



MEDIA RELEASE

Happiness Co winner of the Karl Farrell Inspiration Award in 27th Belmont & WA Small Business Awards

Happiness Co was one of many Western Australian small businesses awarded in the 27th Belmont & WA Small Business Awards on the Thursday the 27th of November 2020. The winners were showcased at the 'Night of Stars Event' in the ballroom of the Perth Convention and Exhibition Centre with over 320 attending.

The welcome address was delivered by City of Belmont Cr Bernard Ryan. VIP guests included Consul General India, Dantu Charandasi & Comm Consul of India, Dinesh Bhardwaj; Hon Consul of the Republic of Mauritius, Ian Whitaker, Hon Consul Slovakia, Paul Faix; Member for South Perth, Hon John McGrath, MLA; City of Belmont, Deputy Mayor Cr George Sekulla, Cr Jenny Davis, Cr Bernard Ryan; City of Cockburn, Cr Chontelle Stone; EMRC Chair Cr Jai Wilson; The Australian Asian Association of WA, President Marlene Burnaby; Hong Kong Business Association WA President Winnie Lai Hadad; Business & Professional Women WA President Carol Hanlon; Belmont BEC Chair Jules Lewin and TCF WA Chair Irving Lane welcomed many WA State and Club Presidents who attended the presentation awards night.

Entertainment was provided by singers Kaylene Taylor, Charndee Kaur and David Lazaro 'Expedition The Musical Journey' with Ken Haywood presenting the Welcome to Country. The WA Designer Showcase wowed all attendees with design talent from Jonte, Kirrikin, Pretty Fly Accessories, MummActiv, SilverStar and CIZZY Bridal Australia with models supplied from Metro Modelling and Dance Academy. MC's for the 'Night of Stars' evening included Belmont BEC Patron Louise Percy & Past Belmont BEC Board Member Hannah Beazley.

Happiness Co's mission is to impact people's lives and encourage others to make the world a better place. They offer the first non-clinical, pre-emptive approach to unhappiness, focusing on giving others the tools to recognise their emotions and manage triggers. Happiness Co run online programs for individuals as well as workshops, and events. Happiness Co promotes connection, kindness, and contribution to the world.

Winner of the Karl Farrell Inspiration Award, Michelle Powell from "Happiness Co's said, "Happiness Co's mission is to impact people's lives and encourage others to make the world a better place. Whether it's for the individual, workplace, club or school - our effective and relatable tools make understanding happiness attainable. Happiness Co is for everyone; looking to increase happiness, help others find theirs and serve as a platform for people to share happiness through contribution. We believe happiness can change a life, even save one."

The Karl Farrell Inspiration Award is supported by Textile, Clothing and Footwear Resource Centre of Western Australia Inc. Jasmyn Mumme, Board Member, said, "We are thrilled to support the Karl Farrell Inspiration Award. TCFWA provides specialised fashion business skills, mentoring and supply chain sourcing on and offshore and has been recognised as a leader and role model organisation.

Carol Hanlon, Founder of Belmont BEC and the Belmont & WA Small Business Awards said, "The awards provide a fantastic opportunity for small and growing enterprises from Belmont and across Western Australia to be recognised for their achievements."

Ms Hanlon said, "This is the 27th year we have held our Small Business Awards and it is exciting to see the awards grow each year to provide recognition to those in Western Australia striving for



business excellence and acknowledging community achievements. We sincerely thank the valuable support from our Category Sponsors which make this amazing small business event possible. In particular to the City of Belmont for their long-term support”.

For further details on all winners of the 27th Belmont & Western Australian Small Business Awards 2020 visit www.belmontbec.com/awards

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