

24TH BELMONT & WESTERN AUSTRALIAN SMALL BUSINESS AWARDS 2017



let your
business
shine
brightly

Entries close 26th September 2017

www.belmontbec.com/awards

2017 Award Categories...



WESTWAYS VISUAL COMMUNICATION & WORLDWIDE PRINTING SOLUTIONS
BEST MARKETING AWARD (Can be located anywhere in WA)
 * highlight your successful marketing campaign, theme and graphics - conducted offline or online



MUSTERA PROPERTY GROUP
MOST INNOVATIVE ENTERPRISE (Can be located anywhere in WA)
 * recognition for your business innovation, invention and/or commercialisation of your Intellectual Property



TCFWA
MOST CREATIVE AWARD (Can be located anywhere in WA)
 * highlight the creativity in your business, its products or services



QBIT
TECHNOLOGY AWARD (Can be located anywhere in WA)
 * highlighting your use of technology and/or innovative IT utilised in your business operations



COMMUNITY FIRST, VOLUNTEER TASK FORCE & CARE OPTIONS
ACHIEVEMENT AWARD (Can be located anywhere in WA)
 * recognising your achievements as an individual, social enterprise or organisation



DESIGNEDGE FASHION INCUBATOR
KARL FARRELL INSPIRATION AWARD (Can be located anywhere in WA)
 * recognise the challenges you have overcome in your business life



PERTH AIRPORT
VOLUNTEER OF THE YEAR (Can be located anywhere in WA)
 * acknowledge your efforts in volunteering your skills and talents



SOUTHERN GAZETTE
COMMUNITY SPIRIT AWARD (Must be located within the City of Belmont)
 * recognising your community contribution to benefit others



AARAGON CONSTRUCTION MANAGEMENT
ENVIRONMENT AWARD (Can be located anywhere in WA)
 * recognising your business environmental & sustainability practices



SOCIAL INNOVATION DEVELOPMENT
NON-PROFIT ORGANISATION INITIATIVES AWARD (Can be located anywhere in WA)
 * recognising leadership and/or initiatives in NFP organisation and innovation



BELMONT FORUM
BEST RETAIL BUSINESS (Must be located within the City of Belmont)
 * highlighting your retailing achievements



COUNTRY WIDE INSURANCE BROKERS
BUSINESS MANAGEMENT AWARD (Can be located anywhere in WA)
 * recognising your management skills as an individual, your team or your board



BUSINESS & PROFESSIONAL WOMEN WA & BPW BUSINESS INCUBATOR
BUSINESS WOMAN OF THE YEAR AWARD (Can be located anywhere in WA)
 * showcase your talents and skills as a woman in business



CITY OF BELMONT
BEST NEW BUSINESS (Must be located within the City of Belmont)
 * recognising your new business in operation under 2 years



HANSSEN PROJECT MANAGEMENT
SPIRIT OF AUSTRALIA AWARD (Can be located anywhere in WA)
 * highlighting your 'Aussie' spirit and your 'can-do' attitude whilst building your business success



NAB
HOME-BASED BUSINESS AWARD (Can be located anywhere in WA)
 * highlighting your success as a home-based micro business



FRIENDS OF BELMONT BEC
WA TOURISM AWARD (Can be located anywhere in WA)
 * recognising your achievements within the WA tourism sector



BUSINESS NEWS
YOUNG ENTREPRENEUR AWARD (Can be located anywhere in WA)
 * showcase your talents as a young business owner under 35



PERTH AIRPORT
INDIGENOUS BUSINESS OF THE YEAR AWARD (Can be located anywhere in WA)
 * recognising you as an Indigenous role model in small business



FA CONCEPT
FASHION INDUSTRY AWARD (Can be located anywhere in WA)
 * recognising your talents and achievements within the Fashion & TCF Industries



TELSTRA BUSINESS CENTRE BELMONT
CUSTOMER SERVICE AWARD (Can be located anywhere in WA)
 * acknowledging your customer satisfaction and loyalty



BEC GLOBAL
INTERNATIONAL TRADE AWARD (Can be located anywhere in WA)
 * recognising your achievements in international business



RACEBREED AUSTRALIA
WA RACING INDUSTRY AWARD (Can be located anywhere in WA)
 * recognising your achievements within the Racing Industry



THE AUSTRALIAN ASIAN ASSOCIATION OF WA
BUSINESS MIGRANT OF THE YEAR (Can be located anywhere in WA)
 * recognising your achievements to business in Australia



WATERING CONCEPTS
ENTERPRISE OF THE YEAR (Can be located anywhere in WA)
 * recognising your business excellence



BELMONT ROTARY
BUSINESS PERSON OF THE YEAR (Can be located anywhere in WA)
 * showcase your talents and skills as a business person



Who's behind the Awards?

