MEDIA RELEASE

Women Economic Forum (WEF) Perth 2019 seeking Sponsors, Speakers, Volunteers and Delegates

Carol Hanlon, CEO of Belmont Business Enterprise Centre Inc. (BEC Global), TCF WA Inc. (TCF Australia | TCF Global), BPW Business Incubator Training & Mentoring Projects has been invited to convene and host Australia's first Women Economic Forum (WEF) in Perth from the 5th to 7th of July 2019.

The Women Economic Forum (WEF) is an international conference platform enabling women and leaders from all walks of life worldwide to expand business opportunities and enhance personal influence through networking across borders while being inspired by some of the world's most successful entrepreneurs, authors, thought leaders and celebrities.

With connections to 100,000 members and inspiring women across 150 countries, WEF is one of the largest women's networks offering the widest outreach, enabling global connections for empowering women's entrepreneurship and leadership. WEF's are held globally and the Perth event will be a regional alliance.

The theme for the Perth event is 'Empowered Women Making A Difference', and it is expected that the event will attract 350-400 attendees. Some of the session topics expected to be on offer include:

- Gender Equality
- Women Driving the Sustainable Development Goals
- Women in Politics Taking Up the Challenge
- Females at Risk -Trafficking, FGM, Slavery, Human Rights
- Artisan & Designer Showcase Creatives, Social Enterprises & Sales
- Women Leaders in Social Enterprises Empowering Women through Global Foundations
- Women in the Media Speaking out for Change
- STEAM, Innovation, Entrepreneurship

Carol Hanlon, Founding CEO of Belmont BEC and Founder CEO TCF said, "I am thrilled to be convenor of the first WEF in Australia and look forward to welcoming participants and facilitating change on global issues affecting women."

Women from around the globe including from the following nations have shown interest to attend the Women Economic Forum in Perth that includes UK, Uganda, Bangladesh, Costa Rica, Nepal, Zimbabwe, India, PNG, Italy, Egypt, USA, Malaysia, Kenya and Tanzania.

WEF Perth is currently supported by venue partner Curtin University, and the event will be held in prestigious lecture theatres such as Elizabeth Jolly, Norman Duffy and Tim Winton. Parallel sessions will be held in Curtin Centre of Aboriginal Studies. The Perth Convention Bureau is also a supporter of this unique event along with ALL Ladies League, BPW WA and The Positive Change.

Ms Hanlon said, "WEF Perth is proud to be calling for additional sponsors, potential speakers, delegates and volunteers. Delegates that visit Perth can expect to meet and network with like-minded inspirational women, identify new business opportunities and take time after the Forum to experience WA's natural attractions, gourmet foods and high-quality wines. Other highlights will include official welcome reception hosted WA Government House and dinner buffet on Swan River Cruise.

To find out more about Perth Women Economic Forum in 2019, please contact Carol Hanlon, and see www.wef.org.au

Carol Hanlon CEO

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About:

Belmont BEC | BEC Global is a non-profit community organisation established in 1994, providing training and mentoring support services to over 26,000+ individuals in Australia to start or improve their small business and is a specialist in virtual business incubation. www.belmonbec.com <a href="https://www.belmonbec.com"

TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998, assisting over 6,000+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, International trade and industry networks.

<u>www.tcfwa.com</u> <u>www.tcfaustralia.com</u> <u>www.tcfglobal.com</u>