

Code	Event	Date	State	Time	Price	Qty
1	"The Power of Your Imagination: How to Tap Into It",	16 April	WA	1 - 3pm	\$10	
2	Speed Networking Night, Belmont BPW	20 April	WA	6.30 - 8.30pm	\$35	
3	Official Launch, WA Program, BEC Australia and Designedge Innovation Festival	22 April	WA	6 - 8pm	Invite only	
4	Starting A Fashion Label	27 April	WA	3 - 5pm	\$44	
5	How to Start Importing / Exporting	28 April	WA	10 - 12pm	\$20	
6	Making Sales Through your WEBSITE	28 April	WA	12.30 - 2.30pm	\$20	
7	Fashion IP - Protecting Your Intellectual Property	28 April	WA	3 - 5pm	\$20	
8	Managing your Intellectual Assets in Tough Times	28 April	WA	5:30 - 7:30pm	\$20	
9	Fashion Industry Business Workshops- CBD Sydney	29 April	NSW	9 - 5pm	On application	
10	Belmont Business Sundowner	29 April	WA	5 - 7pm	Complimentary	
11	Fashion Industry Business Workshops - Bankstown	30 April	NSW	9 - 5pm	On application	
12	Fashion Industry Business Workshops - Kirrawee	1 May	NSW	9 - 5.30pm	On application	
13	Starting a Business Workshop	5 May	WA	10 - 12pm	Complimentary	
14	Meet the Inventors	11-16 May	WA	9 - 5pm	Free	
15	First Click beginners level computer training	May	WA	On application	Free	
16	Second Click computer skills development	May	WA	On application	Free	
17	Debt Collection & Credit Management	12 May	WA	10 - 12pm	\$20	
18	Pricing & Costing Workshop	12 May	WA	1 - 2.30pm	\$20	
19	Cash Flow Management Workshop	12 May	WA	2.30 - 3.30pm	\$20	
20	Linking with Retailers & Agents	13 May	WA	12 - 2pm	\$20	

Code	Event	Date	State	Time	Price	Qty
21	The Past and Future of Climate	18 May	WA	11 - 12pm	Complimentary	
22	Starting a Business Workshop	19 May	WA	10 - 12pm	Complimentary	
23	Improve the Financial Performance of your Business	19 May	WA	1 - 2pm	\$20	
24	Growing your Business Workshop	19 May	WA	2-3pm	\$20	
25	Innovation & Opportunities in Small Business	20 May	WA	9 - 11am	Invitation only	
26	Promotions & Marketing for Fashion Industry	20 May	WA	12 - 2pm	\$20	
27	Five Mistakes Inventors Make How to Avoid Them	20 May	WA	2.30 - 3.30pm	\$20	
28	How to Make a Winning Pitch to Investors	20 May	WA	4 - 5pm	\$20	
29	TCF Wednesday	20 May	WA	6 - 8pm	\$10	
30	Media & Public Relations Skills	25 May	WA	1 - 3pm	\$20	
31	Starting A Fashion Label	25 May	WA	3 - 5pm	\$44	
32	BPW Belmont Networking Dinner	25 May	WA	6.30 - 9pm	\$35	
33	How to Start Importing / Exporting	26 May	WA	10 - 12pm	\$20	
34	Making Sales Through your WEBSITE	26 May	WA	12.30 - 2.30pm	\$20	
35	Creativity: How to bring Innovation in your business	27 May	WA	1 - 2.30pm	\$20	
36	Raising Capital	27 May	WA	3 - 4pm	\$20	
37	Belmont Business Sundowner	27 May	WA	5 - 7pm	Complimentary	
38	Insights into the European Fashion Industry	28 May	WA	12 - 2pm	\$20	
39	Indigenous Textiles and Design Product Development	29 May	WA	11 - 12pm	Complimentary	
40	TCF Global Community Sewing Projects	29 May	WA	1 - 2pm	Complimentary	
41	Belmont Clothes Library, 'Hand It On' Project	29 May	WA	3 - 4pm	Complimentary	

Yes-I will be attending: _____ Workshop Number: _____

Workshop Name: _____

Date: _____ Time: _____

Given Name: _____ Surname: _____

Organisation: _____

Address: _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

Once paid this Registration Form also becomes your Tax Invoice
 Belmont BEC – Small Business Centre Belmont ABN 88 509 376 480
 Post your cheque to: BELMONT BEC, PO BOX 370, CLOVERDALE, 6985 or,
 pay by credit card details below:-