Belmont BEC is a not for profit (NFP) community-based association established in 1994. The Committee of Management consists of local business leaders who offer their services in an honorary capacity. Chair Jules Lewin, Vice-Chair Robert Francis, Treasurer Shirley Lancaster, Secretary Irving Lane, Committee: Jasmyn Mumme, Anne Griffiths, Cassie Rowe MLA. Patrons: Louise Percy, Ben Wyatt MLA. Belmont BEC CEO and Founding Manager Carol Hanlon assisted by Robert Francis, Jeya Ramanathan, Frances Cartledge, Ehsan Shahsavandharati, Carol Wallbank, Debbie Paterson, Sindhu Nadimpalli and volunteers.



Belmont Business Enterprise Centre Inc. (BBEC) provides 'Low-Cost Advisory Services' to new and existing small businesses through helpline, mentoring, networking, legal and accounting services, preparation of marketing and business plans, guidance on loan and banking products, extensive series of online business training topics and supply chain linkages. Belmont BEC is a member of BEC Australia and Australasian Institute of Business and Enterprise Facilitators (AIBEF) www.belmontbec.com



24th Belmont & Western Australian Small Business Awards - Twenty six award categories providing recognition and encouragement for the professionalism of individuals, small business and organisations in Belmont and across Western Australia. www.belmontbec.com/awards



13th designedge Innovation Festival - events, forums, webinars and networking to celebrate creativity, design, innovation, technology and energy efficiency. www.belmontbec.com/2017innovation



BPW Business Incubator - providing 'online' training & mentoring support for women in small business across Australia & globally. Projects to assist with Retirement Income Planning for Women. www.bpwbusinessincubator.com



Friends of Belmont BEC - monthly business 'Ask an Expert' sundowners and networking opportunities for small business.



BEC Global - providing global supply chain linkages, import, export advisory and trade mission opportunities. www.becglobal.net



MY business Incubator - providing 'online' business training and mentoring to support small business. www.mybusinessincubator.com.au



MY Green Incubator - providing access to energy efficiency information, green business and sustainable best practice. www.mygreenincubator.com



Belmont Clothes Library - assisting with resources and information on Dressing for Success for the unemployed and disadvantaged locally, nationally and internationally. www.belmontbec.com/clothes



Indigenous Textile, Clothing Fashion Industry - providing fashion business skills and promotional opportunities to Indigenous designers and textile artists. www.designedge.net.au/itcf

TCF WA is a not for profit (NFP) community association established in 1998. The Committee of Management comprises business leaders who offer their services in an honorary capacity. Chair Irving Lane, Vice-Chair Jasmyn Mumme, Treasurer Shirley Lancaster, Secretary Carol Wallbank. Committee: Robert Francis, Jules Lewin, Margaret Sylvester. TCFWA Founder and Manager Carol Hanlon assisted by Irving Lane, Frances Cartledge, Dennis Chiron, Ehsan Shahsavandharati, Irene Goonan, Sindhu Nadimpalli and volunteers.



