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Belmont BEC News update

January, 2015

Hi ,

Happy New Year from all at Belmont BEC

Happy New Year and Welcome Back! Our office is open from Monday 5th January.

Have you set your Business Resolutions for a successful 2015?

Our **Business Webinars** assist in the growth and development of your small business. **View the January topics here.**



Start Planning & Dare to be Different in 2015

If you do the things that everybody else does then expect the same results as they did in the past....Nothing new...Nothing different!

Successful marketing means standing out from your competition. The way to do that in 'normal' advertising is to communicate ways that you are different from your competitors. Proudly stake your claim to your unique point of difference.

If you want to attract more customers in 2015 and increase your sales more than your competitors you need to remind your customers why they should buy from you rather than a rival.

**Women's Day Lunch,
March 8**

- **NEWS**
- **Business Skills 'Live' & 'On Demand' Sessions**

Advice from the
Experts



Starting a Business, business management; Business Planning, financial specialist; Marketing and promoting your business; Strategic planning, global supply chains and opportunities; **Contact us** for bookings and rates.

Find better deals with our Belmont BEC links. Click on the links below and start saving!



No Flight Booking Fees at Expedia.com.au!
Flight + hotel = SAVE with **Expedia.com.au!**
Cheap Flights to major international destinations from all Australian capital cities.

Book a one-one Marketing Advisory session online with our marketing specialist Dennis Chiron, [contact us](#)

The Secrets on Mastering Time



From Angie 'Speedy' Spiteri, Founder of Time Equals Money and Author of "The Secrets on Mastering Time".

- Discover the most powerful way to use your time for your business
- Increase your income working fewer hours
- Tool provides personalised results in minutes
- Download, Use and see RESULTS today

Download now: http://instant_profit_calculator_belmont.gr8.com/

WA Women's Hall Of Fame

Do you know a woman who deserves to be inducted into the WA Women's Hall of Fame? Nominations are now open for 2015 until 5.00pm on Friday 30 January 2015.

Visit: www.powerof100.com.au/nominations

1001 Business Tips from 101™ Entrepreneurs

Like To Share Your Business Tips?

Like to be featured in our new book series?

Share insights learnt through running your own business

[More Information](#)



Grants available for your business

Visit www.business.gov.au/GrantFinder/GrantFinder.aspx Learn tips of applying for Grant Submission and Tenders – book our online webinar or recording www.belmontbec.com/webinars Belmont



Computer
Consultant
Professionals

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BEC Members can apply for a Free Voucher.

You are invited to join Friends of Belmont BEC

Welcome to our newest Friends of Belmont BEC Member Charles Ryder from White Chalk Road.

Join **Friends of Belmont BEC** and receive opportunities for you and your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. www.belmontbec.com/membership

Belmont Business 'Ask An Expert' Sundowner, Wednesday, 28 January, 5-7pm

**Keynote Speaker, Angie Spiteri -
Save Time & Money in your
Business in 2015 by managing
your time and control others
wasting your time.** Build your
business relationships and make
new networks! Meet our team of
business experts on Websites, IT

Management, Energy Efficiency, Business Analysis, Accounting and Bookkeeping. Venue: Function Room, The Belmont, 174 Wright St. Belmont. Free Entry, Nibbles sponsored by The Belmont, Drinks at Bar Prices, 5pm-7pm. **All attendees will receive access to the Time Equals Money - Profit Calculator.** Door Prizes. Bookings Essential: www.belmontbec.com/events



Start 2015 with your own personal Business Advisor, Mentor or Business Coach to assist you develop your business potential

Business Management; Business Planning, financial specialist; Marketing and promoting your business; Strategic planning, global supply chains and opportunities; **Contact us** for bookings and rates.

Trends @ MY Green Incubator



Monthly Energy Tip - Make a plan to be energy efficient every month of the year with our monthly energy-saving tips.

