



**Congratulations to Susan O'Connor Accounting –
Winner of BEST MARKETING AWARD at the 30th Belmont & Western Australian Small
Business Awards**

In front of an audience of over 400 attendees, **Susan O'Connor Accounting** was one of the many Western Australian small business winners in the 30th Belmont & Western Australian Small Business Awards 2023 on Wednesday, November 1, 2023. Held in the grand ballroom of the Perth Convention and Exhibition Centre, the 'Night of Stars Event' celebrated excellence in business and community achievement.

The welcome address was delivered by City of Belmont Deputy Mayor Cr Deborah Sessions, together with our MC's for the evening, Member for Belmont, Cassie Rowe MLA, and Belmont BEC Inc. Patron Louise Percy. The night's entertainment was provided by Kaylene Taylor, with welcome to country performed by Dadajaal Daniel Garlett.

Many VIP guests were in attendance including; Member for Swan, Zaneta Mascarenhas MP; Member for South Perth, Geoff Baker MLA; Consulate General of Viet Nam in Perth, Consul Thao Vu; Honorary Consul Slovak Republic in WA, Paul Faix; Honorary Consul Republic of Mauritius, Ian Whitaker; Honorary Consul Philippines, Virma Symons; Honorary Consul Sri Lanka WA, Doctor Rosh Jalagge; City of Belmont Councillors Cr Phil Marks, Cr Bernie Ryan, Cr Tamak Vijay, Cr George Sekulla, Cr Natalie Carter; Belmont BEC Chair Jules Lewin; TCFWA, Chair, Irving Lane; Business & Professional Women Australia, National President Jacqueline Graham, BPW WA State President Kate Waters, BPW Perth President Lynne Doyle, BPW Belmont President Deggi Altangerel; Hong Kong Australia Business Association WA, President Winnie Lai Hadad; Philippines Business Council WA, Jenny Ryall; Racing & Wagering WA, Catherine Ferrari; Western Australian Racehorse Owners Association, Mark Luzi; Perth Racing, Ryan Crowley; National Chamber of Exporters of Sri Lanka, Kapila De Silva; Young Afghan Leaders, Chair Maria Aziz; Presidents from Rotary Club Ascot, Rotary Club Belmont, and the Rotary Club Welshpool.

The Designer Showcase Fashion Parade for 2023 featured stunning designs from visiting Filipino designer Eleven S and WA designers Silver Star Designs, Jilaga Designs, Kirrikin and Miss Scarlett with models from Metro Agency.

Susan O'Connor Accounting are Self-Managed Super Fund (SMSF) Accountants located in Belmont, committed to providing a professional and personalised service to all clients. The team understand that your superannuation is an important asset and will be with you every step of the way. With every aspect of your SMSF taken care of, it leaves you time to focus on what matters most to you.

Susan O'Connor said, "Some of their recent marketing initiatives have included Reels on social media, developing a professional branding strategy, community sponsorships, writing and publishing an e-book, and putting together promo packs for potential referrers."

This award was supported by **Westways Visual Communication & A Team Printing**. Westways Visual Communications is a diverse graphic design studio and major print supplier. The company motto is "From business cards to websites and everything in between." Our focus has been making business stand out since 1994. A Team Printing are Perth's commercial printing experts, delivering high quality printing and design services across a huge range of mediums. No matter what the size of your business you can be assured that you will always be getting the very best with their high quality, competitive pricing, and fast service.

CEO Carol Hanlon said, "Celebrating our 30th anniversary in 2023 is both an amazing and proud achievement for the organisation. Now in its 30th year, our Small Business Awards are an exciting event on the calendar that provides well-earned acknowledgements to those Western Australian businesses striving for excellence in business and community achievements. We sincerely thank the valuable support from our Category Sponsors which make this amazing small business event possible, in particular our Major Sponsor the City of Belmont for their long-term support."

For further details on all winners of the 30th Belmont & Western Australian Small Business Awards 2023 visit www.belmontbec.com/awards



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Awards Webpage www.belmontbec.com/awards

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Major Sponsors

The City of Belmont is a vibrant, modern City located just six kilometres from Perth CBD. The City is a thriving network of economic growth and development opportunities and is located in one of the most significant logistics hubs in the region. The City's most significant community infrastructure project Belmont Hub opened in 2020. This state-of-the-art facility with integrated services continues to consolidate its position in the City centre. Belmont's prime location provides opportunities for economic and community development in our City and has attracted new families and businesses of varying sizes and across a range of industries. These communities have made Belmont their home to live, work and invest. www.belmont.wa.gov.au

Belmont BEC | BEC National | BEC Global is a non-profit community organisation established in 1994, providing training and mentoring support services to over 33,000+ individuals in Belmont, WA & Australia to start or improve their small business and is a specialist in virtual business incubation. Belmont BEC has originated a large range of well-known projects and programs for the benefit of its small business clients that have included the annual Belmont & Western Australian Small Business Awards, Designedge Innovation Festival, TCF Resource Centre WA, Multicultural Business Support Services, WA Racing Industry Project, Belmont Clothes Library, Count Me IN Disability Employer Awareness, MY Business Incubator Cyber Security Training & Mentoring, BPW Business Incubator Women in Business Training & Mentoring Project and the BEC National Export Training & Mentoring Project. www.belmontbec.com www.becnational.com/export www.bpwbusinessincubator.com/bec www.mybusinessincubator.com.au

TCFWA | TCF Australia | TCF Global is a non-profit industry association established in 1998, assisting over 6,000+ designers and fashion industry small businesses with fashion business skill development including MY Fashion Incubator migrant small business projects, TCF Australia Export Training & Mentoring Project, designedge Innovation festival, sustainable fashion & circular economy topics, linkages in the global supply chain, international trade missions and industry networks. www.tcfwa.com www.tcfaustralia.com/export www.tcfglobal.com www.myfashionincubator.com