Textile, Clothing, Footwear Resource Centre of Western Australia Inc. (TCFWA) - providing support and assistance to the fashion and TCFL industry of WA in the areas of information services, business skills, mentoring and development of projects to assist with fashion and TCFL small business growth and development. TCFWA is a member of the Business Innovation Incubation Australia (BIIA), Asia-Pacific Incubator Network (APIN) and InfoDev World Bank Incubator Network. www.tcfwa.com



TCF Australia - provides support and assistance to the fashion and TCFL industry of Australia through development and delivery of services and national projects to assist fashion and TCFL small business growth and development. www.tcfaustralia.com



TCF Global - assisting designers with sourcing and linkages to global networks of supportive fashion organisations, trade missions and events. Assisting TCF Global Village Community projects with micro economic development projects for women starting small sewing related businesses globally. www.tcfglobal.com www.tcfmocc.com



MY fashion Incubator - providing 'online' fashion business training & mentoring to support small fashion & TCFL small businesses. www.myfashionincubator.com



TCF Australia ONLINE Energy Efficiency - providing free webinars and low cost mentoring to assist small business to reduce use of energy, create cost efficiencies. www.tcfaustralia.com/greenenergy



Australian Designer Showcase & Trade Buying Missions - coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibitions and trade events in Hong Kong, China, India, Taiwan, South Korea. www.tcfglobal.com/buyingmissions



designedge Fashion Incubator - providing promotional opportunities to emerging designers at trade events, online shopping sites and pop up events. www.designedge.net.au



Multicultural Women's Sewing Project - providing workshops and support to Muslim, culturally and linguistically diverse (CALD) women wishing to establish their own fashion design or sewing business. www.tcfwa.com/multicultural



International Fashion Incubator Network - linking fashion incubators around the globe and facilitating Incubator best practice and development. www.fashionincubators.com/network

A Night of Stars Award Presentation Evening

Celebrating 24th Belmont & Western Australian Small Business Awards 2017
Ballroom, Perth Exhibition and Convention Centre, Perth
Wednesday, October 25th, 6pm - 8.30pm (doors open 5.50pm)

Tickets \$110 includes cocktail savouries, sparkling, wine, beer, soft drinks, fashion parade, entertainment
Tables of 10: \$990
Dress Code: Cocktail / Lounge Suit

Ticket Bookings Essential - RSVP DEADLINE 5pm Monday, Oct 9th

Book online www.belmontbec.com/awardtickets

Email: awards@belmontbec.com

Phone: (08) 9479 3777

How we Judge...

The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. Following the Judges' final decisions: no further correspondence will be entered into. *Confidentiality - The information contained in your entry will remain confidential and will only be accessible to the Judging Panel.*

Assistance is available with your award entry

Businesses wishing to enter the awards can access FREE Award Entry Assistance on 'How to Prepare Award Submissions', FREE Award Entry Kits, Workshops, Webinars and confidential Submission Mentors are also available.

Email Belmont BEC at awards@belmontbec.com or phone 9479 3777 to arrange assistance with your entry.

Thanks to our major sponsor City of Belmont...

With a focus on establishing and maintaining a progressive business community, the City of Belmont is proud to be a major sponsor of the 24th Belmont & Western Australian Small Business Awards 2017. By recognising quality and excellence in the community, the City of Belmont - the City of Opportunity continues to be a great place to live, work and invest.



Front cover features 2016 Award Winners
Visit www.belmontbec.com/2016awards



www.belmontbec.com/awards

Call (08) 9479 3777

Entry Checklist

Please complete your Award Submission consisting of a minimum of four A4 pages to a maximum of 10 describing your business and why you believe your business deserves an award. Your submission should include any additional information required in Q11; also include photos of your business, yourself or staff, products or services. Additional supporting material may include customer testimonials, media articles, awards received, marketing flyers and product brochures. **Award Submission Presentation - It is highly recommended to submit your hard copy printed submission with the signed entry application in your own display folder with your additional support material clearly marked.**