Please debit my credit card No. _____ Expiry Date: _____

Mastercard Visacard Name on card: _____

Signature: _____

Please note that all confirmations and payments must be completed 48 hours prior to workshop

LIMITED SEATING AVAILABLE – BOOKINGS ESSENTIAL FOR ALL WORKSHOPS

FOR ALL BOOKINGS OR ENQUIRIES CONTACT PAM TOWNSHEND
 BELMONT BEC - SMALL BUSINESS CENTRE
 Ph: (08) 9479 3777 email: workshops@belmontbec.com
 BOOK ONLINE www.belmontbec.com/workshops
Belmont BEC is partially funded by the Australian Government

* TCF Australia Business Growth Project is an Australian Government funded project under the Building Entrepreneurship in Small Business Program (BESB) and is supported by the Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) Belmont BEC Inc. – Small Business Centre Belmont, designedge fashion incubator, WA Dept of Agriculture Wool Program, DoIR, BPW WA, PMS, Australia Post, sponsors, supporters & volunteers

2009 designedge innovation festival

Designedge Innovation Festival 2009 will run from 16th April through to 29th May with events, workshops, networking forums and displays being staged in Western Australia and New South Wales. Fifty six events will be presented during the festival bringing together fashion designers, small business owners, inventors, innovators and community groups. The 2009 Designedge Innovation Festival has a strategic link with the BEC Australia Innovation Festival being staged across Australia where both Innovation Festivals are recognised as associate festivals of the Australian Innovation Festival.
www.ausinnovation.org
www.designedge.net.au/2009innovation

Designedge Innovation Festival supported by



designedge innovation FESTIVAL 2009



TCF WA
 Textile, Clothing, Footwear, Leather Resource Centre of Western Australia
www.tcfwa.com

bec Belmont Business Enterprise Centre Inc.
www.belmontbec.com

designedge FASHION INCUBATOR
www.designedge.net.au



www.ausinnovation.org

**1 "The Power of Your Imagination: How to Tap Into It", 16th April, 1pm - 3pm**

For business people who want to harness the parts of their brain that usually go unused in their day to day business dealings. Presented by visiting Canadian business speaker Herb Larsen.

Venue: Belmont BEC-Small Business Centre, WA

2 Speed Networking Night, BPW Belmont, April 20th, 6.30pm - 8.30pm

Network and promote yourself or your business to like-minded business women

Venue - Bel Eyre Comfort Inn, 285 Great Eastern Highway, Belmont WA

3 Official Launch - WA Program, BEC Australia & Designedge Innovation Festival Launch, 22nd April, 6pm - 8pm

Action packed Launch featuring fashion parade, guest speakers

Venue - Ferrara Bar, Perth WA - Invite only

4 Starting a Fashion Label Workshop, 27th April, 3pm - 5pm

10 Steps to starting your own fashion label; taking you through the steps of SWOT, sourcing, costing, marketing, fashion cycles

Venue: Belmont BEC-Small Business Centre, WA

5 How to Start Importing /Exporting Workshop, 28th April, 10am - 12pm

Lower the risks of failure when you are importing/exporting; topics include market research, freight forwarding, international trade finance, legalities, quarantine and where you can seek help.

Sponsored by Westpac & Sadiers Transport

Venue: Belmont BEC-Small Business Centre, WA

6 Making Sales through your WEB SITE, 28th April, 12.30pm - 2.30pm

Get the tips on online web marketing, search optimising, pay per view, navigation and how to improve your web site and make more sales! Presented by ecommerce consultant, David Barton from OneIT

Venue: Belmont BEC-Small Business Centre, WA

7 Fashion Industry IP - How to Protect Your Intellectual Property, 28th April, 3pm - 5pm

Designed specifically for the fashion and TCF industry to gain a better understanding of how to protect your fashion IP with its Branding, Trade Marks, Design, Licensing, Copyrights; conducted by Watermark

Venue: Belmont BEC-Small Business Centre, WA

8 Managing Your Intellectual Assets in Tough Times, 28th April, 5:30pm - 7:30pm

A seminar for the general small business owner to provide an insight into protecting your business in regards to IP - Trade Marks, Patents, Inventions and Design copyrights etc; conducted by Watermark.