JANUARY

Air Conditioning accounts for about 40% of the energy consumption in most businesses, and accounts for about 70% of the building owner's (common area) energy bills, and is the key contributor to peak demand charges. [Contact us](#) for Free Fact Sheet, Live Webinar, Recording or Free Mentor to help you lower your energy costs - www.tcfaustralia.com/energyproject

Save \$\$ Money – Reduce energy usage in your business

Join our free Air Conditioning Webinar or request a Recording or Fact Sheet.

Like to speak to our Solar Mentor Expert?
Register: www.tcfaustralia.com/tcfaenergyform

Tips from Computer Consultants Professionals

Is your phone revealing your location to everyone?

When you take a photo, your phone logs a ton of data about it—including the date it was taken, what kind of camera you're using and the location of the photo. [Click here](#) for step by step instructions on how to turn this off. Please forward this important information. These settings have been around for awhile so you may already know about this but your friends and family may not.

Website Tips from FX Digital

It's cheaper and much more effective to empower your potential customers to find you online. So rather than waste your money advertising and cold calling, set your business up as an authority figure with content marketing and reap the rewards for years to come. www.websitedesigns.com.au

Save the Date - International Women's Day Lunch, March 8

Join 100+ women celebrating women around the globe. Asian &

Japanese Buffet, includes drinks, speakers & entertainment. Zushi Bento, Ascot – enquiries email events@belmontbec.com

NEWS

ATO's NEW Small Business Newsroom Get all the latest tax, super news and alerts; select what tax topics they want to hear about; opt out of receiving general ATO mail. Subscribe here: www.ato.gov.au/sbnews

Short-term Office Hire, Meeting Rooms and Training Room available in Belmont - [Contact us](#)

Access to IBISWorld Industry Business Forecast Reports IBISWorld - industry research & forecast reports on over 500 industries, Belmont BEC members can view IBIS reports at no cost at our office. (IBIS reports valued at \$1,295) [Contact us](#)

Business Skills 'Live' & 'On Demand' Sessions



Live and Recorded Webinars for Online - Anytime - Fast Track your Training

www.belmontbec.com/webinars

Join our webinars online through your iPad or iPhone - [contact us](#)

Starting Your New Business

Writing Your Business Plan

Time Management

Busy and Poor? How your website can break that cycle

Balancing Work & Life

***Measuring Energy Usage in Your Business**

***Monitoring your Energy Bills in Your Business**

Creating an Online Store

Starting a Fashion Label

Marketing for Small Fashion Business

Licence your Trademarks & Designs

TCF Global Sourcing Opportunities

How to Grow Your Business

Make Customer Experience Your Competitive Edge

Get noticed by the Media

Pricing, Costing & Cashflow

7 Essentials to creating Massive Success

***Reduce Costs in Air Conditioning**
Working With A Web Developer
***Low Cost Energy Efficiency Accreditation**
Understanding Freight Logistics of Importing/Exporting
Dealing with Agents and Retailers
TESTEX - Textiles Accreditation & Labelling
Testex Textile Testing - STeP Certification
How To Write a Tender or Grant Submission
Marketing on a Budget
Preparing for a Trade Event
How To Prepare a Business for Sale
***Reduce Office Equipment Energy Costs**
Tips on using Social Media in your Business
Sustainable Sourcing
Strategies for Off Shore Sourcing
Sourcing at Magic
Connect Your Business to the Women's Empowerment Principles
Effective Credit Management and Debt Collection
Global Platform - Sourcing from Women in Business
Importing & Exporting
Understanding the Australian Privacy Changes
***Solar Energy**
***Tips on Saving Energy in Your Business**
App Your Business
Manufacturing Pitfalls
Italian Fashion Media - How to get noticed
What Buyers Are Really Looking For
Specification Sheets For Apparel Manufacturing

*** Webinar Recordings marked* are FREE to attend.**

To book for upcoming events visit www.belmontbec.com/calendar or contact us on 61 8 9479 3777.

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Belmont Business Enterprise
Centre Inc.
PO Box 370
Cloverdale WA 6985
Phone: 08 9479 3777
info@belmontbec.com