

### **MEDIA RELEASE**

# MY Business Incubator™ Cyber Security Training & Mentoring Project supports the 28th Belmont & Western Australian Small Business Awards!

The Awards provide recognition and encouragement for small business achievements and will be open for small businesses, individuals and organisations in Belmont, Perth metropolitan area and across regional Western Australia from June 30th until the 20<sup>th</sup> of September 2021.

More than 97% of all businesses in WA are small businesses (<a href="https://www.smallbusiness.wa.gov.au/about/small-business-sector/facts-and-statistics 2020">https://www.smallbusiness.wa.gov.au/about/small-business-sector/facts-and-statistics 2020</a>) and this sector is of key importance as WA moves through unprecedented times.

"MY Business Incubator™ CYBER SECURITY Training & Mentoring Project is providing increased access to reliable cyber security advice to over 1,250 sole traders, micro, small and medium businesses across Australia through helpline, mentoring, webinars, workshops and forums that's why we are proud to be supporting these awards by sponsoring the Cyber Security Technology Award at this year's event", said Kumar Peiris, Vice Chair TCFWA.

Often small businesses and management do not often have access to cyber security expertise until they have a specific problem and often seek solutions to problems reactively; a position which is disruptive and expensive, as such the Cyber Security Technology Award seeks to recognise best business practices utilised by small business in being proactive about their security online. Sponsor Award Message <a href="https://vimeo.com/571086757">https://vimeo.com/571086757</a>

To be eligible to enter this award category, the small business can be located either within the City of Belmont or greater Western Australia. Potential entrants for the Belmont & Western Australian Small Business Awards will be able to access a wide range of support in preparing their submission that includes Free Award Entry Kits, Award Workshops, Webinars, and access to Award Mentors who can assist with tips in preparing award submissions to impress the judging panel.

Winners will be announced at the 'Night of Stars' event that will take place in the Ballroom of the Perth Exhibition and Convention Centre on Thursday 28<sup>th</sup> October 2021, 6pm - 8.30pm.

The 28<sup>th</sup> Belmont & Western Australian Small Business Awards are supported by major sponsors City of Belmont and the Textile Clothing Footwear Resource Centre of WA and coordinated by the Belmont Business Enterprise Centre Inc.

For more information on how to enter the awards and other categories, please contact awards@belmontbec.com or phone: (08) 9479 3777 or view <a href="www.belmontbec.com/awards">www.belmontbec.com/awards</a>

#### For further information please contact:

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<u>www.belmontbec.com/awards</u>

www.belmontbec.com www.mybusinessincubator.com.au



# 28th Belmont & Western Australia Small Business Awards 2021

# **Major Sponsors**

## **City of Belmont**

The City of Belmont is a vibrant, modern City located just six kilometres from Perth CBD. The City is a thriving network of economic growth and development opportunities and is located in one of the most significant logistics hubs in the region. The City's most significant community infrastructure project Belmont Hub opened in 2020. This state-of-the-art facility with integrated services, continues to consolidate its position in the City centre. Belmont's prime location provides opportunities for economic and community development in our City and has attracted new families and businesses of varying sizes and across a range of industries. These communities have made Belmont their home to live, work and invest. <a href="https://www.belmont.wa.gov.au">www.belmont.wa.gov.au</a>

Belmont BEC | BEC Global is a non-profit community organisation established in 1994, providing training and mentoring support services to over 27,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. Belmont BEC has originated a large range of well-known projects and programs for the benefit of its small business clients that have included the annual Belmont & Western Australian Small Business Awards, Designedge Innovation Festival, MY Business Incubator Training & Mentoring Projects, TCF Resource Centre WA, Multicultural Business Support Services, WA Racing Industry Project, Belmont Clothes Library the **BPW** Business Incubator Online Proiects. www.belmontbec.com and www.mybusinessincubator.com.au www.bpwbusinessincubator.com/empoweringwomen

TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998, assisting over 6,500+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade, and industry networks.

www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com www.myfashionincubator.com www.fashionincubators.com