Venue: Belmont BEC-Small Business Centre, WA

9 Fashion Industry Business Workshops -Sydney, 29th April, 9am - 5pm

Covering the areas of Cash Flow Management, Pricing & Costing, Growing your Fashion Business, Environment & Eco-Friendly product development. TCF Global Networks & Sourcing Off Shore;

Venue: Eastern Suburbs BEC / Clearly Business, Sydney NSW

10 Belmont Business Sundowner - 29th April, 5pm - 7pm

Networking event for small business owners, management and staff to develop new business contacts and promotional opportunities

Venue - 150 East Bar & Restaurant, Ascot, WA

11 Fashion Industry Business Workshops - Bankstown, 30th April, 9am - 5pm

Covering the areas of Cash Flow Management, Pricing & Costing, Growing your Fashion Business, Environment & Eco-Friendly product development. Indigenous Product Development.

Venue: Eastern Suburbs BEC / Clearly Business, Bankstown, NSW

12 Fashion Industry Business Workshops - Kirrawee NSW, May 1st, 9am - 5.30pm

Covering the areas of Cash Flow Management, Pricing & Costing, Growing your Fashion Business, Environment & Eco-Friendly product development, Diversify and Grow, TCF Global Networks & Sourcing Off-Shore;

Venue: St George and Sutherland Shire BEC, Kirrawee NSW

13 Starting a Business Workshop, 5th May, 10am - 12pm

Learn how to run your own business with 10 basic steps on what you need to know! Conduct a SWOT, develop goals, market research, rules, regulations, IP, licences, insurances, financial budgets, marketing, and business planning

Venue: Belmont BEC-Small Business Centre, WA

14 Meet the Inventors, 11th May to 16th May, 9am - 5pm

Meet the inventors and innovators of some great new and exciting products that cover areas of water saving, household, safety, health, and medical developments. Hosted by Joe Iovine from Inventors Assistance Australia.

Venue: Belmont Forum Shopping Centre, Cloverdale WA

15 First Click - Get Started with Computers 6th May - 28th May.

Learn the basics in a 4 week course of using a computer, word processing, send & receive emails and surf the net

Venue: Jacaranda Community Centre Inc., Belmont WA

16 Second Click - Develop Your Computer Skills 5th May - 26th May,

Improve your use of the computer with 4 week course of email, managing documents and using the internet

Venue: Jacaranda Community Centre Inc., Belmont WA

17 Debt Collection and Credit Management, 12th May 10am - 12pm

Develop simple systems to minimise delayed payment of your bills; Understand contracts and terms and conditions.

Venue: Belmont BEC-Small Business Centre, WA

18 Pricing & Costing Workshop, 12th May, 1pm - 2.30pm

Have you priced your products correctly? Ensuring you have calculated the cost of goods or services is vital for your business survival

Venue: Belmont BEC-Small Business Centre, WA

19 Cash Flow Management Workshop, 12th May, 2.30pm - 3.30pm

Understanding the cash 'in' and 'out' of your business can save you money and assist in developing your business growth.

Venue: Belmont BEC-Small Business Centre, WA

20 Linking with Retailers & Agents, 13th May, 12pm - 2pm

What are retailers and agents really looking for? Hear from a retailer and agent 'first hand' valuable tips and insights.

Venue: Belmont BEC-Small Business Centre, WA

21 The Past and Future of Climate, 18th May, 11am - 12pm

David Archibald is a Perth-based scientist & author who predicts that the Earth's atmosphere will cool by 2.0 degrees next decade due to solar effects and that increased atmospheric carbon dioxide is wholly beneficial. A "must see" for anybody who doesn't want to pay unnecessary carbon taxes and wants to avoid the attendant lower standard of living.

Venue: Belmont BEC-Small Business Centre, WA

22 Starting a Business Workshop, 19th May, 10am - 12pm

Learn how to run your own business with 10 basic steps on what you need to know! Conduct a SWOT, develop goals, market research, rules, regulations, IP, licences, insurances, financial budgets, marketing, and business planning

Venue: Belmont BEC-Small Business Centre, WA

23 Improve the Financial Performance of Your Business, 19th May, 1pm - 2pm

Gain a better understanding of 'the numbers' and improve your business performance. Presented by John Halliley from Ken Lafferty Accountants.

Venue: Belmont BEC-Small Business Centre, WA

24 Growing your Business Workshop, 19th May, 2pm - 3pm

Working IN or ON your business; develop a checklist for growing your fashion business; conduct a self assessment and undertake your business checklist!

