



The Green Life Soil Co winner of Best Marketing Award In 24th Belmont & Western Australian Small Business Awards

The Green Life Soil Co was one of many Western Australian small businesses awarded in the 24th Belmont & Western Australian Small Business Awards on the 25th October 2017. The winners were showcased at the 'Night of Stars Event' in the ballroom of the Perth Convention and Exhibition Centre.

Winner of the Best Marketing Award, Linda Mitchener from The Green Life Soil Co said, "Our business has always been permaculture based. In 2008 we obtained Organic Certification on a number of our unique soil mixes, and remain the sole manufacturer of Certified Organic soil in Perth. Marketing wise, our Harvest Club initiative is a unique program that shares information amongst Perth gardeners and was launched at the Greener Garden Festival this year. We are excited to be recognised in the Westways Visual Communication & Worldwide Print Solutions Best Marketing Award."

Neil Cranny from Westways Visual Communications, said, "We are thrilled to support the Marketing Award. Our business is a diverse graphic design, photography, video production, web development studio and major print supplier and we have supported the Belmont & WA Small Business Awards for over 20years.

Mayor City of Belmont Phil Marks delivered the Official Welcome and a Message from the WA Small Business Minister Hon Paul Papalia was delivered by Cassie Rowe MLA, Member for Belmont. Many VIPs included Consul (Com) Consulate General of India, Hon Consuls from Sri Lanka and Slovakia. Many representatives from leading national and state organisations included the National President of BPW Australia, Deputy Chair ACCC Small Business and President Hong Kong Business Association.

MC's for the 'Night of Stars' evening included Belmont BEC Patron Louise Percy & Belmont BEC Mentor Harvey Rose. Spirits of the Streets Choir performed a memorable set, Welcome to Country was delivered by Ken & William Hayward from Marra Mooditj Training and the Designer Showcase wowed all attendees was co-ordinated by Aymeric Futol from FA Concept Store and featured Kirrikin, Silver Star Designs, Chaynika, Maison Martin Morel, Green Embassy and Kalini.

Carol Hanlon, Founder of Belmont & Western Australian Small Business Awards & Founding Manager of Belmont Business Enterprise Centre Inc. (BEC) said, "The awards provide a fantastic opportunity for small and growing enterprises from Belmont and across Western Australia to be recognised for their achievements"

For further details on all winners of the 24th Belmont & Western Australian Small Business Awards 2017 visit www.belmontbec.com/awards

For further information please contact:

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With a focus on establishing and maintaining a progressive business community, the City of Belmont is proud to be a major sponsor of the Belmont Small Business Awards. By recognising quality and excellence in the community, the City of Belmont – the City of Opportunity continues to be a great place to live, work and invest. www.belmont.wa.gov.au

Belmont BEC | BEC Global is a non-profit community organisation established in 1994, providing training and mentoring support services to over 26,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. Belmont BEC has originated a large range of well-known projects and programs for the benefit of its small business clients that have included the annual Belmont & Western Australian Small Business Awards, Designedge Innovation Festival, TCF Resource Centre WA, Multicultural Business Support Services, WA Racing Industry Project, Belmont Clothes Library and the BPW Business Incubator Online Projects.

www.belmontbec.com

The Belmont & Western Australian Small Business Awards now in their 24th year are coordinated by the Belmont Business Enterprise Centre Inc.(Belmont BEC), a non-profit community organisation that provides business webinars, workshops, mentoring and guidance to persons wishing to start or grow their business both within the Belmont region, state-wide and nationally.

TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998, assisting over 6,500+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade and industry networks.

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