



## **The Coffee Club Belmont Forum is the winner of the Judges Award in 27<sup>th</sup> Belmont & WA Small Business Awards**

**The Coffee Club Belmont Forum** is one of many Western Australian small businesses awarded in the 27th Belmont & WA Small Business Awards on the Thursday the 27<sup>th</sup> of November 2020. The winners were showcased at the 'Night of Stars Event' in the ballroom of the Perth Convention and Exhibition Centre with over 320 attending.

The welcome address was delivered by City of Belmont Cr Bernard Ryan. VIP guests included Consul General India, Dantu Charandasi & Comm Consul of India, Dinesh Bhardwaj; Hon Consul of the Republic of Mauritius, Ian Whitaker, Hon Consul Slovakia, Paul Faix; Member for South Perth, Hon John McGrath, MLA; City of Belmont, Deputy Mayor Cr George Sekulla, Cr Jenny Davis, Cr Bernard Ryan; City of Cockburn, Cr Chontelle Stone; EMRC Chair Cr Jai Wilson; The Australian Asian Association of WA, President Marlene Burnaby; Hong Kong Business Association WA President Winnie Lai Hadad; Business & Professional Women WA President Carol Hanlon; Belmont BEC Chair Jules Lewin and TCF WA Chair Irving Lane welcomed many WA State and Club Presidents who attended the presentation awards night.

Entertainment was provided by singers Kaylene Taylor, Charndee Kaur and David Lazaro 'Expedition The Musical Journey' with Ken Haywood presenting the Welcome to Country. The WA Designer Showcase wowed all attendees with design talent from Jonte, Kirrikin, Pretty Fly Accessories, MummActiv, SilverStar and CIZZY Bridal Australia with models supplied from Metro Modelling and Dance Academy. MC's for the 'Night of Stars' evening included Belmont BEC Patron Louise Percy & Past Belmont BEC Board Member Hannah Beazley.

The Judges Award went to the owners of Coffee Club Belmont, Preeti and Bindya, moved from South Africa to Australia in 2012 and 2014 respectively, to create a better future for their children. With hardwork and resilience, they grew the business and in 2016 won a trip to Singapore, after winning an instore 'smashed avo' promotion. This led onto winning Franchise of the Year WA. Refurbishments to Belmont Forum meant that the business had to close down, but when reopening finally arrived, Preeti and Bindya worked around the clock to ensure a smooth operation and to re-establish their business with customers.

Preeti Soni said, "When Covid-19 hit, we were quick to brainstorm ideas on how we could retain business. We quickly joined food delivery services which meant that the business could stay afloat during lockdown. Now, the business is operating at 50% of its total seating capacity but has exceeded the year to date sales figures."

The Judges Award is supported by Belmont BEC. Patron Belmont BEC, Louise Percy said, "We are thrilled to support the Judges Award. Belmont BEC established the Belmont Small Business Awards in 1994 to provide recognition and encouragement for the professionalism of small business achievements. The Judges Award was introduced to acknowledge a deserving small business and its notable achievements."

Carol Hanlon, Founder of Belmont BEC and the Belmont & WA Small Business Awards said, "The awards provide a fantastic opportunity for small and growing enterprises from Belmont and across Western Australia to be recognised for their achievements."

Ms Hanlon said, "This is the 27th year we have held our Small Business Awards and it is exciting to see the awards grow each year to provide recognition to those in Western Australia striving for business excellence and acknowledging community achievements. We sincerely thank the

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valuable support from our Category Sponsors which make this amazing small business event possible. In particular to the City of Belmont for their long-term support”.

For further details on all winners of the 27th Belmont & Western Australian Small Business Awards 2020 visit [www.belmontbec.com/awards](http://www.belmontbec.com/awards)

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