



BPW Business Incubator

BPW Business Incubator 'Women in Business' Training & Mentoring Project

bpwbusinessincubator.com/bec



Register Your Interest

BPW Business Incubator 'Women in Business' Training & Mentoring Project provides FREE assistance to support the business skills and growth potential of women in new or existing home based, micro, small businesses operating in the Perth metropolitan area and regional Western Australia. Participants can access an extensive range of business support provided via face/face, online webinars, workshops, forums, mentoring, helpline, networking, Friends of Belmont BEC membership, BPW Women in Business newsletters, opportunities, and access to the eBook 1001 Business Tips from 101™ Women in Business from around the globe.

Register online www.bpwbusinessincubator.com/bec/register

BPW Business Incubator 'Women in Business' Training & Mentoring Project

W: www.bpwbusinessincubator.com/bec E: bpw@belmontbec.com P: 0894793777 F: 0894793888 Post: Belmont BEC, PO Box 370, Cloverdale, WA 6985

BPW Business Incubator 'Women in Business' Training & Mentoring Project <i>FREE TOPICS</i> available for you and your staff (tick your interest)	YES	NO	MAYBE
1) Business Planning - SWOT, self-assessment, develop your business plan, management skills			
2) Financing your Business - pricing & costing, cash flow, credit management, loans, grants, crowd funding			
3) Marketing/Media - research trends, target markets, media, pr, promotion, customer service			
4) Human Resources - recruitment, OHS, training, outsourcing, contractors, time management			
5) eCommerce/Technology - websites, CRM, online shops, social media, IT management, backing up			
6) Environmental & Sustainability - energy efficiency, circular economy, ethical supply chains, SDG's			
7) Risk Management - insurances, director's responsibilities, governance, cyber security			
8) Innovation - creativity, global trends, commercialisation, intellectual property			
9) Accounting - understanding financial statements, business structures, taxation, gst, super			
10) Legal Issues - contracts, terms & conditions, leases, debt collection, trademarks, IP, privacy rules			
11) Importing/Exporting - sourcing, insurances, contracts, trade finances, logistics, FTA's, EMDGe			
12) Trade Events - research, market access, sales, global supply chains, exhibitions, online portals			
13) TCF Industry - starting a fashion label, agents & retailers, avoiding manufacturing pitfalls			
BPW Business Incubator - Mentoring Topics: Register your interest to have a Mentor	YES	NO	MAYBE
Mentor - develop your business goals & objectives, working ON or IN your business			
Finance Mentor - assistance to understand financial statements & your profit margins			
Starting a Business - understanding the research & steps to starting a new business			
Growing your Business - develop your action plan, vision for growth, KPI's, 80/20 principle			
Websites & Technology - developing your website, online shops, apps, cyber security			
Global Network Mentoring - linkages with women in business & trade around the globe			
Importing & Exporting Mentor - understanding the research & steps of importing/exporting			
BPW Business Incubator - Networks & Linkages: Register your interest	YES	NO	MAYBE
Email & Phone Helpdesk - register for general business queries via phone/online			
Networking Groups - link up with your local business networking group, Industry Association			
Women in Business - link up with a Business & Professional Women's Club (BPW) in WA, Australia, Globally			
eBook - 1001 Business Tips from 101 Women in Business			

BPW Business Incubator 'Women in Business' Training & Mentoring Project – Register your interest online - bpwbusinessincubator.com/bec/register

Email: bpw@belmontbec.com Belmont Business Enterprise Centre Inc (BEC) P: 08 9479 3777 F: 08 9479 3888 Post: Belmont BEC, Box 370, Cloverdale, WA 6985

BPW Business Incubator 'Women in Business' Training & Mentoring Project – Participant Details

Contact Person: _____ Business Name: _____ Business ABN: _____

Description of Business: _____ Other Trading Name/s: _____

Business Address: _____ State: _____ P/Code: _____

Phone: _____ Mobile: _____ Your Position: _____

Email: _____ Web Site: _____

Facebook: _____ Preferred Social Media : _____

INDUSTRY SECTOR please tick below the Industry sector/s you are involved in (you may tick multiple boxes) Creative/Design Fashion/TCFL

Agriculture, forestry and fishing Mining Manufacturing Construction Wholesale trade Retail trade Accommodation, cafes and restaurants

Transport and storage Communication services Finance and insurance Property and business services Education

Health and community services Cultural and recreational services Personal and other services Electricity gas and water supply Other: _____

Main product/services _____ ASIC Code/s _____

No. of employees less than 5 5-10 11-20 More than 20 Less than 200 Is the business run by Men Women Both

Is your business located in regional / remote Western Australia? Yes No Are you Indigenous? Yes No Multicultural? Yes No

Will you participate in our survey to evaluate services received in our **BPW Business Incubator 'Women in Business' Training & Mentoring Project?** Yes No

Signature: _____ Position _____ Date _____