Code	Event	Date	State	Time	Price	Qty	Code	Event	Date	State	Time	Price	Qty
1	BPW Belmont – Networking Dinner	28 April	WA	6:30 - 8:30pm	On Application			Multicultural Women's Sewing	17 May	WA	12 - 2:30pm	Free	
2	How to Start Importing /	29 April	WA	10 - 12noon	\$10		24	Project Past and Future of Climate	19 May	WA	11 - 12noon	Free	
3	Exporting Starting A Fashion Label	29 April	WA	12 - 2pm	\$44		25	Change Indigenous Coastal & Marine	19 May	WA	12:30 -	Free	
	Fashion IP - Protecting Your				-			Information Session WA Racing Industry Forum –	,		1:30pm		
4	Intellectual Property Protecting your Intellectual	29 April	WA	3 - 5pm	*\$10		26	Innovation & Technology Starting a Business	19 May	WA	6 - 8pm	Free	
5	Property Small Business WA & Designedge	29 April	WA	5:30 - 7:30pm	\$10		27	Workshop	20 May	WA	10 - 12noon	Free	
6	Innovation Festival Launch	30 April	WA	10 - 11:30am	Invite only		28	Growing your Business Workshop	20 May	WA	2 - 4pm	*Free	
7	Understanding Aboriginal Culture	2 May	WA	12 - 2pm	*\$44		29	TCF Wednesday – WA Networking Forum	21 May	WA	6 - 8pm	*\$10	
8	"Looking Good" Workshop	5 May	WA	9 - 10:30pm	Invite only		30	Promotions & Marketing for the Fashion Industry	21 May	WA	12 - 2pm	*Free	
9	Fashion Industry Business Workshops - Coffs Harbour	5 May	NSW	10 - 4pm	*\$45		31	TCF Friday – Victorian Networking Forum	23 May	WA	6 - 8pm	*\$10	
10	Starting a Business Workshop	6 May	WA	10 - 12pm	Free		32	Multicultural Women's Sewing Project	24 May	WA	12 - 2:30pm	Free	
11	Insights into Success with Kym Illman	6 May	WA	4 - 5pm	Free		33	WA Racing - Business Management Workshop	26 May	WA	11 - 1pm	Free	
12	Fashion Industry Business Workshops - Gold Coast	7 May	QLD	12noon - 5pm	*Free		34	Media & PR Skills	26 May	WA	2 - 4pm	*Free	
13	Fashion Industry Business Workshops - Cairns	9 May	QLD	10am - 5pm	*Free		35	BPW Belmont – Networking Dinner	26 May	WA	6:30 - 8:30pm	On Application	
14	Second Click – Develop your Computer Skills	6 May	WA	9:30 - 11:30am	Free		36	Fashion Industry Business Workshops – Sydney	27 May	NSW	10 - 5pm	*On Application	
15	First Click – Get Started Computer Training	7 May	WA	9:30 - 11:30am	Free		37	TCF Tuesday – NSW Networking Forum	27 May	NSW	6 - 8pm	*On Application	
16	Multicultural Women's Sewing Project	10 May	WA	12 - 2:30pm	Free		38	How to Start Importing / Exporting	27 May	WA	10 - 12noon	\$10	
17	Meet the Inventors Display	12 - 17 May	WA	9 - 5pm	Free		39	Starting A Fashion Label	27 May	WA	12 - 2pm	*\$44	
18	Cash Flow Management Workshop	13 May	WA	10 - 11am	*Free		40	Belmont Business Sundowner	28 May	WA	5 - 7pm	Free	
19	Pricing & Costing Workshop	13 May	WA	9 - 10am	*Free		41	Inventor & Investor Introduction Seminar	29 May	WA	12 - 2pm	Free	
20	Making Sales Through your WEBSITE	13 May	WA	12 - 2pm	Free		42	Understanding Aboriginal Culture	30 May	WA	12 - 2pm	*\$44	
21	Linking with Retailers & Agents	14 May	WA	12 - 2pm	*Free		43	TCF Global Communty Sewing Projects	30 May	WA	10 - 11am	Free	
22	Fashion Industry Market Research	14 May	WA	3 - 5pm	*Free		44	Belmont Clothes Library Information Session	30 May	WA	3 - 4pm	Free	
Yes-I will be attending: Workshop Code:								Once paid this Registratic	n Form als	so becon	nes your Tax Invo	oice	
Workshop Name:							Belmont BEC - Small Business Centre Belmont ABN 88 509 376 480 Post your cheque to: BELMONT BEC, PO BOX 370, CLOVERDALE, 6985 or, pay by credit card details below:						
Date: Time:													
Given Name: Surname:						Please debit my credit card No. Expiry Date:							
Organisation:													
Address:						□ Mastercard □ Visacard Name:							
Phone: Fax: Mobile:						Signed: Please note that all confirmations and payments must be completed 48hrs prior to workshop.							
Email:													
*TCF	Australia Business Growth Pro	e Training & Me	TED SEATING AVAILABLE – BOOKINGS ESSENTIAL FOR ALL WORKSHOPS										
	Australian Government funde				FOR								

