

29TH

BELMONT &
WESTERN AUSTRALIAN
SMALL BUSINESS
AWARDS

2022



let your
business
shine
brightly

www.belmontbec.com/awards

2022 Award Categories



WESTWAYS VISUAL COMMUNICATION & A TEAM PRINTING

BEST MARKETING AWARD (Can be located anywhere in WA)

* highlight your successful marketing campaign, theme and graphics - conducted offline or online



TCFWA

KARL FARRELL INSPIRATION AWARD (Can be located anywhere in WA)

* recognise the challenges you have overcome in your business life



FRIENDS OF BELMONT BEC

CORPORATE SOCIAL RESPONSIBILITY AWARD (Can be located anywhere in WA)

* recognising CSR through workplace and community inclusion of those with a disability or disadvantage



FORTIX

BUSINESS MANAGEMENT AWARD (Can be located anywhere in WA)

* recognising your leadership and business skills



DESIGNEDGE INNOVATION FESTIVAL

INNOVATION & CREATIVITY AWARD (Can be located anywhere in WA)

* recognition for your business innovation, creativity and/or new products or services developed



STORAGE KING PERTH AIRPORT

CUSTOMER SERVICE AWARD (Can be located anywhere in WA)

* acknowledging your customer satisfaction and loyalty



TCF GLOBAL

SUSTAINABILITY AWARD (Can be located anywhere in WA)

* recognising your environmental, sustainability, energy efficiency and/or circular economy practices



RES-Q COMPUTER SERVICES & SUPPLIES

CYBER SECURITY & TECHNOLOGY AWARD (Can be located anywhere in WA)

* showcase your use of technology and cyber security best practices utilised in your business



MAXI PICKERS

SPIRIT OF AUSTRALIA AWARD (Can be located anywhere in WA)

* highlighting your 'Aussie' spirit and your 'can-do' attitude whilst building your business success



BELMONT FORUM

BEST RETAIL BUSINESS (Must be located within the City of Belmont)

* highlighting your retailing achievements



PERTH NOW

COMMUNITY SPIRIT AWARD (Must be located within the City of Belmont)

* recognising your community contribution to benefit others



TCF AUSTRALIA EXPORT TRAINING & MENTORING PROJECT

FASHION INDUSTRY AWARD (Can be located anywhere in WA)

* recognising your talents and achievements within the Fashion and TCF Industries



CITY OF BELMONT

BEST NEW BUSINESS (Must be located within the City of Belmont)

* recognising your new business in operation under 2 years



RACING AND WAGERING WESTERN AUSTRALIA

MARJORIE CHARLESON WA RACING INDUSTRY AWARD (Can be located anywhere in WA)

* recognising your achievements within the WA Racing Industry



EMPIRE BAR

TOURISM AND HOSPITALITY AWARD (Can be located anywhere in WA)

* recognising your business excellence, customer service, loyalty programs & services offered



BELMONT BUSINESS ENTERPRISE CENTRE

HOME BASED BUSINESS AWARD (Can be located anywhere in WA)

* acknowledging your business success, whilst creating work-life balance and lifestyle



1001 BUSINESS TIPS FROM 101™

MENTOR AWARD (Can be located anywhere in WA)

* recognising your support and encouragement provided to businesses or individuals



BUSINESS & PROFESSIONAL WOMEN WA & BPW BUSINESS INCUBATOR 'WOMEN IN BUSINESS' TRAINING & MENTORING PROJECT

BUSINESS WOMAN OF THE YEAR AWARD (Can be located anywhere in WA)

* showcase your talents and skills as a woman in business



BEC NATIONAL EXPORT TRAINING & MENTORING PROJECT

INTERNATIONAL TRADE AWARD (Can be located anywhere in WA)

* recognising your achievements in international business



MUSTERA PROPERTY GROUP

ACHIEVEMENT AWARD (Can be located anywhere in WA)

* recognising your achievements as an individual, business, social enterprise or organisation



HONG KONG AUSTRALIA BUSINESS ASSOCIATION WA & MY FASHION INCUBATOR MIGRANT SMALL BUSINESS PROJECTS

BUSINESS MIGRANT OF THE YEAR (Can be located anywhere in WA)

* recognising your achievements and contribution to business in Australia



BLAKE DIGITAL

YOUNG ENTREPRENEUR AWARD (Can be located anywhere in WA)

* showcase your talents as a young business owner under 35 years



R. MOORE & SONS

ENTERPRISE OF THE YEAR (Can be located anywhere in WA)

* recognising your overall business excellence



FLINTEL

BUSINESS PERSON OF THE YEAR (Can be located anywhere in WA)

* showcase your talents and skills as a business person and entrepreneur

Who is behind the Awards?

