

Media Release

FREE Small Business Training for 20 Migrant Owned Businesses or Startups

The MFI Migrant Small Business Training & Mentoring Project Ceases mid-June 2020

Many small business owners are still coming to terms with the impact of COVID-19. Some have been able to quickly adapt to the changed circumstances, but for others, options are limited and unknown. In addition, according to Active Migration Australia, migrants own and run a whopping one third of small businesses in Australia.

The Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) with the support of the Department of Home Affairs Fostering Integration Grants program have been running a specialist fashion business training & mentoring project to provide support to Migrants in Western Australia.

Due to increased need for small business advisory support during Covid-19, this program has been extended to provide FREE training for an additional 20 migrant owned small businesses in any industry or to those wishing to start-up their own business.

Carol Hanlon, CEO of the TCFWA said, "This program has been extended to mid-June and it is now open to any migrant owned start-up or existing small business in WA. Business support is open across all business sectors, and not only those in the fashion/creative industries."

"Support will be provided ONLINE through a range of specialist webinars and tailored individual business mentoring. The Project offers participants the opportunity to increase their skills, knowledge, confidence & competencies to start, grow, and run a small business, in the Australian economy. A range of opportunities and benefits are also extended to participants."

Each participant can also access up to five FREE Business ONLINE Webinars covering a range of disciplines such as:

- How to Grow Business - plan to expand and grow your small business
- Pricing, Costing & Cash Flow - understand your pricing, profit margins and cash flow projections
- Importing & Exporting - lower your risks by preparing well before you place or receive orders
- Avoiding Manufacturing Pitfalls - minimise problems before they become a major costly issue

MY Fashion Incubator Migrant Small Business Training & Mentoring Project is part-funded by the Department of Home Affairs Fostering Integration Grants program. The grants support new initiatives by not-for-profit organisations that will help migrants better integrate into Australian life through employment and community participation. The project is supported by the Textile Clothing Footwear Resource Centre of WA Inc., (TCFWA | TCF Australia | TCF Global), Belmont Business Enterprise Centre Inc. (Belmont BEC | BEC Global), Women Economic Forum, BPW Business Incubator, 27th Belmont & WA Small Business Awards, 16th designedge Innovation Festival, sponsors, supporters and volunteers

For more information, contact info@tcfwa.com

Media contact:

Carol Hanlon

Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA)

P| 08 9479 3777 M| 0417963231 E| carol.hanlon@tcfwa.com

www.tcfwa.com www.myfashionincubator.com www.belmontbec.com