

BELMONT SMALL BUSINESS AWARDS 2014

HOW WE JUDGE BELMONT SMALL BUSINESS AWARDS

The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. The Judges' decision is final and no correspondence will be entered into. *Confidentiality - The information contained in your entry will remain confidential and will only be accessible to the Judging Panel.*

ASSISTANCE IS AVAILABLE WITH YOUR AWARD ENTRY Businesses wishing to enter the awards can access **FREE 'ONLINE' Information Sessions on 'How to Prepare Award Submissions'**; **FREE Award Entry Kits and Submission Mentors** are also available.

Please contact Belmont BEC on 9479 3777 or email awards@belmontbec.com to arrange assistance with your entry.

A 'NIGHT OF STARS' AWARD PRESENTATION EVENING
Celebrating 21st Belmont Small Business Awards
Ballroom, Perth Exhibition and Convention Centre, Perth
Thursday, October 31st, 6-8pm
Tickets \$99 including drinks, savouries and entertainment
Tables of 8: \$770
Dress Code: Black Tie / Formal / Cocktail / Lounge Suit

BOOKINGS ESSENTIAL - RSVP DEADLINE 5pm Friday, Oct 17th
Book online www.belmontbec.com/awardtickets
Email: awards@belmontbec.com
Phone: 9479 3777 9-5pm

Front cover features 2013 Award Winners
Visit www.belmontbec.com/2013awards

www.twitter.com/belmontbec
www.facebook.com/belmontbec

Belmont BEC

Belmont BEC is a non-profit community-based association established in 1994. The Committee of Management consists of local business leaders who offer their services in an honorary capacity. Chair Cassie Rowe, Vice-Chair Jasmyn Mumme, Treasurer Shirley Lancaster, Secretary Louis Geneste. Committee: Anne Griffiths, Raj Selvendra, Brendan Cockram, Jules Lewin. Patrons: Louise Percy, Ben Wyatt MLA. CEO and Founding Manager Carol Hanlon assisted by Geoffrey Hawke, Dennis Chiron, Jeya Ramanathan, Samantha Earp, Carol Wallbank and volunteers.



Belmont Business Enterprise Centre Inc. (BPEC) providing 'Low-Cost Advisory Services' to new and existing small businesses through helpline, mentoring, networking, legal and accounting services, preparation of marketing and business plans, guidance on loan and banking products, extensive series of online business training topics and supply chain support. The services are partially funded by the Australian Government, sponsors, supporters and volunteers. Belmont BEC is a member of BEC Australia and Australasian Institute of Enterprise Facilitators (AIEF). www.belmontbec.com



MY business Incubator ONLINE Training & Mentoring Project – providing business skills and support to small businesses in Western Australia. The services are partially funded by the Australian Government S.B.A.S. Program. www.mybusinessincubator.com.au



21st Belmont Small Business Awards – twenty-three award categories providing recognition and encouragement for the professionalism of small business in Belmont and Western Australia. www.belmontbec.com/awards



10th Designedge Innovation Festival – coordinating events, forums, webinars and networking to celebrate creativity, design, innovation, technology and energy efficiency. www.belmontbec.com/2014innovation



BPW Business Incubator – developing business skills and support for women in business across Australia. The services are partially funded by the Australian Government S.B.A.S. Program. www.bpwbusinessincubator.com



Multicultural Business Support Services – providing support, business skills workshops, mentoring and networking opportunities in the areas of cross-cultural communication and understanding cultural diversity. www.belmontbec.com/multicultural



MY Green Incubator – providing access to energy efficiency information, green business and sustainable best practice. www.mygreenincubator.com



Belmont Clothes Library – virtual Clothes Library assisting the community with resources and information on Dressing for Success for the unemployed and disadvantaged locally, nationally and internationally. www.belmontbec.com/clothes



Indigenous Textile, Clothing Fashion Industry – providing business skills and promotional opportunities to Indigenous designers and support in the textile, print and fashion industry to develop new business opportunities. www.designedge.net.au/itcf

TCFWA

TCFWA is a non-profit community organisation established in 1998. The Committee of Management comprises business leaders who offer their services in an honorary capacity. Chair Jules Lewin, Vice-Chair Irving Lane, Treasurer Shirley Lancaster, Secretary Carol Wallbank. Committee: Jasmyn Mumme, Margaret Sylvester, Margaret Rushe Farrell, Kay Gerard. TCFWA Founder and Manager Carol Hanlon assisted by Aine Smyth, Debbie Paterson, Kasim Bultan, Yasaman Sartipi, Ghazal Attar and volunteers.