Belmont BEC is a not for profit (NFP) community-based association established in 1994. The Committee of Management consists of local business leaders who offer their services in an honorary capacity. Chair Paul Faix, Vice-Chair Jasmyn Mumme, Treasurer Shirley Lancaster, Secretary Irving Lane. Committee: Kumar Peiris, Carol Wallbank, Malay Oza, Silvia Caratti. Patrons: Louise Percy, Ben Wyatt. Belmont BEC CEO and Founding Manager Carol Hanlon assisted by Frances Cartledge, Shrutika Rana, Nageswaree Kodai, Marcia Hicks, Jeya Ramanathan, Biff Brody, David Nissen, Dennis Chiron, Bevan Sharp and volunteers.



Belmont Business Enterprise Centre Inc. (BEC) provides 'Low-Cost Advisory Services' to new and existing small businesses through online training and mentoring, webinars, workshops and forums. BEC Members can access a range of additional support including legal and accounting referrals. Belmont BEC delivers an extensive range of online business topics, supply chain linkages, community, and global connections. Delivers the SBDC Business Local program of workshops and webinars across Perth metro region. Belmont BEC is a member of BEC Australia and Australasian Institute of Business and Enterprise Facilitators (AIBEF). www.belmontbec.com



29th Belmont & Western Australian Small Business Awards - 24 award categories providing recognition and encouragement for the professionalism of individuals, small business and organisations in Belmont and across Western Australia. www.belmontbec.com/awards



18th designedge Innovation Festival - events, forums, workshops, webinars, and networking to celebrate innovation, cyber security awareness, technology, creativity, global trade and sustainability. www.belmontbec.com/2022innovation



Belmont Business Sundowners host monthly 'Ask an Expert' forums and networking opportunities for small business. www.belmontbec.com/events



MY Business Incubator™ CYBER SECURITY Training & Mentoring provides access to cyber experts and support through mentors, forums, webinars. www.mybusinessincubator.com.au
www.1001businesstips.com



BEC NATIONAL EXPORT TRAINING & MENTORING PROJECT - providing free expert assistance to improve exporting skills & how to best prepare an application into EMDG export marketing grant program. www.becnational.com/export



BPW Business Incubator - providing 'online' training and mentoring support for women in small business in WA, Australia and globally. Hosting forums on 'Economic Empowerment of Women' at global events UN CSW NGO. www.bpwbusinessincubator.com/bec



Boosting Female Founders Initiative. Belmont BEC & TCFWA deliver accredited expert mentoring services to women-owned and led start-ups across Australia as part of the Australian Government Boosting Female Founders Initiative. www.business.gov.au



Belmont Clothes Library - assisting with resources and information on establishing clothes libraries to assist the unemployed and disadvantaged to dress for success - locally, nationally, and internationally. www.belmontbec.com/clothes

TCF WA is a not for profit (NFP) industry association established in 1998. The Committee of Management comprises business leaders who offer their services in an honorary capacity. Chair Irving Lane, Vice-Chair Kumar Peiris, Treasurer Shirley Lancaster, Secretary Carol Wallbank. Committee: Margaret Sylvester, Jasmyn Mumme, Margaret Rushe Farrell, Kimmaree Thompson, Malay Oza. TCFWA Founder and Manager Carol Hanlon assisted by Frances Cartledge, Shrutika Rana, Nageswaree Kodai, Marcia Hicks, Jeya Ramanathan, David Nissen, Dennis Chiron, Bevan Sharp, Biff Brody, and volunteers.



