



2006 Belmont
designedge innovation
Festival ✂

Code	Event	Date	Time	Price	tickets
1	Official Launch	26th April	6-8pm	\$11	
2	Parade of Innovation	26th April	6-8pm	\$11	
3	TCF Directory of Australia	26th April	6-8pm	Free	
4	Designedge - MAFW Showroom	26 - 30th April	10am-5pm	by app only	
5	Cash flow Workshop	27th April	9am-12.30pm	\$55	
6	From Idea to Fruiton	27th April	1-2.30pm	Free	
7	Creative Women in Regional & Isolated Australia	27th April	2.30-3.30pm	Free	
8	Australia - China Wool Supply Chain Project	28th April	10-11am	Free	
9	Design for Comfort - Wool Design Research Project	28th April	12-2pm	Free	
10	New Technology in Seameless Knitting	28th April	3-5pm	Free	
11	Beautiful Mind... Beautiful World...	30th April	2-4pm	Free	
12	Inventions & Innovators Showcase	1st-6th May	9am-5.30pm	Free	
13	How to Start a Fashion Label Workshop	2nd May	12-2pm	\$44	
14	Insights into Success with Kym Ilman	2nd May	4-4.45pm	\$22	
15	Protecting Your Intellectual Property Workshop	2nd May	5.30-7.30pm	\$44	
16	New Directions in Fashion Design	3rd May	12-2pm	\$44	
17	International Fashion Marketing	3rd May	3-5pm	\$44	

Code	Event	Date	Time	Price	tickets
18	How to Start Importing	4th May	12-2pm	\$44	
19	Cost Effective Advertising for Small Business	5th May	9-12pm	\$44	
20	Marketing Today Workshop	6th May	9-5pm	\$137.5	
21	Media & PR Skills Workshop	8th May	9-11am	\$44	
22	How to Grow Your Business Workshop	8th May	2-4pm	\$44	
23	How to Cost Your Products & Services Workshop	9th May	2-4pm	\$44	
24	How to Start a Business Workshop	9th May	5.30-7.30pm	Free	
25	VoIP & Convergence - Intelligence for Small Business	10th May	12-1pm	Free	
26	Retailers - What are they looking for?	10th May	2-4pm	\$44	
27	Agents - What are they looking for?	10th May	4-6pm	\$44	
28	How to Manage Stress Workshop	11th May	9-12pm	\$66	
29	How to Save Time in Your Business Workshop	11th May	2-4pm	\$44	
30	Sourcing - Off Shore	12th May	9-11am	\$44	
31	Global TCF Technologies & Digital Printing Workshop	12th May	12-2pm	\$44	
32	Designing and Working with Wool Knitwear	12th May	3-5pm	\$44	
33	Aussie Host Customer Service Workshop	13th May	9-5pm	\$175	
34	Introduction to Exporting Workshop	18th May	12-2pm	\$44	

Yes-I will be attending: _____ Workshop Code: _____
 Workshop Name: _____
 Date: _____ Time: _____
 Name: _____ Title: _____
 Business Name: _____
 Address: _____
 Phone: _____ Fax: _____
 Email: _____

Once paid this Registration Form also becomes your Tax Invoice
 Belmont BEC ABN 88 509 376 480
 POST YOUR CHEQUE TO: BELMONT B.E.C. PO BOX 370, CLOVERDALE, 6085
 OR PAY BY CREDIT CARD :
 Please debit my credit card No. _____ Expiry Date: _____

 Mastercard VisaCard Signed: _____
 Please note that all confirmations and payments must be completed 48hrs prior to workshop. Non-attendance or late cancellation after 48hrs will still result in full payment.

belmont designedge innovation FESTIVAL 2006



2006 Belmont designedge Innovation Festival

1. Official Launch - Belmont Designedge Innovation Festival 2006 - 26 April, 6-8pm

Official launch of an action packed Belmont Designedge Innovation Festival.
Venue - Designedge Fashion Incubator

2. Parade of Innovation - 26th April, 6-8pm

Exciting fashion parade highlighting unique designs in wool from Curtin University Fashion & Design students. **Venue** - Designedge Fashion Incubator

3. TCF Directory of Western Australia - 26th April, 6-8pm

Announcement of the inaugural TCF Industry Directory of Western Australia through the support of the WA Department of Industry and Resources in conjunction with TCFWA. **Venue** - Designedge Fashion Incubator

