



MEDIA RELEASE

The Australian Asian Association WA supports the 28th Belmont & Western Australian Small Business Awards!

The Awards provide recognition and encouragement for small business achievements and will be open for small businesses, individuals and organisations in Belmont, Perth metropolitan area and across regional Western Australia from June 30th until the 20th of September 2021.

More than 97% of all businesses in WA are small businesses
(<https://www.smallbusiness.wa.gov.au/about/small-business-sector/facts-and-statistics-2020>)
and this sector is of key importance as WA moves through unprecedented times.

Incorporated in 1956, **The Australian Asian Association of WA** was initially set up to cater for the needs of students under the Colombo Plan, and is currently one of the longest serving ethnic associations involved in providing Settlement, Aged Care and Youth services for CALD and other newly arrived migrants and refugees. With a main office in East Perth, it functions as an umbrella organisation for many ethnic and welfare organisations, both large and small, from the continents of Asia, Africa, Latin America and Europe. A large number of these organisations do not have the means, expertise or capability to communicate effectively without the support and assistance provided by the Association. With current service provision focused on Aged Care and Disability, they have excelled and made massive strides. The premise in East Perth is also office space for a large of our conglomerate groups, including the Consulates of Chile, Nepal and the Philippines. We also operate a branch office in the city of Gosnell's, Perth's South East corridor, from where Emergency relief is distributed.

"Teaming up with MY Fashion Incubator Migrant Small Business Projects, we are proud to be sponsoring the award for Business Migrant of the Year at the 28th Belmont and Western Australian Business Awards this year. The award recognises a business that has achieved great success and contributions in Australia", said Mel Fialho from The Australian Asian Association WA. Sponsor Award Message <https://vimeo.com/572859016>

To be eligible to enter this award category, the small business can be located either within the City of Belmont or greater Western Australia. Potential entrants for the Belmont & Western Australian Small Business Awards will be able to access a wide range of support in preparing their submission that includes Free Award Entry Kits, Award Workshops, Webinars, and access to Award Mentors who can assist with tips in preparing award submissions to impress the judging panel.

Winners will be announced at the 'Night of Stars' event that will take place in the Ballroom of the Perth Exhibition and Convention Centre on Thursday 28th October 2021, 6pm - 8.30pm.

The 28th Belmont & Western Australian Small Business Awards are supported by major sponsors City of Belmont and the Textile Clothing Footwear Resource Centre of WA and coordinated by the Belmont Business Enterprise Centre Inc.

For more information on how to enter the awards and other categories, please contact awards@belmontbec.com or phone: (08) 9479 3777 or view www.belmontbec.com/awards

For further information please contact:

Carol Hanlon

CEO

Belmont BEC

P| 08 9479 3777 M| 0417963231

E| carol.hanlon@belmontbec.com



Belmont Business Enterprise Centre Inc. (Belmont BEC)

PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777

www.belmontbec.com/awards

www.belmontbec.com www.mybusinessincubator.com.au

www.tcfwa.com www.myfashionincubator.com

28th Belmont & Western Australia Small Business Awards 2021

Major Sponsors

City of Belmont

The City of Belmont is a vibrant, modern City located just six kilometres from Perth CBD. The City is a thriving network of economic growth and development opportunities and is located in one of the most significant logistics hubs in the region. The City's most significant community infrastructure project Belmont Hub opened in 2020. This state-of-the-art facility with integrated services, continues to consolidate its position in the City centre. Belmont's prime location provides opportunities for economic and community development in our City and has attracted new families and businesses of varying sizes and across a range of industries. These communities have made Belmont their home to live, work and invest. www.belmont.wa.gov.au

Belmont BEC | BEC Global is a non-profit community organisation established in 1994, providing training and mentoring support services to over 27,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. Belmont BEC has originated a large range of well-known projects and programs for the benefit of its small business clients that have included the annual Belmont & Western Australian Small Business Awards, Designedge Innovation Festival, MY Business Incubator Training & Mentoring Projects, TCF Resource Centre WA, Multicultural Business Support Services, WA Racing Industry Project, Belmont Clothes Library and the BPW Business Incubator Online Projects. www.belmontbec.com
www.mybusinessincubator.com.au www.bpwbusinessincubator.com/empoweringwomen

TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998, assisting over 6,500+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade, and industry networks. www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com www.myfashionincubator.com
www.fashionincubators.com