

Pierrot's Hair Studio winner of Westways Visual Communication 'Best Marketing Award' in 20th Belmont Small Business Awards

Pierrot's Hair Studio was one of 24 Western Australian small businesses awarded in the 20th Belmont Small Business Awards. The winners were showcased at the 'Night of Stars Event' Grand Ballroom, Perth Convention and Exhibition Centre, Perth on November 28th.

Attendees on the night enjoyed a WA Designer Showcase which was supported by Atelier Zuhal and Green Embassy, Morgan Marks and Joan Dellavalle. In addition, entertainer Miss Poppy performed on the night. This year's MC's were Cassie Rowe, Chair Belmont BEC & Louis Geneste Secretary Belmont BEC. Glenys Godfrey, MLA, Member for Belmont gave an update on small business in WA and Dianne May, WA State Manager of AusIndustry presented a message from The Hon Bruce Billson MP, Small Business Minister.

This year a special raffle was conducted to help people in the Philippines that has been recently been devastated by Typhoon Yolanda. The Belmont BEC & TCFWA gathered more than \$10,000 worth of gift prizes which were drawn on the night, and the proceeds will be directed towards the rebuilding of the TCF Ormoc Sewing Centres and the TCF ESVU Centre of Entrepreneurship, Leyte Province, Philippines.

Winner of the 'Best Marketing Award' was Pierrot's Hair Studio. Pierrot's Hair Studio are a team of hair stylists that are passionate, respectful and positively driven to appreciate individual needs to help people look and feel their absolute best. Their mission is to: inspire and encourage one's individuality and originality; embrace mastery through perpetual knowledge; constantly surpass expectations; and nurture self and others. Pierrot's is an Aveda concept salon and has salons in both Mt. Lawley and Kalamunda

Sponsor of the award Neil Cranny from Westways Visual Communication said, "Westways Visual Communication is a diverse graphic design, photography, video production, web development studio and major print supplier. We have been based in the City of Belmont for over 25 years, and are a proud long term supporter of the Belmont Small Business Awards. Well done to Pierrot's Hair Studio on their win"

For further details on all winners of the 20th Belmont Small Business Awards 2013 visit www.belmontbec.com/awards

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