



# 2005 Belmont Designedge Innovation Festival

## 1. Official Launch - Belmont Designedge Innovation Festival 2005 - 26 April, 6-8pm

The Official Launch of an action packed Belmont Designedge Innovation Festival which will provide visual excitement, fabulous fashion design, interesting speakers, stimulating workshops, fantastic networking, innovative displays and unique inventions. \$22 Includes refreshments & savouries.

### Venue Details -

designedge, Shop 86b Belmont Forum Shopping Centre, Belmont  
Booking Info Ena Zhou, Ph: 9479 3777 Email: events@belmontbec.com

## 2. Official opening designedge belmont - retail fashion designer incubator - 26th April, 6-8pm

Event Details Official opening of designedge belmont - the largest non profit community fashion designer incubator in Western Australia. Hosting up to 50 designers, this exciting and unique retail fashion concept provides an opportunity for new, emerging and established designers to sell their fashion ranges, gain client feedback, locate an agent or find a new retailer. \$22 Includes refreshments & savouries.

### Venue Details -

designedge, Shop 86b Belmont Forum Shopping Centre, Belmont  
Booking Info Ena Zhou, Ph: 9479 3777  
Email: events@tcfwa.com Website: www.designedge.net.au

## 3. TCF Parade of Innovation - 26th April, 6-8pm

A visual and exciting Fashion Parade of TCF Innovation incorporating unique designs from Curtin University Fashion & Design students. Guest speakers will provide updates on exciting new technologies and innovations in intelligent textiles, smart fibres and revolutionary new manufacturing developments. TCF Networking provides opportunities to meet with others and make new industry contacts.

\$22 entry incl drinks & nibbles provided.

### Venue Details -

designedge, Shop 86b Belmont Forum Shopping Centre, Belmont  
Booking Info Ena Zhou, Ph: 9479 3777  
Email: events@tcfwa.com Website: www.tcfaustralia.com

## 4. Focus on TCF Innovation - 2-7th May, 9am-5.30pm Free Entry

Display of TCF Innovation on new global technologies - intelligent textiles, smart fibres, wearable computers, seamless manufacturing and digital textile printing.

### Venue Details -

designedge, Shop 86b Belmont Forum Shopping Centre, Belmont  
Booking Info Ena Zhou, Ph: 9479 3777  
Email: events@tcfwa.com Website: www.tcfwa.com

## 5. Starting a New Business Workshop - 4th May, 12-2pm

Learn the 10 basic Steps to Starting and running your own small business. Presenter Carol Hanlon, Manager, Belmont BEC will guide participants to assist them to turn that idea or invention into a reality.  
4th May, 12 - 2pm, Complimentary Entry - information kit and refreshments provided.

### Venue Details -

Belmont BEC, 7 Fairbrother Street, Belmont  
Booking Info Ena Zhou, Ph: 9479 3777  
Email: workshops@belmontbec.com Website: www.belmontbec.com

## 6. Belmont Innovation Sundowner 4th May, 6-8pm Free Entry

Innovation showcase of inventions from the Inventors Association of WA - come along and meet the inventors, view exciting new inventions wanting to link with investors or manufacturers at the Belmont Business Sundowner, co-ordinated by the Belmont BEC.

Drinks at own cost, nibbles provided.

### Venue Details -

Griff's Restaurant, Reading Cinema Complex, Belmont Village  
Booking Info Ena Zhou, Ph: 9479 3777  
Email: events@belmontbec.com Website: www.belmontbec.com

## 7. WA Inventors Showcase - 5-7th May, 9-5.30pm Free Entry

Meet the Inventors, view the inventions and learn first hand from the bright sparks that come up with these exciting products you see in marketplace. Think outside the square and meet with Joe Iovine, President and members of the WA Inventors Association with their visual displays of new and exciting inventions.

### Venue Details -

Belmont Forum Shopping Centre, Abernethy Rd, Belmont, WA  
Email: jaawa@space.net.au Website: www.space.net.au/~iaawa

## 8. Wool Innovation - the design future.... - 9-14th May, 9-5.30pm Free Entry

A unique showcase of the talents and skills of Curtin University Fashion and Design students highlighting the versatility of wool in fashion and design. Including a display of Wool Innovation and new technology including seamless knitting. This exciting display is a collaborative display supported by designedge, TCFWA, Wool Program WA Department of Agriculture, Curtin University Fashion & Design students.