4. Designedge Fashion Incubator - Mercedes Australian Fashion Week - Agents Showroom 26-30th April, 10am-5pm Free

View 15 WA Fashion Designers showcasing Summer 2007 with directional and cutting edge design. By appointment only. **Venue** - MAFW, Sydney

5. Cash Flow Workshop - 27th April, 9am-12.30pm

Improve your Business through more effective CASHFLOW. A practical hands on workshop to assist you to manage your cash flow. **Venue** - Belmont BEC

6. From Idea to Fruition 27th April, 1-2.30 pm Free Entry

Presented by researcher Viti Simmons and outlines her extensive research and experiences on women operating small business in regional and remote Australia. **Venue** - Belmont BEC

7. Creative Women in Regional & Isolated Australia - 27th April, 2.30-3.30 pm Free Entry

TCF Australia Uncovered Project supported by the AusIndustry SBEP program has uncovered much creative talent in regional Australia and has been the catalyst for many new innovative projects currently in the pipeline!
Venue - Belmont BEC

8. Australia - China Wool Supply Chain Project 28th April, 10-11am Free Entry

Interested in the wool supply chain, from grower to designer? Participate in a focus group re future co-operation and collaboration in growing, buying, processing, spinning, weaving and/or knitting of WA fine merino wool and the ongoing commercial access to processed textiles. **Venue** - Belmont BEC

9. Design for Comfort - Wool Design Research Project 28th April, 12-2pm Free Entry

Wool Design research project is a collaboration between Curtin University and WA Dept of Agriculture, Wool Program. Anne Farren, Lecturer Fashion Design, Curtin University will outline the progress of the Wool for Comfort Project, it's findings to date and further project development with WA fashion designers.
Venue - Belmont BEC

10. New Technology in Seamless Knitting 28th April, 3-5pm Free

View Seamless Knitwear technology 'in action', understand how to apply designs to utilise this exciting advancement in customising wool knitwear. Information session will be hosted by Curtin University of Technology Research Student Sooyung Yang and Professor Suzette Worden, at the Knitting Studio, Wool Research, Animal Industries Development and Animal Research, WA Department of Agriculture. **Venue** - Knitting Studio, WA Dept of Agriculture

11. Beautiful Mind...Beautiful World... 30th April, 2-4pm Free

Making a difference in the lives of rural poor people in Bangladesh through the production of hand embroidery and craft. Starting with five ladies in 2001, the project founded by two women now supplements the meagre incomes of 58+ people in Bangladesh. View the finished products and meet the people behind this exciting community project - Margaret Hess from Adelaide and Sumi Mondal from Bangladesh. Free. Booking required. **Venue** - The Little Gallery, Adelaide

12. Inventions & Innovators Display 1st-6th May, 9am-5pm Free

Meet the inventor, designers and innovators of some great new and exciting products. Everything from water saving devices, household inventions, safety, health and medical developments. Hosted by the WA Inventors Association this is a great opportunity to meet and speak with inventors and developers!
Venue - Belmont Forum Shopping Centre

13. How to Start a Fashion Label Workshop 2nd May, 12-2pm

Learn the beginning steps to starting your own fashion label.
Venue - Belmont BEC

14. Insights into Success - with Kym Illman 2nd May, 4-4.45pm

Gain some tips and strategies into success with one of Australia's leading marketing and customer service experts Kym Illman! An entertaining and inspiring informal session full of creative ideas and innovative thinking to use in your business! - Limited seating available. **Venue** - Belmont BEC

15. Protecting Your Intellectual Property Workshop 2nd May, 5.30-7.30pm

Gain a better understanding on how to protect your business in regards to IP - Trade Marks, Patents, Designs conducted by Watermark Patent Trade Mark Attorneys. **Venue** - Belmont BEC

16. New Directions in Fashion Design 3rd May, 12-2pm

Leading WA fashion designer Rebecca Patterson will outline the trends and inspirations being reflected through fashion & design and share her interpretation of these shapes, silhouettes and detail that will be shaping future design.
Venue - Belmont BEC

17. International Fashion Marketing 3rd May, 3-5pm

Gain an insight into global fashion marketing with International Fashion Agents Margaret and Karl Farrell from SuKi Moo. Understand the International Fashion Weeks of Paris, New York, London, Ireland, Dusseldorf and Berlin, what are the buyers looking for, price points, timelines and styling.
Venue - Belmont BEC

