



BELMONT BEC NEWS UPDATE --- SEPTEMBER 2015

Top News



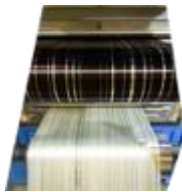
NEWSFLASH – TCF has recently signed a MOU to collaborate with the International Fibre Centre, Deakin Uni, Geelong, Victoria to develop International business improvement opportunities re the IFC Training Brokerage and Consultancy. If you or your business would like to improve your factory, cluster group, or region in regards the “eMSkills - Emerging Manufacturing Skills Centre” model (4 pillars of industrial leadership business success – For further info [contact us](#)



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Cutting Edge - Cutting Energy - Carol Hanlon, BBEC & TCF CEO recently toured the Carbon Nexus facility at Deakin University, Geelong, Victoria - a globally unique, open access carbon fibre, composite research facility, is open for business and conducting strategic research projects with industry. Carol's comment 'Carbon Fibre will be the new era of manufacturing across all sectors'. Like more info [Contact us](#)



Welcome to our new Friends of Belmont BEC

Insurance In Perth - Andrew Maciejewski; **Harmonia Construction** - Aaron Francis; **Shop & Style Specialists - SaSS** - Kirsty Noakes
Join our Belmont BEC non-profit community organisation - receive promotional opportunities, free training vouchers, low cost mentoring and business diagnostics for your business;
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Does your social media strategy cover legal risks?

Social media is a fantastic tool for developing a dialogue with your audience and is an effective way to generate public support, but what are the potential legal implications? You and your business are on the front line when dealing with your clients and followers. Is your communications team up to speed on the potential legal risks involved?

Ensure you have a Social Media Policy in place. Like to know more [contact us](#)



Musical Instruments Wanted - Music for Refugees program is now running throughout Australia, as well as Nauru and Manus Island.

Because refugees have enormous amounts of stress, the program was devised to allow music to become a stress-reliever. Have instruments to donate - more information [Contact us](#)



MY Social Enterprise – need assistance developing your own social enterprise or non-profit organisation, contact us for access to low cost business advisory on setup, taxation, business planning, supply chains and legal requirements. www.belmontbec.com/mentoring



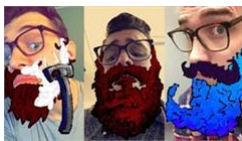
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Visual & Social: Image-Based Marketing MEDIA & MARKETING

The popularity of image-first platforms, such as Snapchat, Pinterest, Instagram and Tumblr, is motivating brands to think about how to communicate more visually with consumers. Source: Stylus – want more info [contact us](#)

Upcoming Belmont BEC Trade Missions

with Sponsored Accommodation for 1st Time Buyers

Hong Kong International Licensing Show, January 11-13: BBEC Buying Mission *3night's Accommodation Sponsorship for 1st time eligible buyers. [Contact us](#)

Hong Kong Toys & Games Fair, January 11-14: BBEC Buying Mission *Accommodation Sponsorship. [Contact us](#)

Hong Kong Baby Products Fair, January 11-14: BBEC Buying Mission *Accommodation Sponsorship. [Contact us](#)

Hong Kong Gifts & Premium Fair, April 27-30: BBEC Buying Mission *Accommodation Sponsorship. [Contact us](#)



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