### Venue Details -

Designedge, Shop 86b Belmont Forum Shopping Centre  
Email: events@tcfwa.com Website: www.tcfwa.com

## 9. Innovation in Product Development Workshop - 9th May, 2-4pm

Event Details Businesses can no longer rest on their last product or fashion success. Global markets are searching for innovation and creativity in new and future products and garments. Whether in TCF, homewares, engineering and in fact over all industries 'thinking outside the square' should be part of your business planning strategy to keep ahead of the competition. Ann Farren, Lecturer in Fashion & Design, Curtin University will assist you to create a 'think tank' creative kitchen environment at your workplace for idea development. \$44 per person - information kit and refreshments provided.

### Venue Details -

Belmont BEC, 7 Fairbrother Street, Belmont, WA 6104  
Booking Info Ena Zhou, Ph 9479 3777  
Email: workshops@belmontbec.com Website: www.belmontbec.com

## 10. How to Start a New Fashion Label Workshop - 10th May, 12-2pm

Do you have natural design ability? Do you have lots of drive and determination? Are you prepared to put in the research required? Experienced Fashion Designer Carol Hanlon will lead this workshop and share her skills and talents with you on developing a new fashion label. Topics include: Business Planning, Developing business goals, Intellectual Property, Market Research, Financial Management, Trend Development, Marketing, SWOT, Developing a sample range, TCF Selling and Production seasons, Improving your design & pattern-making skills. \$44 per person - information kit and refreshments provided.

### Venue Details -

Belmont BEC, 7 Fairbrother Street, Belmont, WA 6104  
Booking Info Ena Zhou, Ph: 9479 3777  
Email: workshops@belmontbec.com Website: www.belmontbec.com

## 11. New Global TCF Technology Workshop - 10th May, 3-5pm

Innovative and unique Workshop outlining new global innovation in new textiles, seamless manufacturing; Feel, touch and see samples of new TCF Innovation in intelligent textiles, smart fibres, wearable computers, seamless manufacturing and digital textile printing presented by designer Cherie Hewson. \$44 - refreshments provided.

### Venue Details -

Belmont BEC, 7 Fairbrother Street, Belmont, WA 6104  
Booking Info Ena Zhou Telephone: 9479 3777  
Email: workshops@belmontbec.com Website: www.tcfwa.com

## 12. TCF Business Growth Workshop - 11th May, 12-2pm

Learn how to grow and develop your small business. This unique workshop has been developed for creative and innovative business owners to develop the skills to work ON their business as well as IN. Goal setting, SWOT, and Business Skills development checklist will provide a starting point for you to take control of your business and grow it to its full potential. The Growth workshop also includes a self assessment checklist of where you are at on the business development growth ladder. \$44 per person - information kit and refreshments provided.

### Venue Details -

Belmont BEC, 7 Fairbrother Street, Belmont, WA 6104  
Booking Info Ena Zhou, Ph: 9479 3777,  
Email: workshops@belmontbec.com Website: www.belmontbec.com

## 13. Intellectual Property Workshop - 11th May, 3-5pm

What is Intellectual Property? Take the confusion out of protecting your biggest asset! Mark Pullen from Watermark Patent and Trade Mark Attorneys will take you through the steps of trademarks, patents, designs and how to protect and manage your intellectual property. \$44 per person - information kit and refreshments provided.

### Venue Details -

Belmont BEC, 7 Fairbrother Street, Belmont, WA 6104  
Booking Info Ena Zhou, Ph: 9479 3777  
Email: workshops@belmontbec.com Website: www.belmontbec.com

## 14. Creativity & Innovation Workshop: Be a Smartarse - 12th May, 10am-12 noon

Do you wish you were more creative at work? Do you know what characteristics you would need to become highly creative? This interactive workshop will help you to better understand your individual creative thinking process. You are also invited to take a Creative Quotient (CQ) test to determine how creative you are. Stephen Choo, Academic Area Head of Entrepreneurship, from Curtin University of Technology, will demonstrate how you or your organisation can use several effective creative tools to develop innovative products, services or processes. \$44 per person - information kit & refreshments provided.

### Venue Details -

Belmont BEC, 7 Fairbrother Street, Belmont, WA 6104  
Booking Info Ena Zhou, Ph: 9479 3777,  
Email: workshops@belmontbec.com Website: www.belmontbec.com