

MEDIA RELEASE

14th designedge Innovation FESTIVAL

The 2018 designedge Innovation FESTIVAL will launch alongside the 2018 Belmont & Western Australian Small Business Awards on the 18th of April at the City of Belmont Civic Centre from 6pm until 8pm.

WA Governor-designate, the Honourable Kim Beazley AC will officially launch the designedge innovation Festival 2018 now in its 14th year.

The Festival will run from 18th April through to 31st May with over 80 events, workshops, webinars, networking and forums being held during the festival. The activities will be staged in Belmont Western Australia, broadcasted nationally & globally ONLINE bringing together small business owners, innovators, designers, creatives and community organisations. This year the Festival also includes over 300+ additional streamed sessions from the Women Economic Forum being held in New Delhi India 26th April - 1st May

Carol Hanlon, CEO of Belmont Business Enterprise Centre Inc., TCFWA Inc. and Founder of designedge Innovation Festival said, "The 14th designedge Innovation Festival 2018 is supported by Res-Q, Ascot Rotary, Emerge Internet, Belmont BEC, TCFWA, sponsors, supporters and volunteers. We are thrilled to have Governor-designate, the Honourable Kim Beazley AC to officially launch our 14th Festival as the Hon Kim Beazley was our local Federal Member for Swan we started the Belmont BEC back in 1994."

Some of the Festival highlights this year include:

Facebook: Protection, Cleanliness & Togetherness - Workshop Apr 19, 10am-12noon, \$49

Facebook: Protection, Cleanliness & Togetherness - Presented by Anthea Lowe.

Venue: 3/216 Belmont Ave, Cloverdale WA

On Folding & Technology: Scale, Dimensionality & Materiality - Webinar Online \$30

Matthew Gardiner discusses the aesthetics of Folding & Technology through the criteria of scale, dimension & materiality

Social Innovation Skill Development – Workshop May 1, 10am-11am \$30

Improve organisation innovative culture by better utilising resources for financial viability.

Presented by Dr Simon Colquhoun. Venue: 3/216 Belmont Ave, Cloverdale WA

4th Industrial Revolution & Future of Textile Fashion Industry – Webinar Online \$30

Insights into the 4th Industrial Revolution within the textile & fashion Industries

Belmont Business Networking Sundowner – Event May 30 – 5pm-7pm – Free

Guest Speakers & Networking. Opportunities to get involved with Ascot Rotary & support local & international community projects. Gift Vouchers. Drinks & Nibbles provided. Venue: Belmont Sport & Recreation Club, 400 Abernethy Rd, Cloverdale

Women Economic Forum - Online, Available 24/7, Free

Economics of Goodness, Empowering Potential, Engineering Change

Plenaries & Parallel Sessions - Streamed Live Online. Venue: New Delhi, India www.weftv.org

All Festival events can be viewed www.belmontbec.com/2018innovation

Free Webinar Vouchers are available during the festival with the support of our generous sponsors Res-Q, Ascot Rotary & Emerge Internet (valued \$30 each). Small business can collect their vouchers from sponsors or email training@belmontbec.com for their voucher. All webinars events can be booked at www.belmontbec.com/events

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www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com

About:

Belmont BEC | BEC Global is a non-profit community organisation established in 1994, and has provided training and mentoring support services to over 25,000+ individuals and small businesses in WA and across Australia to start or improve their small business. Belmont BEC is a specialist in online virtual business incubation, women in business support and has developed an extensive range of Innovative projects and programs to support small businesses. www.belmontbec.com www.bpwbusinessincubator.com

TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998 has assisted over 6,000+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade and industry networks. www.tcfwa.com www.tcfaustralia.com www.tcfglobal.com