



MEDIA RELEASE

Mette is Baking winner of Best Marketing Award in 27th Belmont & WA Small Business Awards

Mette is Baking was one of many Western Australian small businesses awarded in the 27th Belmont & WA Small Business Awards on the Thursday the 27th of November 2020. The winners were showcased at the 'Night of Stars Event' in the ballroom of the Perth Convention and Exhibition Centre with over 320 attending.

The welcome address was delivered by City of Belmont Cr Bernard Ryan. VIP guests included Consul General India, Dantu Charandasi & Comm Consul of India, Dinesh Bhardwaj; Hon Consul of the Republic of Mauritius, Ian Whitaker, Hon Consul Slovakia, Paul Faix; Member for South Perth, Hon John McGrath, MLA; City of Belmont, Deputy Mayor Cr George Sekulla, Cr Jenny Davis, Cr Bernard Ryan; City of Cockburn, Cr Chontelle Stone; EMRC Chair Cr Jai Wilson; The Australian Asian Association of WA, President Marlene Burnaby; Hong Kong Business Association WA President Winnie Lai Hadad; Business & Professional Women WA President Carol Hanlon; Belmont BEC Chair Jules Lewin and TCF WA Chair Irving Lane welcomed many WA State and Club Presidents who attended the presentation awards night.

Entertainment was provided by singers Kaylene Taylor, Charndee Kaur and David Lazaro 'Expedition The Musical Journey' with Ken Haywood presenting the Welcome to Country. The WA Designer Showcase wowed all attendees with design talent from Jonte, Kirrikin, Pretty Fly Accessories, MummActiv, SilverStar and CIZZY Bridal Australia with models supplied from Metro Modelling and Dance Academy. MC's for the 'Night of Stars' evening included Belmont BEC Patron Louise Percy & Past Belmont BEC Board Member Hannah Beazley.

Mette is Baking began after Mette took a trip to Denmark. From there, the popular Danish crisp bread has been made for family and friends and grown to become the successful business it is today.

Winner of the Best Marketing Award, Mette Neilson from Mette is Baking said, "We mix our Danish crisp bread by hand, roll by hand, bake and pack by hand. No machines or mechanical processes are used, so it's just like you would bake in your own kitchen. Our products are available in grocery stores and restaurants across WA."

The Best Marketing Award is supported by Westways Visual Communication & A Team Intelligent Print. Neil Cranny from Westways Visual Communications, said, "We are thrilled to support the Marketing Award. Our business is a diverse graphic design, photography, video production, web development studio and major print supplier".

Ian Bresland from A Team Intelligent Print are Perth's commercial printing experts, delivering high quality printing services. Mr Bresland said, "we are pleased to recognise the talents and achievements of small business across WA".

Carol Hanlon, Founder of Belmont BEC and the Belmont & WA Small Business Awards said, "The awards provide a fantastic opportunity for small and growing enterprises from Belmont and across Western Australia to be recognised for their achievements."

Ms Hanlon said, "This is the 27th year we have held our Small Business Awards and it is exciting to see the awards grow each year to provide recognition to those in Western Australia striving for business excellence and acknowledging community achievements. We sincerely thank the valuable support from our Category Sponsors which make this amazing small business event possible. In particular to the City of Belmont for their long-term support".

For further details on all winners of the 27th Belmont & Western Australian Small Business Awards 2020 visit www.belmontbec.com/awards

For further information please contact:



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