

MEDIA RELEASE

Small Business Champion Carol Hanlon to present at BPW Asia-Pacific Regional Conference on Sunday the 10th of April in New Zealand

Small Business Champion Carol Hanlon has been invited to attend and present on a panel for the BPW Asia-Pacific Regional Conference which is taking place in Auckland, New Zealand on the 9th and 10th of April 2016. The overall topic of the conference will be 'How to Empower Women Through Business, Diversity & Cultural Equality'.

"I am honoured to be invited to speak on the topic of The Power of Access (Creating supply chains and marketing practices that empower women)", Ms Hanlon said

"I will sharing my views on ways to increase the competitiveness of womenowned businesses, the way national trade policies can increase gender awareness and initiatives to build supply chains,"

"Unfortunately gender inequitiesare still deeply entrenched in every society. Women in all parts of the world experience discrimination in areas from access to decent work, health care and education to occupational segregation,"

"There will be more than 32 countries represented, 200 international delegates, that attend this very important conference"

"My other co-panellists include the Chief Executive of the Auckland Chamber of Commerce, Michael Barnett, and the Executive Director of the International Trade Centre in Geneva, Arancha Gonzalez," Ms Hanlon said

"I will have the opportunity to join other international BPW members to hear from amazing speakers – be inspired, meet up with old friends and make new ones, all in the beautiful city of Auckland, New Zealand", Ms Hanlon said

AboutBPW

BPW is a community of women working to end gender inequity. Their members share an interest in the issues that affect working women in Australia and around the world today.

BPW International has consultative status with the United Nations Economic and Social Council (ECOSOC) and has expert and experienced representatives accredited to most United Nations agencies.

By empowering women, the broader community thrives, increasing positive productivity and growth.

About Carol Hanlon

Carol Hanlon has an extensive 22+ year record of delivering small business development programs for the benefit of women across Australia and Internationally as Founding Manager & Facilitator Belmont Business Enterprise Centre Inc. (BEC) and Founder, Manager Textile Clothing Footwear Resource Centre WA Inc. (TCFWA).

Carol was an Australian Government delegate at the 2012 APEC Women Economy Forums, St Petersburg, Russia,2013 in Indonesiaand more recently 2015 in Manilla Philippines, where Carol was also recognised as Australia's representative in 'ICONOGRAPH' Exhibition of "Women Icons of APEC".

Carol has been invited and presented at NGO Forums at United Nations CSW 2011, 2012, 2015 and 2016 and was inducted in the Inaugural 2011 WA Women's Hall of Fame for her passion and commitment with micro small business owners to achieve their business dreams.

For further information please contact:

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