



BELMONT BEC NEWS UPDATE --- AUGUST 2015

Top News



NEWSFLASH — Congratulations to Carol Hanlon CEO, Belmont BEC being featured as Australia's representative in 'ICONOGRAPH: An Exhibition of Women Icons of APEC' during APEC Women in Economy Forum (WEF), Sept 16-20, Manila Philippines. Carol has also been announced as an official delegate of WEF Australian Delegation and will also present on the Chinese Taipei WEF panel at APEC Manila



Welcome to our new Friends of Belmont BEC

Sunbella - Jillian Intini; **Integrative Business Solutions** - Terrence Cheong; **AusMon Consulting** - Hana Byambadash; **People Performance Plus** - Arlene Quinn; **Success Tax Professionals** - Graham Pain; **Vinci Technology** - Matteo Vinci

Join our Belmont BEC non-profit community organisation - receive promotional opportunities, free training vouchers, low cost mentoring and business diagnostics for your business; Bronze, Silver & Gold Levels available; Subscription is tax deductible. www.belmontbec.com/membership



Top tips for online retailers

Detailed research covering all aspects from browsing behaviour to expectations around delivery times, it's got something for any online retailer. Source: Australia Post | StarTrack [Contact us](#) for report link



MY Social Enterprise – need assistance developing your own social enterprise or non-profit organisation, contact us for access to low cost business advisory on setup, taxation, business planning, supply chains and legal requirements. www.belmontbec.com/mentoring



Take advantage of free postage when you buy your [Entertainment™ Book or Digital Membership](#) from us before 31 August 2015 and you will automatically be in the draw to win a \$1,000 Woolworths WISH eGift Card! Plus, if you are the lucky winner, we win a \$1,000 WISH eGift Card too!



Musical Instruments Wanted - Music for Refugees program is now running throughout Australia, as well as Nauru and Manus Island. Because refugees have enormous amounts of stress, the program was devised to allow music to become a stress-reliever. Like more information [Contact us](#)



1001 Business Tips from 101™ Entrepreneurs

Like to be featured in the 1001 Business Tips from 101™ series? [More Information](#)



Congratulations to 95 year old Margaret Matthews who recently launched her book 'Kyora to Rotorua'

Like to author your own book and publish [Contact us](#)



A rise in flexible working, coupled with millennials' desire for a greater work-life balance, is driving demand for new technologies – from virtual-reality headsets to stress-sensing wearables – that will transform the future of work. Source: Stylus [Contact us](#)

Grow your Business with your confidential Business Advisor! Need help to identify new opportunities for your business, register for our business advisory or coaching services! Bookings www.belmontbec.com/mentoring

Grants available for your business Visit www.business.gov.au/GrantFinder/GrantFinder.aspx Learn tips of applying for Grant Submission and Tenders – book our online webinar or recording www.belmontbec.com/training BBEC & TCF Members can apply for a Free Voucher.



Reduce your business energy costs by 20%-40%

FREE Access to all nine topics Energy Efficiency Webinars

www.tcfaustralia.com/greenenergywebinars

WebSite Designs

Website Marketing Tip from Website Designs

To gain followers on twitter simply follow people who make up your target audience, 40% of the people you follow will follow you back on average. Unfollow those that don't follow you, rinse and repeat until you have the number of followers you want. The life of a tweet is around 8 minutes so tweet regularly to maximise audience engagement. This is what I do to generate 6,000 visitors per month to my website... and generate over 3,000,000 impressions. www.websitedesigns.com.au

Upcoming Belmont BEC Trade Missions

Hong Kong International Licensing Show, January 11-13: BBEC Buying Mission *3night's Accommodation Sponsorship for 1st time eligible buyers. [Contact us](#)

Hong Kong Toys & Games Fair, January 11-14: BBEC Buying Mission *Accommodation Sponsorship. [Contact us](#)

Hong Kong Baby Products Fair, January 11-14: BBEC Buying Mission *Accommodation Sponsorship. [Contact us](#)

Hong Kong Gifts & Premium Fair, April 27-30: BBEC Buying Mission *Accommodation Sponsorship. [Contact us](#)



Live and Recorded Webinars for Online - Anytime - Fast Track your Training

www.belmontbec.com/webinars

Join our webinars online through your iPad or iPhone - [contact us](#)

[Steps to Starting a Small Business](#)

[Improve your Work & Life Balance](#)

[Preparing an Award Submission, Belmont Small Business Awards](#)

[Starting a Fashion Label](#)

[Strategies for Off Shore Sourcing](#)

[Get Noticed by the Media](#)

[Pricing, Costing & Cashflow](#)
[7 Essentials to creating Massive Success](#)
[How to Grow Your Business](#)
[Ask an Expert Belmont BEC Sundowner](#)
[Marketing for a Small Fashion Business](#)
[Dealing with Fashion Agents and Retailers](#)
[Protecting Your Trade Mark in the United States](#)

To book for upcoming events visit www.belmontbec.com/calendar or contact us on 61 8 9479 3777.

Sponsors Links

WebSite Designs



BELMONT BUSINESS ENTERPRISE
CENTRE INC.

YOU'RE RECEIVING THIS NEWSLETTER BECAUSE YOU ARE PART
OF OUR BELMONT BEC NETWORK.

[EDIT YOUR SUBSCRIPTION](#) OR [UNSUBSCRIBE](#)

PO BOX 370
CLOVERDALE WA 6985

PH. 08 9479 3777

FAX. 08 9479 3888

WWW.BELMONTBEC.COM