

## Media Release

# Last Chance to Access FREE Small Business Training for Migrant Owned Businesses or Startups

*The 'My Fashion Incubator' Migrant Small Business Training & Mentoring Project Ceases 31<sup>st</sup> March 2020*

According to Active Migration Australia, migrants own and run a whopping one third of small businesses in Australia.

The Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) with the support of the Department of Home Affairs Fostering Integration Grants program have been running a specialist fashion business training & mentoring project to provide support to Migrants in Western Australia.

MY Fashion Incubator Migrant Small Business Training & Mentoring Project was tasked with providing fashion business skills to assist 75 migrants to start, grow or improve their fashion, creative or TCF related small business in Western Australia.

Carol Hanlon, CEO of the TCFWA, "Support has been provided through a range of specialist online webinars, workshops, forums, networking opportunities tailored with individual business mentoring. The Project offers participants the opportunity to increase their skills, knowledge, confidence & competencies to start, grow, and run a small business, in the Australian economy. The project will cease taking on new small businesses on the 31<sup>st</sup> of March 2020."

This program offers services for those involved directly in the design, manufacture, import or retail process of the fashion or any products such as:

- Accessories, Bridal Wear, Active Wear, Designer Fashion, Freelance Designers, Footwear,
- Eveningwear, Intimate Apparel, Childrenswear, Dancewear, Handbags, Jewellery, Millinery,
- Swimwear, Sportswear, Surfwear, Streetwear, Textile Artists, Sportswear

Any type of other creative businesses and future start-ups can also apply such as makeup artists, beauty therapy, hairdressers, photographers, musicians, artists, graphic artists just to name a few industry sectors.

FREE Fashion Business Workshops or ONLINE Webinars have been offered to participants in a range of disciplines such as:

- Getting Started - Goal Setting & Self-Assessment of your Business Skills, SWOT, Business Plan
- Starting a Fashion Business - research planning to start your own fashion, creative small business
- How to Grow your Fashion Business - plan to expand and grow your fashion small business
- Pricing, Costing & Cash Flow - understand your pricing, profit margins and cash flow projections
- Opportunities for Designers & Importers - fashion trade events, sourcing global supply chains
- Importing & Exporting - lower your risks by preparing well before you place or receive orders
- Avoiding Manufacturing Pitfalls - minimise problems before they become a major costly issue

In addition, there is the opportunity for participants to receive mentoring and business advisory support.

MY Fashion Incubator Migrant Small Business Training & Mentoring Project is part-funded by the Department of Home Affairs Fostering Integration Grants program. The grants support new initiatives by not-for-profit organisations that will help migrants better integrate into Australian life through employment and community participation. The project is supported by the Textile Clothing Footwear Resource Centre of WA Inc., (TCFWA | TCF Australia | TCF Global), Belmont Business Enterprise Centre Inc. (Belmont BEC | BEC Global), Women Economic Forum, BPW Business Incubator, 27<sup>th</sup> Belmont & WA Small Business Awards, 16<sup>th</sup> designedge Innovation Festival, sponsors, supporters and volunteers

For more information, contact [info@tcfwa.com](mailto:info@tcfwa.com), visit [www.myfashionincubator.com](http://www.myfashionincubator.com)

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