Venue: Belmont BEC-Small Business Centre, WA

25 Innovation & Opportunities in Small Business, 20th May, 9am - 11am

A seminar on new innovations and new opportunities that can assist small business growth for the future. Presented by Metropolitan Small Business Centres

Venue: Chamber of Commerce & Industry, East Perth, WA

26 Promotions & Marketing Workshop for the Fashion Industry, 20th May, 12pm - 2pm

Understand what is needed to develop a marketing & promotions plan, media releases, designer profiles, brochures, logos, range images, look books and presentation skills. Presented by Carol Wallbank from Ego Creative.

Venue: Belmont BEC-Small Business Centre, WA

27 Five Mistakes Inventors Make and How to Avoid Them, 20th May, 2.30pm - 3.30pm

An exciting and interactive presentation of five key areas for successful innovation presented by Research Engineer, John Jacob

Venue: Belmont BEC-Small Business Centre, WA

28 How to Make a Winning Pitch to Investors, 20th May, 4 - 5pm

Learn what investors look and listen for when hearing and evaluating submissions for funding presented by Yvonne Goold, Proven Strategies

Venue: Belmont BEC-Small Business Centre, WA

29 TCF Wednesday, 20th May, 6pm - 8pm

Networking Forum for the Fashion and TCF Industry, Guest speakers; emerging designers, models and global business opportunities

Venue: Ferrara Bar, Perth WA

30 Media & PR Skills - 25th May, 1pm - 3pm

Presented by Carol Wallbank from Ego Creative. Carol has her own marketing and PR business and will lead you through the inside tips of developing a media release, presenting on TV, radio or in dealing with the media.

Venue: Belmont BEC-Small Business Centre, WA

31 Starting a Fashion Label Workshop, 25th May, 3pm - 5pm

10 Steps to starting your own fashion label; taking you through the steps of SWOT, sourcing, costing, marketing, fashion cycles

Venue: Belmont BEC-Small Business Centre, WA

32 BPW Belmont Networking Dinner, 25th May, 6.30pm - 9pm

A networking evening & guests for professional and business women

Venue: Bel Eyre Tavern, 287 Great Eastern Hwy, Belmont

33 How to Start Importing /Exporting Workshop, 26th May, 10am - 12pm

Lower the risks of failure when you are importing/exporting; topics include market research, freight forwarding, international trade finance, legalities, quarantine and where you can seek help.

Sponsored by Westpac & Sadiers Transport

Venue: Belmont BEC-Small Business Centre, WA

34 Making Sales through your WEB SITE, 26th May, 12.30pm - 2.30pm

Get the tips on online web marketing, search optimising, pay per view, navigation and how to improve your web site and make more sales! Presented by ecommerce consultant, David Barton from OneIT

Venue: Belmont BEC-Small Business Centre, WA

35 Creativity: How to bring about Innovation in Your Business, 27th May, 1pm - 2.30pm

Learn how the six elements of Creativity can help you and your team to increase productivity. The workshop will be presented by Cellina Prosser from "Loaded Brush."

Venue: Belmont BEC-Small Business Centre, WA

36 Raising Capital, 27th May, 3pm - 4pm

How to apply for capital through an investment company - key aspects to maximize your company's value and be investor ready. Presented by Yvonne Goold, Proven Strategies

Venue: Belmont BEC-Small Business Centre, WA

37 Belmont Business Sundowner, May 27th, 5pm - 7pm

Networking event for small business owners, management and staff to develop new business contacts and promotional opportunities

Venue - 150 East Bar & Restaurant, Ascot, WA

38 Insights into the European Fashion Industry, May 28th, 12pm - 2pm

Marketing, events and manufacturing in Paris, Portugal, Spain and Italy: including Pret a Porter, Paris. Presented by Clarisse Reynoso, TCFWA

Venue: Belmont BEC-Small Business Centre, WA

39 Indigenous Textiles and Design, May 29th, 11am - 12pm

Uncover opportunities for new product development with Australia's indigenous designers presented by Carol Hanlon, TCFWA

Venue: Belmont BEC-Small Business Centre, WA

40 TCF Global Community Sewing projects, May 29th, 1pm - 2pm

Update on TCF Ormoc, Philippines, TCF Bali and TCF Sri Lanka hand weaving opportunities presented by Carol Hanlon, TCFWA

Venue: Belmont BEC-Small Business Centre, WA

41 Belmont Clothes Library, May 29th, 3pm - 4pm

Update on the Belmont Clothes Library, "Hand It On" project of corporate dressing for the unemployed and disadvantaged. Presented by Miss Poppy,

Belmont Clothes Library **Venue: Belmont BEC-Small Business Centre, WA**

