

MEDIA RELEASE

designedge Innovation Festival 2012

Designedge Innovation Festival 2012 will run from 16th April through to 31st May with events, workshops, webinars, networking forums and displays being staged in Western Australia, Queensland and New South Wales and broadcasted nationally ONLINE.

Over seventy events will be presented during the festival bringing together small business owners, inventors, innovators, fashion designers and community groups. The 2012 Designedge Innovation Festival is an associate festival of the Australian Innovation Festival and is supported by the Belmont BEC, MY Business Incubator, TCFWA, TCF Australia, MY Fashion Incubator, sponsors, supporters and volunteers.

Many of the designedge Festival events this year will be provided as webinars, so that small business owners across Australia can log in and enjoy the events from their homes or businesses over the internet, especially small businesses located in regional and remote Australia. Webinars are live, interactive seminars conducted via the internet that allow users to participate through chats, file share, or ask questions via their computer.

Some of the highlights for festival will include:

Meet the Inventors, 7 May - 10 May, 9-5pm Free

Meet the inventors & innovators of some great new and exciting products that cover areas of water saving, household, safety, health and medical developments.

Supported by Inventors Assistance Australia. Venue: Belmont Forum Shopping Centre, Cloverdale WA

Empowering Creative Rural Women through Enterprise Workshop, May 11, 12-1pm, Free

TCF Global provides opportunities for rural women in regional locations & developing countries to develop small business skills and access global fashion networks associated with TCF Global, Belmont BEC, BPW International and the International Fashion Incubator Network. **Venue: Belmont BEC, WA**

TCF Global-Sourcing Databases & Offshore Linkages Workshop, May 11, 2-3pm \$20

Understand how to source from Hong Kong, China and India. TCFWA Buying Mission opportunities re airfare & accommodation sponsorship. Presented by Carol Hanlon, TCFWA. Venue: Belmont BEC, WA

Carol Hanlon, Founder of the Designedge Innovation Festival said, "This will be the eighth year we have run the Designedge Innovation Festival, and with 77 events, it's our biggest yet! For a full schedule of events and activities associated with the 2011 designedge Innovation Festival, please log onto www.designedge.net.au/2012innovation".

During this year's Designedge Innovation festival, TCFWA will have an Information stand at the inaugural Perth Fashion Week April 19th – 23rd.

For further information please contact:

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