**REGTS - SMALL BUSINESS CENTRE BELMONT** 

www.sbcbelmont.com

Ph: (08) 9479 3777 Email: workshops@sbcbelmont.com

2008 designedge innovation festival

Designedge Innovation Festival will run from 28th April through to 30th May with events, small business workshops, networking forums and displays being staged in Western Australia, New South Wales, Victoria and Queensland. Forty four events will be presented during the four week Festival bringing together fashion designers, small business owners, inventors, innovators and community groups. The 2008 Festival will include a number of exciting projects covering the fashion industry, climate change, technology, multicultural and aboriginal cultural programs. The designedge Innovation festival has been recognised as an associate festival of the Australian Innovation Festival.



# designedge innovation FESTIVAL

watermark

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**design**edge

FASHION INCUBATOR

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EDITH COWAN

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INNOVATION FESTIVA

SMALL BUSINESS CENTRE

Small Business Program (BESB) and is supported by the Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) Belmont BEC Inc.- Small Business Centre Belmont, designedge fashion incubator, WA Dept of Agriculture Wool Program, DoIR, BPW WA, PMS, Australia Post, sponsors, supporters & volunteers.

# 2008 designedge innovation festival

#### 1 BPW BELMONT- Networking Dinner, 28th April, 6:30pm – 8:30pm

Guest speaker, Emma Bumbak winner of the Business Woman of the Year, Belmont Small Business Awards. **Venue** - Country Comfort Inter-City Hotel & Apartments, 249-263 Great Eastern Highway, Belmont WA

#### 2 How to Start Importing /Exporting Workshop, 29th April, 10am - 12noon

Lower the risks of failure when you are importing/exporting. Topics include market research, freight forwarding, international trade finance, legalities and where you can seek help. **Venue** – Small Business Centre Belmont, WA

#### 3 Starting a Fashion Label Workshop, 29th April, 12noon - 2pm

10 Steps to starting your own fashion label taking you through the steps of SWOT, sourcing, costing, marketing, fashion cycles and supply chains. **Venue** – Small Business Centre Belmont, WA

#### 4 Fashion Industry IP - How to Protect Your Intellectual Property, 29th April, 3pm - 5pm

Designed specifically for the fashion and TCF industry to gain a better understanding on how to protect your fashion IP with its Branding, Trade Marks, Design, Licensing, Copyrights conducted by Watermark . **Venue** – Small Business Centre Belmont, WA

#### 5 Protecting Your Intellectual Property Workshop, 29th April, 5:30pm - 7:30pm

A seminar for the general small business owner to provide an insight into protecting your business in regards to IP - Trade Marks, Patents , Inventions and Design copyrights etc conducted by Watermark. **Venue** – Small Business Centre Belmont, WA