18. How to Start Importing 4th May, 12-2pm

Lower the risks of failure when you are importing. Topics covered will include, why import, are you ready to import, market research, forwarding arrangements such as marine insurance, buying overseas, legalities, quarantine and where you can seek help. Supported by Sadeleis International and Westpac Bank International Trade Finance. **Venue** - Belmont BEC

19. Cost Effective Advertising for Small Business 5th May, 9-12am

Explore and learn the skills required to recognise the most cost effective media options for Small Business operators. Increase sales and reach new customers on a limited budget. **Venue** - Belmont BEC

20. Marketing Today Workshop 6th May, 9am-5pm

Marketing is about creating the right environment to make the sale. Marketing is not just about selling; it's about creating awareness of your products or service to the target group to which you want to sell. Develop your own marketing plan!
Venue - Belmont BEC

21. Media & PR Skills Workshop 8th May, 9-11am

Improve your understanding of the best ways to deal with the media, with writing media releases, press kits; editorial and public relations; a promotional campaign; media contacts in Australia; tips on handling interviews. **Venue** - Belmont BEC

22. How to Grow your Business Workshop 8th May, 2-4pm

Are you working "IN" or "ON" your business? Learn to set your new business goals and develop the type of business you want. Assess your business skills and develop your own personal business development checklist!
Venue - Belmont BEC

23. How to Cost your Products and Services Workshop 9th May, 2-4pm

Are your products priced correctly? Learn the terms and concepts involved to ensure you can correctly price and cost your products. **Venue** - Belmont BEC

FOR ALL BOOKINGS CONTACT LIBBY WYLES, SBC BELMONT

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Website: www.sbcbelmont.com

24. How to Start a Business Workshop 9th May, 5.30-7.30pm

Learn how to run your own business through these 10 Steps conduct a SWOT, develop goals, market research, rules and regulations, intellectual property, licences, insurances, financial budgets, marketing, and business planning.
Venue - Belmont BEC

25. VoIP and Convergence Intelligence for Small Business 10th May, 12-1pm

Understand how VOIP technology can assist you to empower your business while reducing operating costs. Rob Bresa of Nortel Networks will unravel the mystery behind Voice Over the Internet (VOIP), the fast moving technology that all small business needs to understand its applications and uses in today's business world. **Venue** - Belmont BEC

26. Retailers - What are they looking for? 10th May, 2-4pm

Gain an insight into what a retailer is looking for? Learn first hand from Perth Fashion retailers the do's and don'ts when approaching, showing and selling your next seasons fashion ranges! **Venue** - Belmont BEC

27. Agents - What are they looking for? 10th May, 4-6pm

Learn first hand from leading Perth fashion Agents the do's and don'ts when approaching an agent and preparing your range for wholesale indent orders! Understand Agency Agreements and Commissions. **Venue** - Belmont BEC

28. How to Manage Stress Workshop 11th May, 9am-12pm

Identify issues of stress that could be affecting your performance in business or your management of staff. Create harmony and balance in your business and family life. **Venue** - Belmont BEC

29. How to Save Time in your Business! 11th May, 2-4pm

Would you like to find an extra two hours in the day? Take the time to learn how to develop better ways upon which you can manage your time and work more efficiently and effectively. **Venue** - Belmont BEC

30. Sourcing - Off Shore 12th May, 9-11am

Understanding the global TCF supply chain; trade missions available, how to deal with factories, find manufactures, specification sheets, sizing charts, buying agents and quality controls. **Venue** - Belmont BEC

31. Global TCF Technologies & Digital Printing Workshop 12th May, 12-2pm

Gain an insight into emerging new TCF technology, intelligent textiles, smart fibres and digital printing techniques. Learn about the new TCF Technology Network across Australia. **Venue** - Belmont BEC

32. Designing and Working with Wool Knitwear 12th May, 3-5pm

Interested to design wool knitwear? Unsure of the requirements, constraints? Hear from leading knitwear designer Michael Perri from Sportscraft on how to design & develop knitwear ranges, source yarns, specifications, locate and deal with manufacturers onshore and offshore. **Venue** - Belmont BEC

33. Aussie host Customer Service Workshop 13th May, 9am-5pm

Build your business through better service! Statistics highlight that 68% of customers are lost through indifferent attitudes and bad service, only 9% are lost through price! **Venue** - Belmont BEC

34. Introduction to Exporting Workshop 18th May, 12-2pm

Lower the risks of failure when you are exporting. Topics include; international trade finance, freight, customs issues, and government export support programs. Supported by Sadeleis International & Westpac International Finance Centre. **Venue** - Belmont BEC

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