Textile, Clothing, Footwear Resource Centre of Western Australia Inc. (TCFWA) – providing support and assistance to the fashion and TCFL industry of WA in the areas of information services, business skills, mentoring and development of projects to assist with fashion and TCFL small business growth and development. TCFWA is a member of the Business Innovation Incubation Australia (BIIA), Asia-Pacific Incubator Network (APIN) and InfoDev World Bank Incubator Network. Supported by TCFWA memberships, sponsors, supporters and volunteers. www.tcfwa.com www.myfashionincubator.com www.designedge.net.au



TCF Australia ONLINE Energy Efficiency Training & Mentoring Project – providing free webinars, mentoring and 'Ask an Expert' forums across Australia to assist small business to reduce use of energy, create cost efficiencies. Supported by Australian Government, Energy Efficiency Information Grants Program. www.tcfaustralia.com/greenenergy



Australian Designer Showcase & Trade Buying Missions – coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibitions and trade events in Hong Kong, China, India, Taiwan, South Korea. www.tcfglobal.com/buyingmissions



Multicultural Women's Sewing Project – providing information sessions, workshops and support to Muslim and culturally and linguistically diverse (CALD) women wishing to establish their own fashion design or sewing business. www.tcfwa.com/multicultural



TCF Australia – provides support and assistance to the fashion and TCFL industry of Australia through development and delivery of services and national projects to assist with fashion and TCFL small business growth and development. Supported by TCF Australia, memberships, sponsors, supporters and volunteers. www.tcfaustralia.com



TCF Global – assisting designers with sourcing and linkages to global networks of supportive fashion organisations. Providing networks for TCF Global Village Community projects for microeconomic development projects for women starting small sewing-related businesses globally. Supported by TCF Global membership, sponsors, supporters and volunteers. www.tcfglobal.com www.tcfmocc.com



International Fashion Incubator Network – linking fashion incubators around the globe and facilitating Incubator best practice and development. www.fashionincubators.com/network

2014 Belmont Small Business Awards
Presented by

Belmont Business Enterprise Centre Inc.
www.belmontbec.com/awards
e: awards@belmontbec.com

Ph: 9479 3777

BELMONT SMALL BUSINESS AWARDS 2014



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LET YOUR
BUSINESS SHINE
BRIGHTLY



www.belmontbec.com/awards



TCFWA
MOST CREATIVE AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * highlight the creativity of your business strategy



WESTWAYS VISUAL COMMUNICATION
BEST MARKETING AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * highlight your successful marketing campaign, theme and graphics



FX DIGITAL
ONLINE BUSINESS AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * showcase your online business through your website and social media



DESIGNEDGE FASHION INCUBATOR
KARL FARRELL INSPIRATION AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * recognise the challenges you have overcome in your business life



GREENHOUSE INTERNATIONAL
ENVIRONMENT AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * recognising your business environmental & sustainability practices



PERTH AIRPORT
VOLUNTEER OF THE YEAR
 CAN BE LOCATED ANYWHERE IN WA
 * acknowledge your efforts in volunteering your skills and talents



MY BUSINESS INCUBATOR
CUSTOMER EXPERIENCE AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * acknowledging your customer satisfaction and loyalty



SOUTHERN GAZETTE
COMMUNITY SPIRIT AWARD
 MUST BE LOCATED WITHIN THE CITY OF BELMONT
 * recognising your community contribution to benefit others



BELMONT FORUM
BEST RETAIL BUSINESS
 MUST BE LOCATED WITHIN THE CITY OF BELMONT
 * highlighting your retailing achievements



TCF AUSTRALIA ENERGY EFFICIENCY PROJECT
ENERGY EFFICIENCY AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * recognising reduction of energy usage in your business



HANSSEN PROJECT MANAGEMENT
SPIRIT OF AUSTRALIA AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * highlighting your 'Aussie' spirit and your 'can-do' attitude whilst building your business success



PERTH AIRPORT
INDIGENOUS BUSINESS OF THE YEAR AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * recognising you as an Indigenous role model in small business



CITY OF BELMONT
BEST NEW BUSINESS
 MUST BE LOCATED WITHIN THE CITY OF BELMONT
 * recognising your new business in operation under 2 years



SMALL BUSINESS DEVELOPMENT CORPORATION
HOME-BASED BUSINESS AWARD
 CAN BE LOCATED ANYWHERE IN PERTH METRO AREA
 * highlighting your success as a home-based micro business



BUSINESS NEWS
YOUNG ENTREPRENEUR AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * showcase your talents as a young business owner under 35



BUSINESS & PROFESSIONAL WOMEN WA
BUSINESS WOMAN OF THE YEAR AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * showcase your talents and skills as a woman in business



ZEESHAN PASHA
OUTSTANDING PERSONAL BRAND AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * to recognise individuals who have achieved success through the personal branding practice



TCF AUSTRALIA
FASHION INDUSTRY AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * showcase your talents and achievements in fashion design



RACEBREED AUSTRALIA
WA RACING INDUSTRY AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * recognising your achievements within the Racing Industry



COMPUTER CONSULTANT PROFESSIONALS
MOST INNOVATIVE ENTERPRISE
 CAN BE LOCATED ANYWHERE IN PERTH METRO AREA
 * highlight your use of new technologies and innovations



THE AUSTRALIAN ASIAN ASSOCIATION OF WA
BUSINESS MIGRANT OF THE YEAR
 CAN BE LOCATED ANYWHERE IN WA
 * recognising your achievements to business in Australia