#### 6 WA Program & Designedge Innovation Festival Launch, 30th April, 10:00am - 11:30am

Official launch by Deputy Premier Eric Ripper of an action packed WA Program and the Designedge Innovation festival featuring events, workshops and displays. **Venue** – City of Belmont Civic Centre, 215 Wright Street, Cloverdale WA

#### 7 Understanding Aboriginal Culture, 2nd May, 12noon – 2pm

Gain an insight into the aboriginal cultural meanings within family, art, designs, meanings and family traditions presented by Francine Kickett. **Venue** – Small Business Centre Belmont, WA

#### 8 "Looking Good" Workshop 5th May, 9am-10:30am

Importance of presentation during an interview and at work for Year 11 students under the Finding MY Place program presented by Belmont Clothes Library. **Venue**: Scarborough Library, City of Stirling, Scarborough WA

#### 9 Fashion Industry Business Workshops, Coffs Harbour 5th May, 10am - 4pm

Covering the areas of Growing your Fashion Business, Product Development; Promotion & Marketing; Linking with Retailers & Agents; TCF Global Networks & Sourcing Off Shore; **Venue** - Enterprise & Training Company Limited, 80 Grafton St, Coffs Harbour, NSW

# 10 Starting a Business Workshop, 6th May, 10am-12noon

Learn how to run your own business with 10 basic steps on what you need to know! Conduct a SWOT, develop goals, market research, rules, regulations, IP, licences, insurances, financial budgets, marketing, and business planning. **Venue** – Small Business Centre Belmont, WA

# 11 Insights into Success with Kym Illman, 6th May, 4pm - 5pm

Gain some tips and strategies into success with one of Australia's leading marketing and customer service experts Kym Illman, Messages on Hold. **Venue** – Small Business Centre Belmont, WA

#### 12 Fashion Industry Business Workshops, Gold Coast 7th May, 12noon – 5pm

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Covering the areas of Growing your Fashion Business, Product Development; Promotion & Marketing; Pricing and costing; TCF Global Networks & Sourcing Off Shore; **Venue** - Industry Central, 240 Varsity Pde, Varsity Lakes, QLD

#### 13 Fashion Industry Business Workshops - Cairns, 9th May, 10am - 5pm

Topics include Pricing & Costing, Cash Flow & Credit Management, Debt Collection, Environment & Eco Friendly Product Development; TCF Global Networks - Sourcing Off Shore; TCF Nth Qld Networking Meetings **Venue**: Cairns City Library, 151 Abbott St, Cairns QLD

#### 14 Second Click - Develop Your Computer Skills 6th May- 25th June, 9:30-11:30am or 12:30-2:30-pm

Improve your use of the computer with 8 week course of email, managing documents and using the internet. **Venue**: Jacaranda Community Centre Inc., 146 Epsom A**venue**, Belmont WA

#### 15 First Click - Get Started with Computers 7th May- 25th June, 9:30-11:30am or 12:30-2:30-pm

Learn the basics in a 7 week course of using a computer, word processing, send & receive emails and surf the net

Venue: Jacaranda Community Centre Inc., 146 Epsom Avenue, Belmont WA

#### 16 Multicultural Women's Sewing Project, 10th May, 12pm - 2:30pm

Discover opportunities to start your own home based sewing business or develop new business opportunities in the fashion industry **Venue**: Australian Islamic College Dianella, 81 Cleveland St, Dianella WA

#### 17 Meet the Inventors, 12th May - 17th May, 9am - 5pm

Meet the inventors and innovators of some great new and exciting products that cover areas of water saving, household, safety, health, and medical developments. Hosted by Joe Iovine from Inventors Assistance Australia. **Venue:** Belmont Forum Shopping Centre, Cloverdale WA

