

### MEDIA RELEASE

### TCF Australia, Apparel Export Promotion Council of India & Consulate General of India @ 75 Celebrations support the 28th Belmont & Western Australian Small Business Awards!

The Awards provide recognition and encouragement for small business achievements and will be open for small businesses, individuals and organisations in Belmont, Perth metropolitan area and across regional Western Australia from June 30th until the 20<sup>th</sup> of September 2021.

More than 97% of all businesses in WA are small businesses (<u>https://www.smallbusiness.wa.gov.au/about/small-business-sector/facts-and-statistics 2020</u>) and this sector is of key importance as WA moves through unprecedented times.

Apparel Export Promotion Council of India (AEPC), sponsored by the Ministry of Textiles, Government of India is the official body of Apparel exporters in India. They are there to provide assistance to Indian exporters and is a one-stop destination related to Government Policies and Schemes, Export Promotion events like International Fairs & BSMs and market intelligence. It is India's premier Apparel business association, which has membership of approx. 8000 Apparel and Accessories manufacturers, who contribute over US\$ 16 billion annually to India's exports. AEPC has recently launched a Virtual Platform for organizing Export Promotion activities, in order to bridge the gap of buyer & seller during this challenging time.

Consulate General of India. Perth is celebrating 'Azadi Ka Amrit Mahotsav' (India@75celebrations), an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. It is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. This celebration is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but also hold within them the power and potential to enable Prime Minister Modi's vision of activating India 2.0, fuelled by the spirit of Atmanirbhar Bharat (selfreliant India).

The Apparel Export Promotion Council (AEPC), together with the Consulate General of India, are proud to sponsor the Fashion Industry Award with TCF Australia for the 28<sup>th</sup> Belmont and Western Australian Business Awards. The Apparel Export Promotion Council (AEPC), sponsored by the Ministry of Textiles, Government of India, is the official body of Apparel exporters in India that provides assistance to Indian exporters and is a one-stop destination for those looking for guidance. "We are proud to sponsor the Fashion Industry Award this year, recognising talents and achievements within the Fashion and TCF Industries", says Naresh Sharma, Commercial Consul HOC, Consulate General of India. Sponsor Award Message <a href="https://vimeo.com/569226746">https://vimeo.com/569226746</a>

To be eligible to enter this award category, the small business can be located within the City of Belmont, or greater Western Australia. Potential entrants for the Belmont & Western Australian Small Business Awards will be able to access a wide range of support in preparing their submission that includes Free Award Entry Kits, Award Workshops, Webinars, and access to Award Mentors who can assist with tips in preparing award submissions to impress the judging panel.

Winners will be announced at the 'Night of Stars' event that will take place in the Ballroom of the Perth Exhibition and Convention Centre on Thursday 28<sup>th</sup> October 2021, 6pm - 8.30pm.



The 28<sup>th</sup> Belmont & Western Australian Small Business Awards are supported by major sponsors City of Belmont and the Textile Clothing Footwear Resource Centre of WA and coordinated by the Belmont Business Enterprise Centre Inc.

For more information on how to enter the awards and other categories, please contact awards@belmontbec.com or phone: (08) 9479 3777 or view <u>www.belmontbec.com/awards</u>

#### For further information please contact:

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> Belmont Business Enterprise Centre Inc. (Belmont BEC) PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 www.belmontbec.com/awards www.belmontbec.com www.mybusinessincubator.com.au www.tcfwa.com www.myfashionincubator.com

# 28<sup>th</sup> Belmont & Western Australia Small Business Awards 2021

## Major Sponsors

#### City of Belmont

The City of Belmont is a vibrant, modern City located just six kilometres from Perth CBD. The City is a thriving network of economic growth and development opportunities and is located in one of the most significant logistics hubs in the region. The City's most significant community infrastructure project Belmont Hub opened in 2020. This state-of-the-art facility with integrated services, continues to consolidate its position in the City centre. Belmont's prime location provides opportunities for economic and community development in our City and has attracted new families and businesses of varying sizes and across a range of industries. These communities have made Belmont their home to live, work and invest. www.belmont.wa.gov.au

Belmont BEC | BEC Global is a non-profit community organisation established in 1994, providing training and mentoring support services to over 27,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. Belmont BEC has originated a large range of well-known projects and programs for the benefit of its small business clients that have included the annual Belmont & Western Australian Small Business Awards, Designedge Innovation Festival, MY Business Incubator Training & Mentoring Projects, TCF Resource Centre WA, Multicultural Business Support Services, WA Racing Industry Project, Belmont Clothes Library and the BPW Business Incubator Online Projects. www.belmontbec.com www.mybusinessincubator.com.au www.bpwbusinessincubator.com/empoweringwomen

TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998, assisting over 6,500+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade, and industry networks. www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com www.myfashionincubator.com
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