines and overlockers, machine needles, machine spare parts
- Sewing tools, scissors & equipment of any kind
- Finishing equipment, irons, ironing boards
- Haberdashery, trims, ribbons, zips, buttons, sewing threads
- Dressmaking stands, sewing patterns, embroidery kits
- Sewing books, craft magazines and sewing kits
- Textiles and fabrics, rolls of fabric or textile remnants
- Home Textiles, Manchester, quality garments
- Sewing items suited to babies, children's, teenagers, men, women's and home interiors

PLEASE DROP OFF ITEMS TO TCFWA / BELMONT BEC, 7 Fairbrother Street, Belmont (off Abernethy Rd) Monday-Friday, 9am-5pm BEFORE JANUARY 31ST, 2014

TCFWA can also accept FINANCIAL DONATIONS for TCF Ormoc and the TCF ESVU Project: BSB 036 078 319569 record Ormoc & 'Your' Name

For further information on donating goods contact: TCFWA – Phone 9479 3777 email info@tcfwa.com or contact our TCFWA volunteer coordinator Kasim Bultan Email kasim.bultan@tcfwa.com

For more information on the project history please view www.tcformoc.com

For further information please contact:

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<u>www.tcfwa.com</u> <u>www.tcfaustralia.com</u> <u>www.tcfglobal.com</u> <u>www.mygreenincubator.com</u>

<u>www.fashionincubators.com</u> <u>www.designedge.net.au</u> <u>www.myfashionincubator.com</u>

www.belmontbec.com www.mybusinessincubator.com.au www.bpwbusinessincubator.com

ABOUT TCF ORMOC:

TCFWA www.tcfwa.com TCF Global www.tcfglobal.com TCF Ormoc Project can be viewed at www.tcformoc.com Belmont BPW www.bpw.com.au/belmont Belmont BEC www.belmontbec.com

In 2007 through generous support from across Western Australia a 40ft container of donated sewing equipment was sent to Ormoc, Philippines resulting in the establishment of 21 community sewing centres providing the opportunity for 130 women and men to start their own community sewing business. WA Supporters included TCFWA, Belmont BEC, Matilda Bay Rotary Club, BPW Clubs WA, Express Link, volunteers and all who donated their sewing items.

In 2008 TCFWA volunteered to visit the sewing centres at Ormoc, Philippines and coordinated with volunteers Adam Barralet from Metro Modelling Academy and designer Hideaki the training of 160 teenagers in Ormoc and assisted TCF Ormoc to stage its first ever major fashion show displaying the fashion garments made from the TCF Ormoc sewing centres.

TCF Ormoc international support includes TCF Ormoc Project Co-ordinator Jean Justimbaste Pagtinabangay Foundation Inc, Jun Yrastorza, ECLIPSE, LEYAN, CSWDO, International Ammado Foundation, Otto Energy, Nor Asian Energy, Rotary Clubs from Ormoc and Malaysian designer Hideaki.

2009 TCF Ormoc new project partner includes Metro Ormoc Community Cooperative (OCCCI) who are generously assisting with sea freight, warehousing and training programs for the sewing machinists involved in TCF Ormoc sewing centres. This support provided the necessary support to increase the sewing centres to 29.

2011 TCF ESVU Ormoc 3rd container collection was despatched in December 2011 and has arrived in Ormoc.

2013 TCF ESVU Collection 4th container was despatched in August, 2013 TCFWA are now collecting for the 2014 Collection - 5th container to assist in rebuilding the TCF ESVU Sewing Centres and TCF ESVU Centre of Entrepreneurship.