#### 18 Cash Flow Management Workshop, 13th May, 10am -11am

Understanding the cash 'in' and 'out' of your business can save you money and assist in developing your business growth. **Venue** – Small Business Centre Belmont, WA

#### 19 Pricing & Costing Workshop, 13th May, 9am-10am

Have you priced your products correctly? Ensuring you have calculated the cost of goods or services is vital for your business survival **Venue** – Small Business Centre Belmont, WA

#### 20 Making Sales through your WEB SITE, 13th May, 12noon - 2pm

Get the tips on online web marketing, search optimising, pay per view, navigation and how to improve your web site and make more sales! Presented by ecommerce consultant, David Barton from OneIT. **Venue** – Small Business Centre Belmont, WA

#### 21 Linking with Retailers & Agents, 14th May, 12noon-2pm

What are retailers and agents really looking for? Hear from a fashion retailer and agent 'first hand' these valuable tips and insight into key points. **Venue** – Small Business Centre Belmont, WA

#### 22 Fashion Industry Market Research, 14th May, 3pm - 5pm

Gain an insight into the International Fashion Industry - what is an overseas buyer looking for in quality, design and pricing! Develop an understanding of your labels viability and how to go about selling your ranges to a global marketplace. Presented by International Fashion Agent Margaret Farrell, Suki Moo. **Venue** – Small Business Centre Belmont, WA

#### 23 Multicultural Women's Sewing project, 17th May, 12pm - 2:30pm

Discover opportunities to start your own home based sewing business or develop new business opportunities in the fashion industry **Venue**: Australian Islamic College, 17 Tonbridge Way, Thornlie WA

#### 24 The Past and Future of Climate, 19th May, 11am - 12noon

David Archibald is a Perth-based scientist who predicts that the Earth's atmosphere will cool by 2.0 degrees next decade due to solar effects and that increased atmospheric carbon dioxide is wholly beneficial. A "must see" for anybody who doesn't want to pay unnecessary carbon taxes and wants to avoid the attendant lower standard of living.

Venue – Small Business Centre Belmont, WA

#### 25 Indigenous Natural Resource Management Information Session, 19th May, 12.30pm-1.30pm

Gain an insight into traditional indigenous methods used to protect the WA water and river environments presented by the Swan Catchment Council. **Venue** – Small Business Centre Belmont WA

#### 26 WA Racing Industry Forum - Innovation & Technology, 19th May, 6pm - 8pm

New equipment and technology that can save you time in your business. **Venue** – Country Comfort InterCity Hotel and Apartments, 249-263 Great Eastern Highway Belmont WA

#### 27 Starting a Business Workshop, 20th May, 10am-12noon

Learn how to run your own business with 10 basic steps on what you need to know! Conduct a SWOT, develop goals, market research, rules, regulations, IP, licences, insurances, financial budgets, marketing, and business planning. **Venue** – Small Business Centre Belmont, WA

#### 28 Growing your Business Workshop, 20th May, 2pm - 4pm

Working IN or ON your business, develop a checklist for growing your fashion business. Conduct a self assessment and undertake your business checklist! **Venue** – Small Business Centre Belmont, WA

#### 29 TCF Wednesday, 21st May, 6pm - 8pm

Networking Forum for the WA Fashion and TCF Industry, Guest speakers, Emerging Designers, models and global business opportunities **Venue:** Ferrara Karaoke Bar, 67 Milligan Street, Perth WA

#### 30 Promotions & Marketing Workshop for the Fashion Industry, 21st May, 12noon -2pm

Understand what is needed to develop a marketing & promotions plan, media releases, designer profiles, brochures, logos, range images, look books and presentation skills. Presented by Sascha Stone, Professional Marketing Services. **Venue** – Small Business Centre Belmont, WA

#### 31 TCF Friday, 23rd May, 6pm-8pm

Networking forum for the Victorian fashion, textile, clothing, footwear, leather industry. Guest Speaker Designer Jenny Bannister; Emerging Designers, TCF Global sourcing & supply chain networks