Textile, Clothing, Footwear Resource Centre of Western Australia Inc. (TCFWA) - providing support and assistance to the fashion and TCFL industry of WA in the areas of information services, business skills, mentoring, and development of projects to assist with fashion and TCFL small business growth and development. TCFWA is a member of the Business Innovation Incubation Australia (BIIA), Asia-Pacific Incubator Network (APIN), SheTrades Global, and InfoDev World Bank Incubator Network. www.tcfwa.com



TCF Australia - provides support and assistance to the fashion and TCFL industry of Australia through development and delivery of services and national projects to assist small business growth and development. Coordinating trade missions & links to national & global fashion TCFL opportunities. www.tcfaustralia.com



TCF Global - assists with sourcing and linkages to global networks of industry associations, co-ordinates trade missions & linkages to global TCF trade events. Assisting village community projects with micro enterprise livelihood sewing projects for women. www.tcfglobal.com



Australasian Designer Showcase & Trade Buying Missions - coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibitions and trade events in Hong Kong, China, India, Taiwan and South Korea. www.tcfglobal.com/buyingmissions



TCF AUSTRALIA EXPORT TRAINING & MENTORING PROJECT - providing free expert assistance to improve exporting skills & how to best prepare an application into EMDG export marketing grant program. www.tcfaustralia.com/export



Indigenous Textile, Clothing Fashion Industry - providing fashion business skills and promotional opportunities to Indigenous designers and textile artists. www.tcfwa.com



MY fashion Incubator Migrant Small Business Projects - providing fashion business training and mentoring to migrant fashion & TCF related small businesses. www.myfashionincubator.com



Multicultural Women's Sewing Project - providing workshops and business support to Muslim, culturally and linguistically diverse (CALD) women. www.tcfwa.com



International Fashion Incubator Network - linking fashion incubators around the globe and facilitating Incubator best practice and development. www.fashionincubators.com

A Night of Stars

29TH BELMONT & WESTERN AUSTRALIAN SMALL BUSINESS AWARDS 2022

Award Presentation Evening

Celebrating 29th Belmont & Western Australian Small Business Awards 2022
Grand Ballroom, Perth Exhibition and Convention Centre, Wednesday, 26th October, 2022

Ticket Bookings Essential - RSVP DEADLINE 5pm, Friday, 10th October, 2022

Book online www.belmontbec.com/awards/tickets

Email: awards@belmontbec.com

Phone: (08) 9479 3777

How we Judge

The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. Following the Judges' final decisions: no further correspondence will be entered into. The Organiser reserves the right to withdraw an award from a winner in the event of any criminal conviction or an act of dishonesty or any other conduct which they consider in their sole and absolute discretion brings the awards into disrepute.

Confidentiality - The information contained in your entry will remain confidential and will only be accessible to the Judging Panel.

Note: Your submission will be available for collection at Belmont BEC after 11th November 2022.

Assistance is available with your award entry

Businesses wishing to enter the awards can access FREE Award Entry Assistance on 'How to Prepare Your Award Submission'.

FREE Award Entry Kits available.

FREE Award Submission Workshops, Webinars and Helpline.

Award Submission Mentors (confidential) are also available

Email Belmont BEC at awards@belmontbec.com

or phone 9479 3777 to arrange assistance with your submission and entry.

Thanks to our major sponsor City of Belmont

With a focus on establishing and maintaining a progressive business community, the City of Belmont is proud to be a major sponsor of the 29th Belmont & Western Australian Small Business Awards 2022. By recognising quality and excellence in the community, the City of Belmont – the City of Opportunity continues to be a great place to live, work and invest.



Front cover features 2021 Award Winners
Visit www.belmontbec.com/2021awards

www.belmontbec.com/awards

Entry Checklist

Please complete your Award Submission consisting of a minimum of four pages to a maximum of ten A4 pages describing your business and why you believe your business deserves an award. Your submission should include any additional information required in Q11; also include photos of your business, yourself, staff, products or services. In addition to your 10 pages, supporting material may include customer testimonials, media articles, awards received, marketing flyers and product brochures.

Award Submission Presentation - It is highly recommended to submit your hard copy printed submission with the signed entry application in your own display folder with your additional support material clearly marked.

