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22ND BELMONT SMALL BUSINESS AWARDS 2015 Let your business shine brightly Celebrating the 22nd Belmont Small Business Awards NOMINATE NOW

Belmont BEC News update

July, 2015

Hi ,

22nd Belmont Small Business Awards

www.belmontbec.com/awards

Need assistance with preparing your Award Submission? Like a Media or Marketing Consultant to assist you?

23 Categories (19 are statewide categories) Online Free Award Preparation Webinars; Free Information Kits; [Contact us](#)



Belmont Business 'Ask An Expert' Sundowner, Wednesday, 29th July, 5-7pm

July Guest Speakers include:

Meet the Media – Business News, Charlie Gunningham

Image Makeover for your

Business - Westways Visual

Communications, Neil Cranny

WA Small Business Issues - CoSBA, Angie Mardon

Trade Opportunities with Mongolia - Peter Stuart, WA Honorary

Consul Mongolia in W.A.; Supply & Allied Services Company

& AusMon Consulting, Hana Byambadash

Computer IT Tips - Computer Consultant Professionals, Lee Sanders

Bookings Essential – Free Entry, Venue: Function Room, The



Sessions

Advice from the Experts



Starting a Business, business management; Business Planning, financial specialist; Marketing and promoting your business; Strategic planning, global supply chains and opportunities; **Contact us** for bookings and rates.

WebSite Designs



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Belmont

www.belmontbec.com/events

Welcome to our new Friends of Belmont BEC

Gannon's - Valerie, Peter & Christopher Gannon; **Arlington Group** -Vaughan Emery; **Profitable Personnel** - David Osborne; **Lean Business Consulting** - Krystal Bavington; **Countrywide Insurance Brokers** - Matthew Jones; **Hawke Associates** - Geoffrey Hawke; **Lotus Cleaning Group** - Master Tarachand Dorah;

Join our BEC Network and support our non-profit community organisation Belmont BEC - receive promotional opportunities, free training vouchers and business mentoring for you and your business; Bronze, Silver & Gold Levels available; Subscription is tax deductible. www.belmontbec.com/membership

Social Enterprise Project – Bhutan

Interested to assist disadvantaged men and women in Bhutan through a positive social enterprise hand-weaving project - **Contact us**

WANTED STORAGE SPACE

in Belmont or Perth Metro area for storage of textiles and sewing machines for community village sewing projects in developing countries. **Contact us**

Are you connecting with your consumers?

Building meaningful connections with consumers is increasingly hard, and increasingly vital. It requires insight, inspiration and innovation. You need to look deeply into consumer behaviour, understand the technologies that will shape people's lives now and in the future, and find ways of creating relationships with diverse groups of people.

Stylus Free Sample Reports: Retail Domiciles; Marketing to Millennial Men; Rites, Rituals & Culture - **Contact us**



Retail Domiciles



Marketing to Millennial Men

Rites, Rituals & Culture Clubs

Like to know more about insights into advertising trends, marketing strategies, and the business of creativity from 62nd Cannes Lions International Festival of Creativity. [Contact us](#)



Like to know more about worlds fastest growing Retail Malls [Contact us](#)

[Source: Inside Fashion](#)



Like to know more about Supermarkets of the Future - [Contact us](#)

[Source: John Stanley Retail Consultant](#)

Grow your Business with your confidential Business Mentor!

Need help with staying on track to build your business, join our popular business advisory or coaching services! Bookings www.belmontbec.com/mentoring

Want to keep up to date with how to protect your business from scams? Check out the ACCC's new and improved Scamwatch website www.scamwatch.gov.au

Grants available for your business

Visit www.business.gov.au/GrantFinder/GrantFinder.aspx Learn tips of applying for Grant Submission and Tenders – book our online webinar or recording www.belmontbec.com/training BBEC & TCF Members can apply for a Free Voucher.

AICC Trade Mission to Israel Oct 29 - Nov 5th designed for entrepreneur engagement between Israeli and Australian companies, focusing on the key sectors of technological advancement and innovation. Like more info - [Contact us](#)

1001 Business Tips from 101™ Entrepreneurs

Congratulations to Charles Ryder, White Chalk Road and Kim Barrett, Your Social Voice who have nominated to share their business tips and insights in our global publication.

Like to be featured in the 1001 Business Tips from 101™ series? [More Information](#)



Trends @ MY Green Incubator



FREE Access to all our nine topics Energy Efficiency Webinars www.tcfaustralia.com/greenenergywebinars
FREE Access to all nine topics Energy Efficiency Fact Sheets www.tcfaustralia.com/greenenergy

Reduce your energy costs by 20%-40% through simple no cost-low cost actions.

Website Marketing Tip from Website Designs

In the age of Inbound Marketing every business needs to have a blog that is part of their website. Once you have a blog solve your target audiences' problems with trying to sell them anything, if you do this often enough you will achieve massive SEO benefits, thousands of website visitors and a steady stream of leads and customers. www.websitedesigns.com.au

Short-term Office Space, Meeting Rooms and Training Room available for hire in Belmont - [Contact us](#)

Business Skills 'Live' & 'On Demand' Sessions

Check our
CALENDAR
for New Webinars & Events



Live and Recorded Webinars for Online - Anytime - Fast Track your Training

www.belmontbec.com/webinars

Join our webinars online through your iPad or iPhone - [contact us](#)

Why are you busy and poor? Your website can break that cycle

Creating an Online Shop

Preparing an Award Submission, Belmont Small Business Awards

What Fashion Buyers Are Really Looking For

The Four Key Principles for Maximising the Return on Employee Investment

Starting a Fashion Label

Brief a Web Developer

License your Trademarks & Design

TCF Global Fashion Sourcing Opportunities for retailers & Designers

Preparing an Award Submission, Belmont Small Business Awards

Connect Your Business to the Women's Empowerment Principles

Preparing an Award Submission, Belmont Small Business Awards - Workshop

Ask an Expert Belmont BEC Sundowner

Customer Service is your Competitive Edge

Understanding Freight Logistics of Importing/Exporting

*** Webinar Recordings marked* are FREE to attend.**

To book for upcoming events visit www.belmontbec.com/calendar or contact us on 61 8 9479 3777.

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