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Dr Jenine Beekhuizen OAM is a futurist who believes existing structures in the technology industry must change in order to serve tomorrow's digital landscape, and that our children's future job prospects depend on it. Her focus is on leadership, innovation, education to champion Australian tech entrepreneurship, and address the necessary rebalancing of gender roles within the traditionally male-dominated STEM (Science, Technology, Engineering and Mathematics) space.

## TIP 1. USE CREATIVE PASSPHRASES

Passwords are to protect you and so it should be something that is not easy for someone to access. When creating passwords online, create passphrases that are meaningful to you - using a combination of: capital letters, lowercase, numbers and symbols.

## TIP 2. BE PASSIONATE

Love what you do; it gives you a sense of purpose. Learn everything you can about your passion. Your passion will always shine through to your customers, so they know that they are your number one concern.

## TIP 3. PLAN AHEAD

Consider what you and your company's digital footprint might be 10 years from now. Consider what impact your footprint will play in your business and career. Consider your brand and reputation for years to come.

## TIP 4. LEARN CODING

Take some time to learn coding, and that will put you in great stead to understand the cyber world. It is useful in finding bugs and how to hack a code.

## TIP 5. DIGITAL FOOTPRINT

Make sure you always consider the consequences for what you, and your company, does online. Absolutely everything you do online is tracked, from sending a message, watching a video, to posting a picture, it makes up who you are as a person online. You will always leave a digital footprint, so: always think: "Is this what I want to be known about me/us?"



## TIP 6. INSIST ON PROCEDURES

Policies and procedures are an essential part of any organisation. Have detailed policies and procedures in place; and ensure that your staff are compliant with all of your cyber security requirements.

## TIP 7. THINK LIKE A HACKER

Cyber Attacks are a sad reality therefore sometimes it is worth thinking like a hacker. It is absolutely possible to learn how to think like a hacker. Try to break your own systems to identify weaknesses and protect your interests.



## **TIP 8. DON'T BE AFRAID**

As a woman in the industry, don't be afraid to stand up and be counted. Diversity within the field ensures that we all have a voice - and a position at the table. Have courage and be kind; it will pay off.

## **TIP 9. CONSIDER THE FUTURE**

Consider what future professional roles you may have in your career. Is it to be a CEO or President? Think about your social media footprint now, and consider what it will look like in the future.

## **TIP 10. UPDATE PASSWORDS**

Be proactive. Update your passwords regularly, check for malware and viruses, check the settings on your social media and regularly review what you have agreed to. It is difficult to know if someone else is using your login details, which is why it is important to change your passwords often.