1. What products and/or services do you provide?
2. What are the three key strengths that make your business successful?
3. Briefly describe your target customers. How do you determine customer satisfaction? For example, do you use observation, customer surveys and/or repeat sales data?
4. Has your business introduced any major marketing ideas, customer service or production methods during the past year? Yes No - If Yes, please provide a brief description and the benefits achieved from their implementation.
5. How do you involve your staff in business improvement? For example, suggestion box, marketing activities and/or improved safety performances.
6. Describe any environmental, energy-saving, sustainability and/or circular economy practices.
Have you reduced your energy usage in the past year? Yes No
7. Do you have a business plan or strategic plan for your business? Yes No
8. Has your business had financial growth over the past 1-2 years? Yes No
If Yes, what percentage? < 25% > 25% Has your business growth been by Turnover or by Profit
By Turnover < \$100k \$100-500k \$500k-1m \$1m-\$2m over \$2m Volunteer - Not Applicable
By Profit < 10% 20%-30% 30-50% over 50% over 75% NFP / Volunteer - Not Applicable
Did your business suffer a downturn re COVID-19 Yes No
By Sales < 10% 20%-30% 30-50% over 50% over 75%
9. What method does your business use to monitor its performance, and how often do you collect or review these results?
10. Does your business hold current licences/registrations for its operation? Yes No
11. Focusing on your nominated categories, provide additional details as outlined below:
 - **Marketing Award** - provide copies of marketing materials used to promote your business - offline or online (note: not open to marketing professionals).
 - **Inspiration Award** - detail challenges you have faced in your life and business.
 - **Corporate Social Responsibility Award** - outline your CSR by promoting inclusion in the workplace, community or other areas which has led to the enrichment of the lives of those who have a disability or are experiencing disadvantage.
 - **Innovation Award** - outline your business innovation, creativity, and/or any new products or services developed.
 - **Sustainability Award** - list your sustainability, energy-efficiency and/or circular economy practices implemented.
 - **Cyber Security & Technology Award** - list your technology IT use and/or cyber security best practice utilised.
 - **Spirit of Australia Award** - outline your achievements that highlight the Aussie spirit in your business.
 - **Community Spirit nominees** - detail your community activities.
 - **Fashion Industry Award** - list your achievements in the fashion, textile, clothing, footwear, or leather industries.
 - **WA Racing Industry Award** - include your background and past achievements in the WA Racing Industry.
 - **Young Entrepreneur Award (under 35)** - include your age, birthdate, and achievements.
 - **Migrant Business Award** - include your country of origin and cultural background.
 - **International Trade Award** - outline your global trade, export countries, sales and cultural understanding.

Are you eligible? Award categories specify business location - 3 Award categories are restricted to Belmont based businesses – 21 Award categories are open to accept statewide business entries. Entry is FREE. It is a condition of entry that entrants agree to their business and images being profiled in the media and on the Belmont BEC Awards website.



Entry Form

Complete this section and include it with your completed entry to:

**Belmont BEC, Unit 3, 216 Belmont Avenue, Cloverdale WA 6105
PO Box 370, Cloverdale, WA, 6985**

Ph: (08) 9479 3777 Fax: (08) 9479 3888 Email: awards@belmontbec.com

CLOSING DATE FOR ENTRIES

5pm Tuesday 27 September 2022

The Belmont & Western Australian Small Business Awards provide recognition and encouragement for the professionalism of small business achievements. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

Business name: _____

Trading as: _____

Address: _____

_____ P/Code: _____

Postal Address: _____

_____ P/Code: _____

Phone No: _____ Fax No: _____ Mobile No: _____

Email: _____ Web: _____

Contact name: _____

Position: _____

Type of business: Manufacturing Trades Professional Services Retail or Wholesale
 Home-based Other (Please specify) _____

No. of staff: (including owners - equivalent to full-time) _____

How long has your business been operating? Years _____ Months _____

ABN: _____

Preferred award category of entry

1. _____

2. _____

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Western Australian Small Business Awards and I accept the Judges' decision as final.



Signature: _____

Position/Title: _____

Date: (DD/MM/YYYY) _____

How did you become aware of the Belmont Small Business Awards?

(please specify) _____





let your business shine brightly

Presented by
Belmont Business Enterprise Centre Inc.

ENTRIES CLOSE
5pm Tuesday 27th September 2022

Ph (08) 9479 3777
awards@belmontbec.com

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