1. What products and/or services do you provide?
2. What are the three key strengths that make your business successful?
3. Briefly describe your target customers. How do you determine customer satisfaction? For example, do you use observation, customer surveys and/or repeat sales data?
4. Has your business introduced any major marketing ideas, customer service or production methods during the past year? ☐ Yes ☐ No - If Yes, please provide a brief description and the benefits achieved from their implementation.
5. How do you involve your staff in business improvement? For example, suggestion box, marketing activities and/or improved safety performances.
6. Describe any environmental, energy-saving and/or sustainability program operating in your business? Have you reduced your energy usage in the past year? ☐ Yes ☐ No
7. Do you have a business plan or strategic plan for your business? ☐ Yes ☐ No
8. Has your business had financial growth over the past 1-2 years? ☐ Yes ☐ No
If Yes, what percentage? ☐ < 25% ☐ > 25% Has your business growth been by Turnover ☐ or by Profit ☐
By Turnover ☐ < \$100k ☐ \$100-500k ☐ \$500k-1m ☐ \$1m-\$2m ☐ over \$2m ☐ Volunteer - Not Applicable
By Profit ☐ < 10% ☐ 20%-30% ☐ 30-50% ☐ over 50% ☐ over 75% ☐ NFP / Volunteer - Not Applicable
9. What method does your business use to monitor its performance, and how often do you collect or review these results?
10. Does your business hold current licences/registrations for its operation? ☐ Yes ☐ No
11. Focusing on your nominated categories, provide additional details as outlined below:
 - **Marketing Award** - provide copies of marketing materials used to promote your business - offline or online (note: not open to marketing professionals).
 - **Most Innovative Enterprise Award** - include your business innovation, inventions and/or commercialisation of your Intellectual Property.
 - **Creative Award** - detail creativity in your business, products or services.
 - **Technology Award** - include details of your technology and innovative IT products or services utilised.
 - **Inspiration Award** - detail challenges you have faced in your life and business.
 - **Volunteer of the Year nominees** - include details of your volunteer activities - contact Belmont BEC for your specific Volunteer Award Entry Kit.
 - **Community Spirit nominees** - detail your community activities.
 - **Environment Award** - list your environment and sustainability practices implemented.
 - **Non-Profit Organisations Initiatives Award** - outline your leadership or initiatives conducted through projects, programs or systems developed.
 - **Spirit of Australia Award** - outline your achievements that highlight the Aussie spirit in your business.
 - **Young Entrepreneur Award (under 35)** - include your age, birthdate and achievements.
 - **Indigenous Business Award** - include your Indigenous family background.
 - **Fashion Industry Award** - list your achievements in the fashion, textile, clothing, footwear or leather industries.
 - **WA Racing Industry Award** - include your background and past achievements in the Racing Industry.
 - **WA Tourism Award** - include visitor numbers from what regions/countries, online visitor rankings/testimonials and tourism accreditations.
 - **International Trade Award** - include import/export countries, sales and cultural understanding.
 - **Migrant Business Award** - include your country of origin and background.
 - **Business Person of the Year** - list your personal achievements in business during the past 2 years and include past awards and testimonials.

Are you eligible? Award categories specify if Belmont, or statewide entries are accepted. Entry is free. It is a condition of entry that entrants agree to their business and images being profiled in the media and on the Belmont BEC website.



Entry Form

Complete this section and include it with your completed entry to:

Belmont BEC, 3/216 Belmont Avenue, Cloverdale WA 6105
PO Box 370, Cloverdale WA 6985

Ph: (08) 9479 3777 Fax: (08) 9479 3888 Email: awards@belmontbec.com

CLOSING DATE FOR ENTRIES
5pm on Tuesday, September 26th, 2017

The Belmont Western Australian Small Business Awards provide recognition and encouragement for the professionalism of small business achievements. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

Business name: _____

Trading as: _____

Address: _____

_____ P/Code: _____

Postal Address: _____

_____ P/Code: _____

Phone No: _____ Fax No: _____ Mobile No: _____

Email: _____ Web: _____

Contact name: _____

Position: _____

Type of business: ☐ Manufacturing ☐ Trades ☐ Professional Services ☐ Retail or Wholesale

☐ Home-based ☐ Other (Please specify) _____

No. of staff: (including owners - equivalent to full-time) _____

How long has your business been operating? Years _____ Months _____

ABN: _____

Preferred award category of entry

1. _____

2. _____

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Western Australian Small Business Awards and I accept the Judges' decision as final.

Signature: _____

Position/Title: _____

Date: (DD/MM/YYYY) _____

How did you become aware of the Belmont Small Business Awards?

(please specify) _____



24TH BELMONT & WESTERN AUSTRALIAN SMALL BUSINESS AWARDS 2017

let your business shine brightly

Presented by
Belmont Business Enterprise Centre Inc.

Entries close 5pm, Tuesday 26th September, 2017

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info@belmontbec.com
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