



## MEDIA RELEASE

### **BPW WA, BPW Business Incubator & Delance Swiss Watches supports the 28th Belmont & Western Australian Small Business Awards!**

The Awards provide recognition and encouragement for small business achievements and will be open for small businesses, individuals and organisations in Belmont, Perth metropolitan area and across regional Western Australia from June 30th until the 20<sup>th</sup> of September 2021.

More than 97% of all businesses in WA are small businesses  
(<https://www.smallbusiness.wa.gov.au/about/small-business-sector/facts-and-statistics-2020>)  
and this sector is of key importance as WA moves through unprecedented times.

Business & Professional Women Western Australia established in 1950's, is part of a global network of Business and Professional Women organisations across 100 countries making real differences in women's lives by taking action for women's equality – at work, on boards, in leadership. Members give their time and passion to support various campaigns and projects that benefit women and their communities. BPW Business Incubator Online Training and Mentoring Programs are conducted by Belmont BEC, which is a specialist business improvement provider to women owners and managers in small businesses across WA, Australia and beyond.

Giselle Rufer President and creator of Delance Watches is an experienced motivational speaker on the subjects of, entrepreneurship, marketing, and various women's issues.

“As a successful businesswoman myself, I am on a mission to inspire and motivate others, drawing on my personal experiences to tell others that they too can have a goal and the determination to achieve it. This is why, I'm so proud that Delance Swiss Watches, together with BPW WA and BPW Business Incubator, is a proud sponsor of the Business Woman of the Year Award at the 28th Belmont & Western Australian Small Business Awards”, says Giselle Rufer, President and creator of Delance Swiss Watches. Sponsor Award Message <https://vimeo.com/571086799>

To be eligible to enter this award category, the small business can be located either within the City of Belmont or greater Western Australia. Potential entrants for the Belmont & Western Australian Small Business Awards will be able to access a wide range of support in preparing their submission that includes Free Award Entry Kits, Award Workshops, Webinars, and access to Award Mentors who can assist with tips in preparing award submissions to impress the judging panel.

Winners will be announced at the 'Night of Stars' event that will take place in the Ballroom of the Perth Exhibition and Convention Centre on Thursday 28<sup>th</sup> October 2021, 6pm - 8.30pm.

The 28<sup>th</sup> Belmont & Western Australian Small Business Awards are supported by major sponsors City of Belmont and the Textile Clothing Footwear Resource Centre of WA and coordinated by the Belmont Business Enterprise Centre Inc.

For more information on how to enter the awards and other categories, please contact [awards@belmontbec.com](mailto:awards@belmontbec.com) or phone: (08) 9479 3777 or view [www.belmontbec.com/awards](http://www.belmontbec.com/awards)

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**Belmont Business Enterprise Centre Inc. (Belmont BEC)**

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[www.belmontbec.com/awards](http://www.belmontbec.com/awards)

[www.belmontbec.com](http://www.belmontbec.com) [www.mybusinessincubator.com.au](http://www.mybusinessincubator.com.au)

[www.tcfwa.com](http://www.tcfwa.com) [www.myfashionincubator.com](http://www.myfashionincubator.com)

## **28<sup>th</sup> Belmont & Western Australia Small Business Awards 2021**

### **Major Sponsors**

#### **City of Belmont**

The City of Belmont is a vibrant, modern City located just six kilometres from Perth CBD. The City is a thriving network of economic growth and development opportunities and is located in one of the most significant logistics hubs in the region. The City's most significant community infrastructure project Belmont Hub opened in 2020. This state-of-the-art facility with integrated services, continues to consolidate its position in the City centre. Belmont's prime location provides opportunities for economic and community development in our City and has attracted new families and businesses of varying sizes and across a range of industries. These communities have made Belmont their home to live, work and invest. [www.belmont.wa.gov.au](http://www.belmont.wa.gov.au)

**Belmont BEC | BEC Global** is a non-profit community organisation established in 1994, providing training and mentoring support services to over 27,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. Belmont BEC has originated a large range of well-known projects and programs for the benefit of its small business clients that have included the annual Belmont & Western Australian Small Business Awards, Designedge Innovation Festival, MY Business Incubator Training & Mentoring Projects, TCF Resource Centre WA, Multicultural Business Support Services, WA Racing Industry Project, Belmont Clothes Library and the BPW Business Incubator Online Projects. [www.belmontbec.com](http://www.belmontbec.com)  
[www.mybusinessincubator.com.au](http://www.mybusinessincubator.com.au) [www.bpwbusinessincubator.com/empoweringwomen](http://www.bpwbusinessincubator.com/empoweringwomen)

**TCFWA | TCF Australia | TCF Global** is a non-profit community organisation established in 1998, assisting over 6,500+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade, and industry networks. [www.tcfwa.com](http://www.tcfwa.com) [www.tcfaustralia.com](http://www.tcfaustralia.com) [www.tcfglobal.com](http://www.tcfglobal.com) [www.myfashionincubator.com](http://www.myfashionincubator.com)  
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