Venue – Melbourne Fashion Incubator, Level 2, Melbourne Central, 211 Latrobe St, Melbourne VIC

#### 32 Multicultural Women's Sewing Project, 24th May, 12pm - 2:30pm

Discover opportunities to start your own home based sewing business or develop new business opportunities in the fashion industry **Venue**: Australian Islamic College, 139 President St, Kewdale WA

#### 33 WA Racing Industry - Business Management Workshop, 26th May, 11am - 1pm

Are you working IN or ON your business, undertake your business checklist. Develop an action plan for your business development and growth. **Venue** – Small Business Centre Belmont WA

#### 34 Media & PR Skills - 26th May, 2pm-4pm

Carol Wallbank, Producer, Wake Up Perth featured on Access 31, will lead you through the inside tips of developing a media release, presenting on TV, radio or in dealing with the media. **Venue** – Small Business Centre Belmont WA

#### 35 BPW Belmont - Networking Dinner, 26th May, 6:30pm -8:30pm

Guest speaker Chief Scientist Gail Lazzaro, Australian Red Cross speaking on the Rotary WA Cord Blood Bank – give a child a second chance in life, blood from the cord of newborns will be collected and used to save the lives of sick children. **Venue** - Country Comfort Inter-City Hotel & Apartments, 249-263 Great Eastern Highway, Belmont

#### 36 Fashion Industry Business Workshops -Sydney, 27th May, 10am - 5pm

Covering the areas of Growing your Fashion Business, Product Development; Promotion & Marketing; Linking with Retailers & Agents; TCF Global Networks & Sourcing Off Shore;

Venue: Eastern Suburbs Business Enterprise Centre / Clearly Business, Sydney NSW

# 37 TCF Tuesday, 27th May, 6pm-8pm

Networking forum for the NSW fashion, textile, clothing, footwear, leather industry. Guest Speakers, Emerging Designers, TCF Global sourcing & supply chain networks. **Venue** – Eastern Suburbs Business Enterprise Centre / Clearly Business, Sydney NSW

#### 38 How to Start Importing /Exporting Workshop, 27th May, 10am - 12noon

Lower the risks of failure when you are importing/exporting. Topics include market research, freight forwarding, international trade finance, legalities and where you can seek help. **Venue** – Small Business Centre Belmont, WA

### 39 Starting a Fashion Label Workshop, 27th May, 12noon - 2pm

10 Steps to starting your own fashion label taking you through the steps of SWOT, sourcing, costing, marketing, fashion cycles **Venue** – Small Business Centre Belmont, WA

# 40 Belmont Business Sundowner – 28th May, 5pm – 7pm

Join us to meet and network with local Belmont business owners, management and staff. Door prizes, new business opportunities and develop your business contacts.

Venue – 150 East Bar & Restaurant, 150 Great Eastern Highway, Ascot, WA

#### 41 Inventors & Investors Introduction Seminar, 29th May, 12noon - 2pm

Joe lovine from Inventors Assistance Australia will assist attendees to find the missing links on taking your invention through to attract an investor. **Venue** – Small Business Centre Belmont WA

#### **42 Understanding Aboriginal Culture, 30th May, 12noon – 2pm** Gain an insight into cultural meanings of family, art, designs, meanings and family

Gain an insight into cultural meanings of family, art, designs, meanings and family traditions. **Venue** – Small Business Centre Belmont, WA

#### 43 TCF Global Communty Sewing Projects, 30th May, 10am - 11am

Update on the TCF Ormoc Philippines Community Sewing Project. **Venue** - Small Business Centre Belmont, WA

#### 44 Belmont Clothes Library Information Session, 30th May, 3pm - 4pm

Update on the reestablishment of the Belmont Clothes Library and its community services. **Venue** - Small Business Centre Belmont, WA