BEC GLOBAL
INTERNATIONAL TRADE AWARD
 CAN BE LOCATED ANYWHERE IN WA
 * recognising your achievements in international business



WATERING CONCEPTS
ENTERPRISE OF THE YEAR
 CAN BE LOCATED ANYWHERE IN WA
 * recognising your business excellence



BELMONT BEC
BUSINESS PERSON OF THE YEAR
 CAN BE LOCATED ANYWHERE IN WA
 * showcase your talents and skills as a business person

Please attach your entry consisting of a minimum of four A4 pages to a maximum of 10 describing your business and why you believe your business deserves an award. Your submission should include any information required in Q11; also include images of your business, yourself and/or staff, products and/or services. Additional supporting material may include customer testimonials, media articles, awards received, marketing and product brochures. Award Submission presentation - It is preferred to submit your printed submission with the signed application form in display folder with your support material clearly marked.

1. What are the three key strengths that make your business successful?
2. What products and/or services do you provide?
3. Briefly describe your target customers. How do you determine customer satisfaction? For example, do you use observation, customer surveys and/or repeat sales data?
4. Has your business introduced any major marketing ideas, customer service or production methods during the past year? Yes No - If Yes, please provide a brief description and the benefits achieved from their implementation.
5. How do you involve your staff in business improvement? For example, suggestion box, marketing activities and/or improved safety performances.
6. Describe any environmental, energy-saving and/or sustainability program operating in your business? Have you reduced your energy usage in the past year? Yes No
7. Do you have a business plan or strategic plan for your business? Yes No
8. Has your business had financial growth over the past 1-2 years? Yes No
 If Yes, what percentage? Less than 25% Greater than 25%
 Turnover < \$200k \$200-500k \$500k-1m over \$1m Not For Profit N/A
9. What method does your business use to monitor its performance, and how often do you collect or review these results?
10. Does your business hold current licences/registrations for its operation? Yes No

11. Focusing on your nominated categories, provide additional details as outlined below:
- **Most Creative Award** – detail creativity in your business, products or services
 - **Marketing Award** – strategies used to market your business and outcomes.
 - **Online Business Award** – include your website and social media statistics
 - **Inspiration Award** – detail challenges you have faced in your life and business.
 - **Volunteer of the Year nominees** – include details of your volunteer activities – contact Belmont BEC for your specific Volunteer Award Entry Kit.
 - **Community Spirit nominees** – detail your community activities.
 - **Spirit of Australia Award** – outline your achievements that highlight the Aussie spirit in your business.
 - **Indigenous Business Award** – include your Indigenous family background.
 - **Young Entrepreneur Award (under-35)** – include age, birthdate and achievements.
 - **Fashion Industry Award** – achievements in the textile, clothing, footwear, leather, fashion industry such as your new designs, media campaigns, sales success.
 - **WA Racing Industry Award** – include your background and past achievements in the Racing Industry.
 - **Most Innovative Enterprise Award** – include use of technologies, innovations, inventions
 - **Migrant Business Award** – include your country of origin and background.
 - **International Trade Award** – include import/export countries, sales, cultural understanding.
 - **Business Person of the Year** – list your personal achievements in business during the past 2 years and include past awards and testimonials.
 - **Personal Brand Award** – demonstrate how your personal brand as an individual has grown which has created a competitive edge within your industry.

ARE YOU ELIGIBLE?
 Award categories specify if Belmont, metropolitan or statewide entries are accepted. Entry is free. It is a condition of entry that entrants agree to their business and images being profiled in the media and on the Belmont BEC website.

Complete this section and include it with your completed entry to:
Belmont BEC, 7 Fairbrother Street, Belmont WA 6104
PO Box 370, Cloverdale WA 6985
 Ph: 9479 3777 Fax: 9479 3888 Email: awards@belmontbec.com
CLOSING DATE FOR ENTRIES
5pm on Tuesday, September 30th, 2014

The Belmont Small Business Awards provide recognition and encouragement for the professionalism of small business achievements. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

BUSINESS NAME: _____
 TRADING AS: _____
 ADDRESS: _____ P/CODE: _____
 POSTAL ADDRESS: _____ P/CODE: _____
 PHONE No: _____ FAX No: _____
 MOBILE No: _____
 EMAIL: _____
 WEB: _____

CONTACT NAME: _____
 POSITION: _____

TYPE OF BUSINESS: Manufacturing Trades
 Professional Services Retail or Wholesale Home-based
 Other (Please specify) _____

No. of STAFF: (including owners - equivalent to full-time) _____
 How long has your business been operating? Years _____ Months _____
 ABN: _____

PREFERRED AWARD CATEGORY OF ENTRY
 1. _____
 2. _____

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Small Business Awards and I accept the Judges' decision as final.

Signature: _____
 Position/Title: _____
 Date: (DD/MM/YYYY) _____

How did you become aware of the Belmont Small Business Awards?
 (please specify) _____

ASSISTANCE WITH YOUR AWARD ENTRY
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